

What's Happening

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EXPANDED ONLINE CALENDAR

Wednesday, March 1

A PLACE FOR ALL PEOPLE. This poster exhibition from the Smithsonian Institution in collaboration with the National Museum of African American History and Culture highlights key artifacts that tell the rich and diverse story of the African American experience. Maxville Heritage Interpretive Center, 103 N. Main St. in Joseph. Daily hours will be 10am-4pm. On March 2, Maxville Director Gwen Trice will do a short presentation during an open house, with light refreshments, 6-9pm. Exhibit closes March 8.

Thursday, March 2

PRE-SCHOOL SCIENCE THURSDAY, 9:30 a.m. Preschoolers and their parents can arrive an hour before storytime to participate in special science stories and activities. Snacks re provided. Enterprise Public Library, 101 NE First St., Enterprise.

ENTERPRISE CITY LIBRARY STORYTIME, 10:30 a.m. Enterprise Public Library, 101 NE

First St., Enterprise (541-426-3906).

TERMINAL GRAVITY PRESENTS BRAD PARSONS BAND AND THE SWEET LILLIES, 7 p.m. Terminal Gravity, 803 SE School St. Enterprise (Jacey Bell 541-426-0158).

Friday, March 3

JOSEPH AND THE AMAZING TECHNICOLOR DREAM-COAT, 7:30 p.m. Retelling the Biblical story of Joseph, his 11 brothers and the coat of many colors, this musical is full of unforgettable songs by composer Andrew Lloyd Webber and lyricist Tim Rice. Saturday Matinee performance play at 2:30 p.m. Elgin Opera House, 104 N. Eighth Ave., Elgin.

RUSTY SPURS INDOOR, 11 a.m.-1 p.m. Wallowa County Fairgrounds, 668 NW 1st St, Enterprise.

DRAWING AND PAINTING FOR TEENS AND ADULTS, 3 p.m. For ages 13-adult. Taught by Jennifer Klimsza. Josephy Center for Arts and Culture, 403 North Main Street, Joseph (541-

432-0505).

Saturday, March 4

WALLOWA COUNTY FEAST - A COMMUNITY CONVERSATION, 9 a.m.-3 p.m. Wallowa County residents are invited to join a free community conversation about Wallowa County's local food system. FEAST stands for Food Education Agriculture Solutions Together, and is a program developed by the Oregon Food Bank. The event features a free healthy community meal, and will include a panel discussion with: Connie Guentert, Community Connection of NE Oregon Leslie Lamb, Ruby Peak Naturals Troy Berglund, Mt. Joseph Family Foods Ann Bloom, OSU Extension Service Janet Graham, Winding Waters Clinic. The Place, 303 S. Lake St., Joseph.

BLUE MOUNTAIN FIDDLE SHOW, 6-10 p.m. Blue Mountain Old Time Fiddler's Show! Show starts at 6:00 PM. Admission \$4 for BMOTF members, \$5 for non-members, or FREE if you play or sing a song for us!

Dinner, prepared by the grange ladies, is available for \$8 at 5:00 PM. Dancers welcome. Hurricane Creek Grange Hall, 63081 Hurricane Creek Rd, Joseph (Sandi Richerson 541-263-1637).

WOMEN'S ART SHOW OPENING RECEPTION, 7 p.m. Dress as your favorite female character, icon or heroine at the Josephy Center's opening reception for its fourth annual Women's Art Show. Josephy Center for Arts and Culture, 403 North Main Street, Joseph (Cheryl Coughlan 541-432-0505).

JOSEPH AND THE AMAZING TECHNICOLOR DREAM-COAT, 7:30 p.m.

Monday, March 6

ADULT CERAMICS CLASSES, 5 p.m. Learn the fundamentals of hand building with pinch pots, slab construction and coil construction then move to introduction of wheel throwing. No previous experience is required. Josephy Center for Arts and Culture, 403 North Main Street, Joseph.



Kathleen Elynn/Chieftain

Gwen Trice, founder and executive director of Maxville Heritage, stands before the poster exhibition from the Smithsonian Institution's "National Museum of African American History and Culture" which she brought to Eastern Oregon.

Thursday, March 9

Open House Celebrating 10 Year Anniversary of the Wallowa Memorial Hospital.

Cake and coffee and displays showcasing the hospital's progress. CEO Larry Davy will answer questions. Hospital cafe-

teria. Enterprise.

Friday, March 10

Dinner, auction and dance. Joseph FFA Alumni. Social starts at 5pm. Dinner at 6. Joseph Community Center. Dinner \$12. Buy tickets at Sports Corral or at the door.

