

400 SANDWICHES IN ONE DAY



Kathleen Ellyn/Chieftain

What a way to celebrate your 15th Anniversary! Ed and Jeny Charlton celebrated both 15 years together as a couple and National Sandwich Day last Wednesday with a special that kept them slammed with customers for hours. "Between what we gave away and what we sold, there was just over 400 sandwiches," Ed said. "We haven't done anything for our anniversary yet. We're a little short-handed and until we get that resolved we're putting (celebrating our wedding anniversary) off."

WOLF

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The wolf delisting was the only item on the commission's agenda. State wildlife biologists

recommend delisting wolves. Under the state's wolf recovery plan, the commission can take wolves off the endangered list if they determine:

Wolves aren't in danger of extinction in any portion of their range; their natural reproductive potential is not in

danger of failing; there's no imminent or active deterioration of their range or primary habitat; the species or its habitat won't be "over-utilized" for scientific, recreational, commercial or educational reasons; and existing state or federal regulations are adequate to protect them.

Conservation groups aligned as the Pacific Wolf Coalition have described the staff recommendation as flawed. They believe state law requires that the study be peer reviewed by other scientists.

The coalition includes Oregon Wild, Cascadia Wildlands and the Center for Biological Diversity.

If the ODFW commission agrees with the staff recommendation, it would mean wolves in the eastern third of the state are not protected under either state or federal endangered species laws. Federal ESA protection would still be in force in Oregon west of Highways 395, 78 and 95.

Delisting wouldn't mean open season on wolves in Eastern Oregon, however.

MORE INFORMATION

ODFW's wolf page: <http://www.dfw.state.or.us/wolves/>

The state wolf plan would remain in force, and it allows ODFW-approved "controlled take," or killing, of wolves in cases of chronic livestock attacks or if wolves cause a decline in prey populations, chiefly elk and deer. Ranchers, as they can now, would be able to shoot wolves caught in the act of attacking livestock or herd dogs. None have been killed in that manner.

Oregon's wolf plan does not allow sport hunting of wolves in any phase of the recovery timeline, department spokeswoman Michelle Dennehy said.

Oregon has 82 confirmed wolves. The number stood at 85 in July, but the Sled Springs pair was found dead of unknown cause in Wallowa County, and a man hunting coyotes shot a lone wolf, OR-22, in Grant County. ODFW's wolf program coordinator, Russ Morgan, estimates Oregon has 90 to 100 wolves and said the population might reach 150 within three years.

Business benefits business

The theme for this week's column is cross-pollination. I'll use my own experience last Sunday as an example. I wanted to go to Simply Sandy's Open House in Joseph on Sunday. Sandy's shop is right on Main Street in Joseph, with all the metal chickens and goats out front.

She's right across the street from Red Horse Coffee Traders, where I can get a gourmet coffee in a Ted Juve original pottery cup, roasted on site by Mike Leo, while I pick up a BGood granola bar made by Joseph chef Judy Goodman.

I know that Sandy sends out around 2,000 postcards to former customers and another 1,000 emails and, since she is expecting a crowd, she stocks up on Christmas gift items of all kinds. I love the buzz of happy shoppers all around me, overhearing others make discoveries I may have missed, talking with other customers about different ways to use decorative features ... a walk through Sandy's two-story house and outdoor shed, and a lap around her industrial reclamation yard is more fun than a binge-watch of one of my favorite remodeling shows on HGTV.

But before I could truly enjoy my trip to Sandy's, I needed a massage.

Right up the street from Sandy's is the massage business of Amy Gulzow. Amy was closed on Sunday, but this is Wallowa County and Amy is my neighbor. It couldn't hurt to just call and ask if she'd open for me. So I did, and she would.

Not only can Amy give me a great massage, she has a selection of specially mixed herbal teas and treatments and (spoiler alert to those on my Christmas list) a packaged collection of bath salts, bath infusion and relaxing teas.

So, first stop, Amy's. Second stop, Red Horse. Third stop, Sandy's.

Carrying all those packages back to the car made me hungry, but I'd decided to make my day one of all pleasure — so no

cooking tonight. I stopped at Embers Brew House in Joseph for a craft beer and a pizza to go.

Is eating pizza while soaking in bath salts and sipping herbal tea a spa treatment? You betcha.

Multiply my own personal "day spa" by dozens, scores or hundreds and you can see how local businesses support one another by providing the opportunity for a single customer to linger and shop in multiple shops.

This is what investors who hope to purchase Wallowa Lake Lodge are talking about when they say they want to provide a context for the area that will allow other business to grow.

By creating a new business model, they draw customers who want new or more things.

Even direct competition can be beneficial to business in that it may reveal niches that haven't been filled, or a desire that can't be handled by one business alone, or weaknesses in a business plan.

Massage therapist Amy Gulzow, for instance, is one of six or more massage therapists in the county (another great Christmas gift idea, by the way). Each therapist has his or her own specialties.

Amy is carving her niche in a number of ways — prominent location, custom blended herbal infusions and teas, and availability as a Douala.

Just because I like Amy's work, doesn't mean I wouldn't use another massage therapist for another need. That wouldn't be taking business away from Amy — she can't possibly fill every need and niche for every person.

Coffee shops are similarly challenged and benefited. I visit them all, depending on my mood and what ambiance or treat I want that day. Would I visit just one more often if just one were all I had? Probably not. I'd have to wait in a long line and the "uniqueness" of the experience and the joy of being served would evaporate for me.

I'd probably create a "second shop" for myself by mail-ordering the unavailable coffee, cup and treats online.

The same goes for hair salons, where one may have an especially gifted colorist while another may offer a manicure and pedicure with my cut and style.

