

Sugar Time off to a sweet start

'I don't think I fully comprehended that it would go this far this fast'

By Kathleen Ellyn
Wallowa County Chieftain

Sugar Time Bakery, situated at 106 W. Main Street in Enterprise, had its one-week "soft opening" last week and owner Eva Herold found herself working 15 to 17 hours a day to keep up with orders. "I just couldn't bake enough," she said. "I need to bake more, I need to bake a lot more. On Friday morning (Sept. 18) we sold out in 45 minutes and I baked more and more each day to not sell out."

Herold is on the coast this week, buying more equipment and tables so that she'll be ready for the Grand Opening on Saturday, Sept. 26. A ribbon-cutting will be held at 9 a.m.

After that, the bakery hours will be 7:30 to 2:30 Tuesday through Saturday.

If customers drop in the store in the morning they will find cinnamon rolls and scones freshly made and small-batch fresh ground coffee made by Scott McDonald. They can enjoy those either at the coffee bar, at a small table inside, while sitting on the couch, or outside at a bistro table.

That sweet start is followed by a few quiches — and then the freshly baked goodies come out into the cases: cupcakes, brownies, lemon bars, cookies, cheesecake and more.

The variety will vary — there's only so much one woman can do.

Herold has been enlisting

the aid of friends and husband Justin, so far, but if the madness of opening week continues she will be looking at adding some help.

"I don't think I fully comprehended that it would go this far this fast," she said. "But it's come, and the time is here, and it's just fantastic."

Herold has been baking for as long as she can remember.

"I got it from my mother and gran," she said.

But, despite that early experience, baking the kinds of cakes and confections she wanted to bake involved a learning curve.

"There's so much freedom to cooking; add a pinch of this or that. But in baking I got frustrated because that wouldn't work out. So I learned to really follow my recipes and learned the science behind baking."

Fast-forward to 2010 when the Herolds, Eva and husband Justine and son Tyson, moved from Boise to Oregon and were established at the Looking Glass Fishery in Wallowa, where Justin worked.

"I began creating my own recipes and flavor," Herold said. "When we moved to Enterprise in 2012 I got my kitchen certified, registered as a business, went through the NEOEDD Business Development course, and tried to sell. It's been uphill (in a



Courtesy photo

Eva Herold ices some of her favorite cupcakes during her "soft opening" week at Sugar Time Bakery.

good way) ever since."

Herold had been baking desserts for Embers Brew Pub and R & R Restaurant in Joseph and seeing success before she was emboldened to go retail.

"I've been baking out of the house and it was success-

ful enough we thought we'd give it a shot at a storefront," she said.

You can order baked goods in person, by phone at 541-426-0362; on the Facebook page (Sugar Time Bakery) or online at www.sugartime-bakery.com.

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- ACROSS**
1. W. Loman's failed son
 5. Largest English dictionary (abbr.)
 8. Wanes
 12. Lifeless geologic period
 14. No (Scottish)
 15. Filled chocolate cookie
 16. Circular chordophones
 18. Short-term memory
 19. Any small compartment
 20. Poisonous gas
 21. Cologne
 22. Scaleless fishes
 23. Ormolu
 26. Well-known & respected
 30. Man-made river embankment
 31. Yearned after something
 32. Before
 33. Garlic mayonnaise
 34. California white oak
 39. CNN's founder Turner
 42. Removed contents
 44. Frighten
 46. Responded
 47. "Extant" star
 49. ABA _____ Honeymoon
 50. Box (abbr.)
 51. Reptile leather
 56. Norse goddess of old age
 57. Drive obliquely, as of a nail
 58. Inspire with love
 59. Affirm positively
 60. European sea eagle
 61. Congresswoman Giffords
 62. Emit coherent radiation
 63. Fall back time
 64. Masses of fish eggs
- DOWN**
1. Leavened rum cake
 2. Moslem women's garment
 3. Quilting duo: _____ & Porter
 4. S W Pacific state
 5. The start of something
 6. Edible
 7. More coy
 8. From 56 to 34 million years ago
 9. Small wind
 10. Disney heroine
 11. Helios
 13. Existing at birth but not hereditary
 17. Paris river
 24. Confined condition (abbr.)
 25. More than charged
 26. A major division of geological time
 27. Japanese apricot
 28. Initial public offering
 29. A quantity of no importance
 35. Securities market
 36. Sharp part of a tool
 37. Downwind
 38. Doctor of Education
 40. Built up
 41. Borrowers
 42. Stray
 43. Country singer Haggard
 44. Eurasian marten pelts
 45. Fashion magazine Marie _____
 47. Turkish candy
 48. Regarding
 49. Distribute game cards
 52. Princess Anne's daughter
 53. Planned pipeline from Burgas to Vlore
 54. An academic gown
 55. Removes moisture

Short list for Motel Tax Awards

By Kathleen Ellyn
Wallowa County Chieftain

Enterprise City Council heard just three requests for the fall dispersal of Motel Tax funding for tourism-boosting events Monday, Sept. 14, at the regular city council meeting.