Government Meetings

Wednesday, March 1

LOSTINE CITY COUNCIL, 7:30 p.m., Lostine City Hall, Lostine. Lostine City Council meets at 7:30 p.m. on the first Wednesday of the month at City Hall.

Thursday, March 2

JOSEPH CITY COUNCIL, 7 p.m., various Joseph locations. Joseph City Council meets at 7 p.m. on the first Thursday of the month. Meetings rotate between the City Library, City Hall or the Joseph Community Center.

Monday, March 6

WALLOWA COUNTY COMMISSIONERS, 9 a.m., Wallowa County Courthouse, 101 S. River St., Enterprise. Commissioners meet the first and third Monday of the month at 9 a.m. in the Thornton Room at the courthouse.

ENTERPRISE SCHOOL DISTRICT, 7 p.m., Enterprise High School, 201 SE Fourth St., Enterprise. The board meets at 7 p.m. on the first Monday of each month, except holidays.

Tuesday, March 7

WALLOWA COUNTY CHAMBER BOARD, 12 p.m., Wallowa County Chamber of Commerce, 309 S. River St., Suite B, Enterprise.

ENTERPRISE PLANNING COMMISSION MEETING, 7 p.m., Enterprise City Hall, 108 NE First St., Enterprise. The planning commission meets at 7 p.m. the first Tuesday of each month at Enterprise City Hall.

Monday, March 13

JOSEPH SCHOOL BOARD, 5:30 p.m., Joseph Charter School, 400 E. Williams Ave., Joseph. The Joseph School Board meets at 5:30 p.m. on the second Monday of the month in the school library.

ENTERPRISE CITY COUNCIL MEETING, 7:30 p.m., Enterprise City Hall, 108 NE First St., Enterprise. The city council meets on the second Monday of the month in Council Chambers.

Tuesday, March 14

TELECONFERENCE WITH STATE REPRESENTATIVES, 7 a.m., OSU Extension Office Wallowa County, 668 NW First St., Enterprise. Teleconference with our state Sen. Bill Hansell and Rep. Greg Barreto. Here is an opportunity to get updates and ask questions of your legislators. Please bring a copy of your question(s) or input to the meeting to help structure the timing. We ask everyone to limit questions to 2 minutes. Calls are by Polycam so everyone will be live on camera with our legislators. We do ask for an RSVP to make sure everyone has an opportunity to speak. (541-426-4622)

Oregon investors support county business



Kathleen Elynn

Judy Goodman is the Wallowa County Pioneer showing other entrepreneurs how to take advantage of the new Intrastate Offering investment plans to raise money for their expanding business.

The intrastate offering was brought into legislation in Oregon in 2015, but many entrepreneurs have had difficulty understanding how the program could benefit them early in their development.

Goodman, who makes BGood Artisan Chocolate Energy Bars locally and markets them across the state, was two years into her business when she learned how to use the program to grow her business.

She had gone through the steps that many local entrepreneurs are currently working through: she had talked with the Wallowa County small business facilitator about her idea, she had taken the North East Oregon Economic Development District (NEOEDD) business course that qualifies you for a federally supported Independent Development Account (IDA) that matches your savings three to one, and she had been marketing her bars throughout the state.

She had rented a kitchen right next to the Joseph Post Office, with easy access to UPS shipping as well, and had purchased, built, borrowed or been given most of the equipment she needed.

There were tables from grandma, counters built by her husband, a fridge purchased from in-laws, her daughter's old homeschool desk, and new equipment purchased with her IDA account savings.

In 2016 Goodman realized she was ready to really move forward with marketing.

Most businesses need three people with different skill sets to make a business successful: the creator, a marketer, and a bookkeeper.

As it turned out, Goodman's background as a fish



Kathleen Elynn/Chieftain

Judy Goodman of Joseph has taken another step forward in professionalism by taking her BGood Bars public.

biologist had equipped her to keep exceptionally accurate records, write documents, and organize material. Furthermore, her time spent working in local banks along with an accounting class recently taken with business facilitator Rick Bombaci through the Wallowa County Business Facilitation office prepared her to be a good bookkeeper. She'd certainly done some great marketing with the assistance of local web designers and others, but she felt a little unprepared for that next big marketing step.

So, Goodman took the Intrastate Offering course provided by the business incubator non-profit Hatch Oregon designed to teach her how to create a prospectus and make a public offering, hoping to get at least \$10,000 from investors to help her hire a marketer.