So, here's to healthy competition. I'm raising the glass I got at Soroptimist, filled with the wine I won at the 4-H auction, to the beginnings of a new wine shop on Main Street in Enterprise — right next to Wild Carrot Herbs.

Wild Carrot Herbs owner Jody Berry just got her liquor license approved and Dandelion Wines (which will also feature alcohol- and picnic-related products) on Nov. 19 will open in that long, skinny building attached to Wild Carrot Herbs.

Another liquor license, again for wine, also was granted to Ryan Cook and Sammy Weaver of Silver Lake Bistro in Joseph — they took over the spot vacated by The Local Loaf in Joseph and will be open very soon.

Please send your Biz Buzz news tips to Kathleen Ellyn at [kellyn@wallowa.com](mailto:kellyn@wallowa.com).



BIZ BUZZ Kathleen Ellyn

ATHLETE OF THE WEEK

The Chieftain's athlete of the week this week is Patrick Ritthaler of Wallowa High school. Ritthaler, a sophomore running back, scored two touchdowns for the Cougars in their 54-20 romp over the Triad Timberwolves in the opening round of the state football playoffs. The amazing Ritthaler racked up 87 yards rushing on a mere seven carries, averaging a tad over 12 yards per carry in the contest.

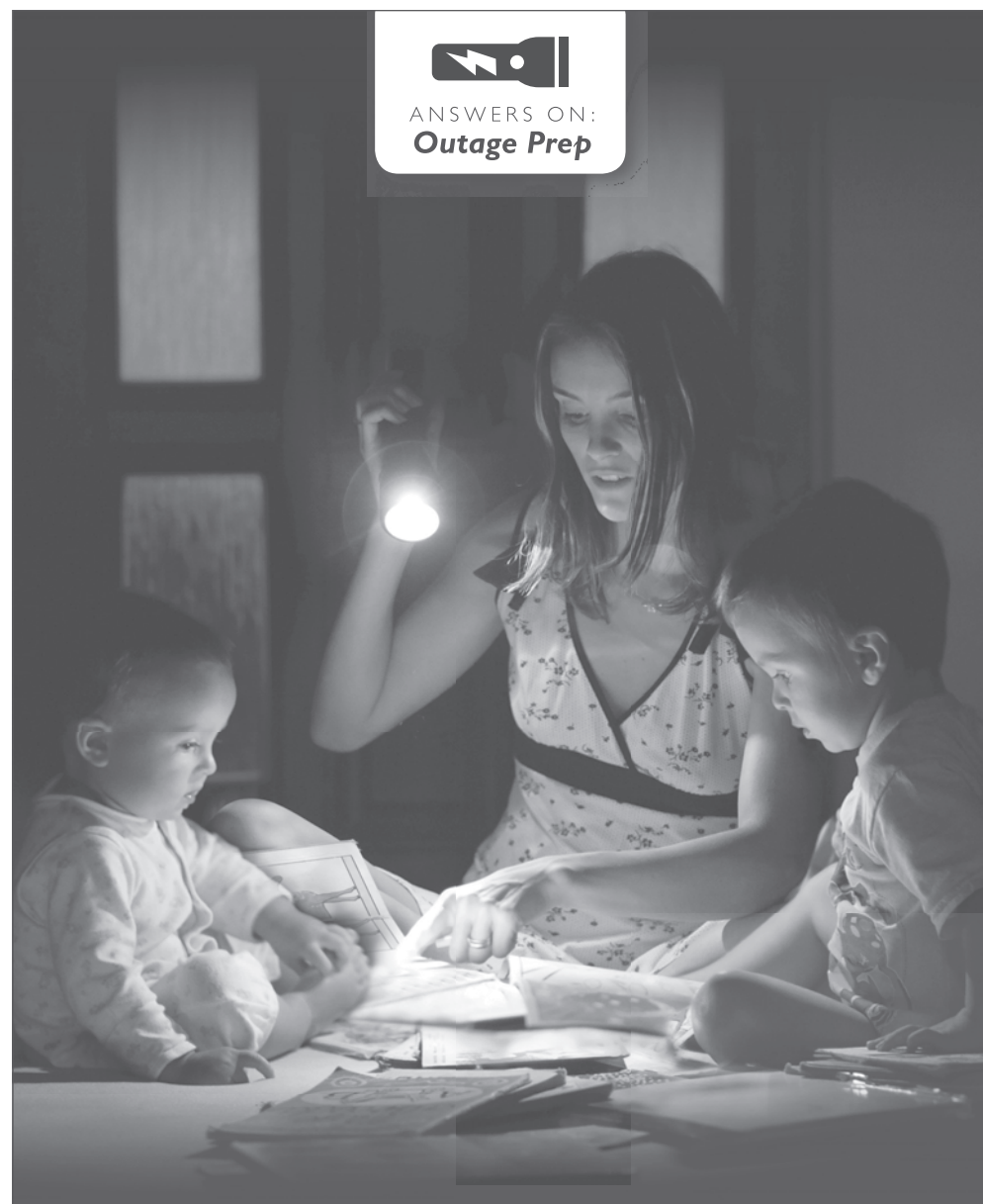
One of Ritthaler's TD runs was for 58 yards. Defensively, Ritthaler had two tackles with 13 assists. "Patrick ran the ball real well in the second half; I'm really proud of that kid," said Cougars coach Matt Brockamp. Patrick is the son of Scott Ritthaler of Wallowa.



PATRICK RITTHALER

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ANSWERS ON: Outage Prep

"STORMS AREN'T SO SCARY WITH FLASHLIGHTS, BLANKETS AND MOM."

- Bobby

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