Local businessman Michael Berry put on his organizational hat to present for two of the events: the Wallowa Valley Ice Rink and Greater Enterprise Main Street's (GEMS) Winterfest celebration.

He asked for \$2,000 for the Ice Rink and brought commissioners up-to-date on potential and solidified plans for the rink.

"We're trying to build every year to make it better," said Berry.

The plan for this winter is to situate the rink on the high ground at Enterprise City Park and to work at installing lights on the nearby Pacific Power poles. Berry had already approached Pacific Power and been assured the lighting was doable, for an estimated cost of \$1,200 and monthly service charges.

The ice rink costs many more thousands to operate than the \$2,000 that Berry was requesting, but much of that cost is made up by sponsors, he said.

Although the rink needs a new liner since a tree fell into it and tore the old one, the money requested from city council would not go for repairs, he said, but rather to develop the rink further.

Berry also asked for \$2,000 for Winterfest and reminded the council of the success of previous events and plans to make this year even more beautiful. "Last year was amazing," he said. "It's a pretty festive event."

Lighting in all of the trees on River and Main streets in addition to Warde Park are planned and the gazebo on the courthouse lawn also will be decorated. The event includes a light parade, Santa visits, gift bazaar, chili feed and fudge-tasting and much more.

Michele Young, wearing her Enterprise Landmarks Commission hat, made the final presentation. She requested \$1,500 to continue the development of the walking audio tour of historic buildings in Enterprise.

"It's a proven tourist attraction," she said, "and we'd like to have better signage so buildings are numbered in accordance with the audio tour."

The Landmarks Commission would also like signage in town telling visitors how to use the online/telephone tour and informational signs near the two interpretive signs already placed at the courthouse and Warde Park.

"The Commission's two-year goal is to get this county-wide," she said. "Enterprise is the test run."

Two other organizations had sent letters of request, but missed the mandatory presentation. As the agenda had not been published online last week, they may be allowed a second chance for presentation.

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<p>St. Katherine's Catholic Church</p> <p>Fr. Roger Fernando 301 E. Garfield Enterprise Mass Schedule Weekdays 7:15am Saturdays 5:30pm Sundays 10:30am (541)426-4008 stkatherineenterprise.org St. Pius X Wallowa Sundays 8:00am All are welcome</p>	<p>Summit Church</p> <p>Gospel Centered Community Service time: 10:30 am Cloverleaf Hall in Enterprise Pastor Mark Garland www.summitchurchoregon.org</p>
<p>Joseph United Methodist Church</p> <p>3rd & Lake St. • Joseph Pastor Cherie Johnson Phone: 541-432-3102 Sunday Worship Services 8:30 & 11:00 am Child care provided at 8:30 am service</p>	<p>Faith Lutheran Church</p> <p>409 W. Main Enterprise, Oregon Worship 2nd & 4th Sundays - 2 pm Bible Study Tuesdays before the 2nd & 4th Sundays at 11 am LCMS (Lutheran Church - Missouri Synod)</p>
<p>Enterprise Christian Church</p> <p>207 East Main - (541) 426-3449</p> <p>Worship at 8:15 & 11:00 Sunday School at 9:45 Evening Worship at 6:00 (nursery at A.M. services)</p> <p>"Loving God & One Another" David Bruce, Sr. Minister</p>	<p>Christ Covenant Church</p> <p>Pastor Terry Tollefson Church Office: 541-426-0301 Family Prayer: 9:30am Sunday School 10am Worship Service: 11am 723 College Street • Lostine Providence Academy</p>
<p>Lostine Presbyterian Church</p> <p>Discussion Group 9:30 AM Worship Service 11:00 AM Childrens program during service Blog: dancingforth.blogspot.com 541.398.0597 Hwy 82, Lostine Stephen Kliever, Minister</p>	<p>Enterprise Community Congregational Church</p> <p>United Church of Christ The Big Brown Church Sunday Worship 11A.M. 301 N. E. First Street Enterprise (541) 426-3044 Pastor Don McBride</p>
<p>Wallowa Assembly of God</p> <p>606 West Hwy 82 Wallowa, Oregon 541-886-8445 Sunday School • 9:30 Worship Service • 10:45 Pastor Tim Barton wallowaassemblyofgod.com</p>	<p>Seventh-Day Adventist Church & School</p> <p>305 Wagner (near the Cemetery) P.O. Box N, Enterprise, OR 97828 541-426-3751 Church 541-426-8339 School Worship Services Sabbath School 9:30 - 10:45 a.m. Worship Hour 11:00 a.m. - Noon Pastor Jonathan DeWeber</p>