But it turned out she just couldn't wait for enough investors to reach the minimum required amount required by

law before she could begin using her money.

"I was out beating down doors and going to Portland and trying to get new accounts. I couldn't wait six months to go out and hire a marketer. In six months I had an account with New Seasons Markets and my online business went up," she said.

And so, she became her own marketer as well. But she still needed the money to conduct the marketing.

She had to manage advertising, getting her bar code on the packaging, new packaging and shipping containers, and she still needed a few newer pieces of equipment.

So far, Goodman said, she has raised \$16,000 through the community public offering, which is limited to Or-

regon investors, with a cap of \$2,500 per investor. The public offering that Goodman chose to do was the promissory note rather than the more popular equity account.

"You have a year to raise funds from the time that you launch, my year ends April 26. After that I can turn it into a convertible note or extend a year if my investors agree."

Goodman is not planning on extending her offering.

"That's really gotten me to the next level," Goodman said, "and I'd really like to make it without incurring more debt," she said.

She's taking small steps in comparison to some businesses, but those small steps seem plenty big to Goodman, and continuing to use local sources is important to her.

Her business really started when she was learning to be a chocolatier at Arrowhead Chocolates in Joseph, she said. Customers had expressed a desire for trail bars and she recalled her favorite trail mixes from when she was a fish biologist and Arrowhead Chocolates experimented with creating bars.

Later, she left Arrowhead to go to work in the bank and one day co-owner Erica Houck came in and talked to her.

"I can't remember if she said no one could make the bars or if she said no one wanted to make the bars, but she said 'If you make them we'll buy them,'" Goodman said.

That weekend she rented Calderas kitchen, took a friend, and experimented with

making four bars, calculating the costs of ingredients, and keeping track of their time.

"I literally turned in my two weeks notice at the bank the following Monday," Goodman said.

Now Arrowhead Chocolates allows Goodman to "tag on" to their large chocolate orders so that her chocolate is purchased in bulk at a substantial savings.

She continues to work with local web designers as her online presence is expanded (bgoodbars.com).

She recently added another feather to her entrepreneur's cap when she won entry into the Food Merchant Guild. That organization started in 2012 and Arrowhead Chocolates have won awards at their annual shows.

"It was a process to be certified by them," Goodman said. "All of your ingredients have to be declared and there can be no preservatives, additives or artificial colors or flavors. They have to be clean ingredients. I am so proud about this certification."

No matter which step you are ready to take with your business, NEOEDD can give you some great advice and assistance.

Visit NEOEDD to find out about the many workshops available to help you build your business by visiting <http://neoedd.org>. NEOEDD can also advise you about taking the Hatch course.

You can still invest in BGood bars. Visit Judy Goodman's page at bgoodbars.com and click at the top of the page.

I wish to apologize to Jeff Eddison. For trespassing on to his property. I am sorry for any inconvenience this may have caused him.

Jim Sandlin

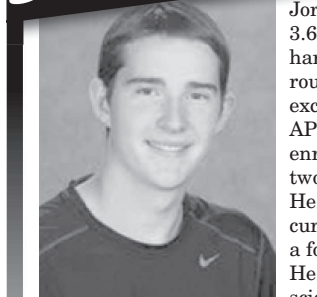
Thank You!

Thank you Wallowa County and all our friends, near and far, for all the concerns, friendships and help we received during my accident and recovery this winter. There are too many to name every one! Thank you all!

John & Terrie Wynans

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Student of the Week



Jordan Collins
ENTERPRISE HIGH SCHOOL

Jordan Collins has earned a 3.68 GPA here at EHS. He is a hardworking student who is well rounded academically. He has excelled in Language Arts through AP courses and is currently enrolled in college English. He is a two year foreign language student. He had taken Chemistry and is currently enrolled in Physics. He is a four year mathematics student. He has been involved in the Ag sciences program and has excelled in the performing arts through his music. Thank you Jordan for your contributions in making EHS a better place.

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The Student of the Week is chosen for academic achievement and community involvement. Students are selected by the administrators of their respective schools.



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ATHLETE OF THE WEEK

This week's athlete of the week is Enterprise High School wrestling coach Troy Farwell. The coach, who works at Wellens Farwell Construction in Enterprise, recently shepherded four Outlaws grapplers over to the OSAA state wrestling championships in Portland over the last weekend. Although all the wrestlers did well, sophomore wrestler Shane Lund brought back a bronze medal while Farwell's son Cole Farwell brought home the coveted gold medal. The team finished seventh in a field of 32. The coach said he expects his team to finish in the top four next year.

Troy Farwell

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