



Photo courtesy Leon Werdinger/Capital Press

The Wallowa Lake Moraines Partnership has an agreement to buy 1,800 acres of the east moraine owned by the Ronald C. Yanke Family Trust. The purchase will keep the land open to grazing and other traditional uses, but will prevent it from being developed for housing.

Moraine: Wallowa Lake Moraines Partnership has an agreement to buy 1,800 acres

Continued from Page A1

protections, thanks to the foresight and resources provided by the Land and Water Conservation Fund.”

Sen. Jeff Merkley, D-Ore, said the land purchase is a step in conserving Oregon’s landscape.

“With this purchase, Wallowa County will preserve this asset for generations of Oregonians, Merkley said.

Rep. Greg Walden, R-Hood River, commented on the land’s economic opportunity.

“Putting the East Moraine into county ownership will help ensure the landscape continues to be managed for multiple use, supporting jobs and our local economy,” Walden said.

Nearly one million visitors come to Wal-

lowa County each year, many to enjoy the beauty of the lake and the Eagle Cap mountain range that frames it. For the county’s residents, the lake and its moraines provide fishing, hunting, hiking and economic benefits through agriculture and forestry.

Nils Christoffersen, executive Director of Wallowa Resources, said the Partnership’s work is a reflection of the community’s strong sense of pride and commitment to land stewardship.

“From our woodlands, rangelands and watersheds, there’s heart, meaning and history there for many people, Christoffersen said. “Turning the east moraine into a community forest is another win for our residents by maintaining this treasured landscape.”

BGood Bars: Goodman almost didn’t enter her prize-winning Cranberry Hemp bars in competition

Continued from Page A1

Then she moved on to work at Community Bank. But one life-changing day in 2013, Wendy Reininger, co-founder of Arrowhead, had to do some banking, and saw Judy. “If you made those bars again, we’d buy them from you,” she said.

Judy borrowed kitchen space at then-restaurant Caldera’s, and made test bars, sticking with the same flavors that she had made at Arrowhead. She consulted with Small Business guru Catherine Mathias about brand and business names, procedures, and marketing. Then she gave notice at the bank, and never looked back.

Founding, funding, and growing her business hasn’t been easy. To make ends meet, she used her background as a fisheries biologist, and love of teaching to work as a part-time manager and programs director at Wallowology. Last year, she lost a BGood Bar contract to produce a different kind of sports bar for a company in Idaho. “I lost half my business,” she said, “They wanted me to lower my prices, change the quality, and I said ‘No’. I had my first anxiety attack then. That was in May of last year. Then I realized I had to get going. I hustled and got new accounts.”

Her Good Foods national award has brought new business—13 new accounts, including 11 orders from Market of Choice—a national chain of upscale supermarkets with stores in Portland. Goodman has just filled an order for 1300 bars, and needs to provide the same for another order in two weeks. And that’s only the beginning.

There are new challenges to face. Last year, an east-coast fast-foods company challenged the



Ellen Morris Bishop

Judy Goodman’s Cranberry Hemp BGood Bar now bears the Good Foods Awards seal.



Ellen Morris Bishop

Once cut to size, Judy coats the bottom of each with dark chocolate and blades off the excess, placing them on parchment paper to cool. “This is really where it feels like an art,” she said. “Finishing each bar somehow seems very personal and satisfying.”

BGood bar trademark. Their name is b.good. Rather than engage in a costly legal battle, Goodman is changing the name of her company

from BGood to JöR (pronounced “Your”) which “... sounds good and also means “Earth” in Old Norse,” Goodman said. The new

name and logo will take effect in the spring.

Although Goodman’s business has grown, it’s still mostly a one-woman operation. Making each bar by hand is more a craft than a production line, and Goodman likes it that way. “It’s truly an art,” she said. “Each bar is made by hand, with care and thought and love. I see a lot of value in that.” It is, as she says, “Slow Food and Slow Money.”

Maybe in another 4 or 5 years she’ll find someone to buy her business, Goodman thinks. The idea of kayaking, going for hikes, and just enjoying life is somehow attractive. But so is making the very best snack bar in America.

Goodman’s BGood Bars are available in Wallowa County at: Arrowhead Chocolates; Red Horse Coffee Traders; Wallowa Lake Lodge; Wallowology; Marketplace Fresh Foods; Winding Waters River Expeditions; Salutations Studio; Ruby Peak Naturals; Wild Carrot Herbsals; Sei Mee Tea; JB Bane & Co.; The Book-loft; Longhorn Espresso; Hurricane Creek Coffee.

www.main-street-motors.com

MAIN STREET Motors
541-426-2100
311 West Main Street • Enterprise



Old Fashioned Values Sales & Services



Andy Crow
208-816-8349



\$9,985

2006 CHEVROLET AVALANCHE 1500
Stock # 10718A
4WD, A/C, PS, PW, Pwr Locks



\$8,499

2011 CHEVROLET IMPALA LT
Stock # 10700
61,365 MI.
FWD, A/C, PS, PW, Pwr Locks



\$11,228

2005 CHEVROLET SILVERADO 2500 HEAVY DUTY
Stock # 10606C
4WD, A/C, ABS, CD, A/C, A/C, PB, PS, PW, Leather, Leather, Pwr Locks, Pwr Mirrors



\$9,385

2005 CHEVROLET SUBURBAN 1500
Stock # 10675A
4WD, A/C, PS, PW, Pwr Locks



\$21,766

2011 CHEVROLET TAHOE 1500 LTZ
Stock # 10670A
4WD, A/C, ABS, CD, A/C, A/C, GPS PB, PS, PW, Leather, Leather, Pwr Locks, Pwr Mirrors, SunRoof



\$22,889

2014 DUTCHMEN DENALI 261BH
Stock # 10527A
1 MI.
A terrific find! Excellent condition! Hurry in and take a look at this fun time family weekend vacation home!



\$8,500

1995 FORD BRONCO XLT WAGON
Stock # 10720
4WD, AM/FM A/C, PS, PW, Pwr Locks



\$6,500

1994 FORD ECONOLINE E150 VAN
Stock # 10707
RWD, AM/FM A/C, PS, PW, Pwr Locks



\$24,999

2015 FORD EXPLORER LIMITED
Stock # 10685A
61,194 MI.
4WD, A/C, ABS, CD, A/C, A/C, GPS PB, PS, PW, Leather, Pwr Locks, Pwr Mirrors



\$10,897

2007 FORD F150 SUPERCREW
Stock # 10655A
4WD, A/C, ABS, CD, PB, PS, PW, Leather, Pwr Locks, Pwr Mirrors



SOLD

2012 FORD F350 SUPER DUTY
Stock # 10722
68,722 MI.
4WD, AM/FM A/C, PS, PW, Pwr Locks



\$5,999

1999 FORD RANGER SUPER CAB
Stock # 10715B
4WD, AM/FM A/C, ABS, PB, PS



\$24,900

2008 FOREST RIVER CEDAR CREEK 37rdqs
Stock # 10671
1 MI.
Beautiful 37 foot 5th wheel travel trailer. A beautiful home. This will make year round living very easy and comfortable!



\$11,385

2010 GMC CANYON SLE
Stock # 10716
76,733 MI.
4WD, A/C, PS, PW, Pwr Locks



\$4,500

1989 GMC SIERRA REG CAB K2500
Stock # 10683C
4WD, AM/FM A/C, PS, PW, Pwr Locks



\$9,200

2014 HARLEY DAVIDSON KLB SPORTSTER
Stock # 10713
1,048 MI.



\$33,800

2013 JEEP WRANGLER UNLIMITED SAHARA
Stock # 10712
39,924 MI.
4WD, A/C, PS, PW, Pwr Locks



\$9,377

1980 PONTIAC FIREBIRD FORMULA COUPE
Stock # 10453A
61,653 MI.
RWD, A/C, CD, PB, PS, PW



\$4,750

1996 SUZUKI SIDEKICK SPORT JX
Stock # 10607A
4WD, A/C, PS, PW, Pwr Locks



\$29,685

2015 TOYOTA TUNDRA DOUBLE CAB SR/SR5
Stock # 10723
48,550 MI.
4WD, A/C, PS, PW, Pwr Locks



\$38,889

2015 DODGE RAM 2500 ST
Stock # 10726
43,303 MI.
4WD, A/C, PS, PW, Pwr Locks

If you don't see it here or on our display lots – ASK US about finding exactly what you are looking for. Buying at home comes with many benefits! Stop by and ASK US!