STORE: More business opportunities with new law

Continued from Page A1

"There's a 20 percent tax on the sales, and the state gets 17 percent, which leaves only 3 percent for the municipality. We feel that's problematic, and if we could change that to where the local community gets more than the state, we could get behind it. Let us keep our own money so we can be self-supporting,' Kramer said.

The couple has received very little negative feedback from the community. One person actually complained because the couple doesn't let anvone under 21 in the store, even though the law bans only those younger than 18. "We choose to serve only those over 21, because we don't want someone 18 coming in here to buy accessories for their 15-year-old friends. We don't want high school parents get-

ting angry with us, so we eliminated that option," Flanagan said.

The store mainly sells smoking accessories imported from other areas but the couple hopes products from local artisans will eventually make up a good portion of their wares. One local artist has already sold several pieces through the store. The couple is also working to establish a website to make their goods available for

purchase in a broader market.

The store is very clean and well-lighted. The accessories, which include dozens of pipes and even a hookah, are artfully arranged in an appealing variety of colors in their display cases. Art from New Orleans, Flanagan's native town, decorates the walls, giving the shop a down-home appeal.

The couple intends to eventually offer bulk boutique tobacco for discriminating smokers, as to expand current offerings. Kramer and Flanagan are currently gearing up for the Christmas season with orders for holiday-themed smoking accessories.

During the tourist season the store is open from 10 a.m. to 6 p.m. seven days a week with the possibility of reducing the hours during the off season.

"We've always looked around for something we can do to better ourselves and our

families. With this, we can say 'Hey, we did this, and it's ours," Flanagan said.

Gratitude was very much on Kramer's mind as she described the couple's Joseph experience. 'We're grateful to the city for allowing us here and grateful to our customers who support us being here and we're grateful for the moral support that we've gotten from the community. It's been amazing,' she said.

MERGER: Combined **COUNTY:** Commission looks at opting out chambers contemplated

peak tourism hours.

lot of questions about trails.

If the office was relocat-

ed, Rushton proposes that the

two full-time employees of

WC Chamber expand duties

to man the booth on weekends

and holidays, or that the WC

Chamber pay for the addition-

al employee to man the booth.

unless tourists were served on

weekends and holidays, they

were not getting the service

their hotel/motel tax dollars

were meant to support. "The

tourists are paying for a ser-

vice and this is what they're

getting - closed on week-

ends, closed on federal holi-

support, the commissioners

advised that the issue was best

discussed by the two boards

After providing the \$5,000

days," she said.

of the chambers.

Rushton pointed out that

holidays.

Continued from Page A1

"People search for Joseph, not Wallowa County," Rushton said. "They often haven't even heard of Wallowa Lake and are surprised when we ask, 'Have you been to the lake?' You'd be amazed how many people drive in on Highway 39 and only know of Joseph, have never even heard about the rest of the county."

Mike Lockhart, president of the Wallowa Lake Tourism Committee, agreed that most tourists do not understand the many attractions of the county.

"We started re-branding as The Village at Wallowa Lake three years ago because people didn't understand what was there," he said. "A lot of people would never get past Joseph if not for the (visitors information) booth. The booth is not just representing Joseph, but the county as a whole.'

"We do trip planning and route people through Imnaha and everywhere," said booth employee Michael Maslach.

In addition to keeping the booth open for most weekends and holidays when tourists are most often in town, the Joseph Chamber manages a Facebook page and a website. Both sites are dependent on the WC Chamber to fill the needs of the potential tourist for hard-copy brochures and magazines and for detailed information needed to plan their trip.

"We're a team player," said Rushton. "We can't afford the staff answering the phone so we redirect folks to WC Chamber.'

Maslach, who has worked the Joseph booth for three ears, seconds the notion that it's a team effort.

Continued from Page A1

booth or remain open during After July 2017, half of the 10 percent will be distributed Right now, the WC Chamas above, but the other half ber is not open on weekends or will be distributed based on each city's portion of licenses Nor is the Forest Service, issued — more dispensaries and the Joseph booth fields a means more money.

> Also in the benefits column would be the 3 percent tax that cities and counties could impose. This is a change from the original language of Measure 91, modified in HB3400.

The reason cities and counties are both mentioned is that even if the county opts out, an individual city may opt in or vice versa.

In any case, this 3 percent can be a significant tax boon when added to the city/county's share of state tax, or it may only be "six dollars," commissioner Hayward quipped.

The benefit of opting out is that a city or county no longer has to deal with the issue.

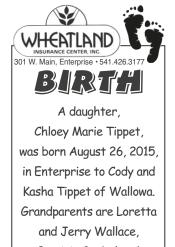
County commissioners have until Dec. 27, 2015 to decide.

A county may choose to negotiate the issue; there are six licensing categories and a county may choose to keep a few and opt out of the rest. Even if a county chooses to

opt out, the decision is not necessarily permanent. Judging by the wording of HB3400, a local government or municipality may be able to opt back in at a future date. The precise process for the "opt-back-in" has not been specified, but HB3400 hints that it would most likely involve repealing the ordinance against pot and notifying OLCC of that action.

Opting out does not change the law with regard to personal growing and use. As of July 1, 2015 adults may grow up to four plants and eight ounces per residence.

Use of medical marijuana is also allowed in a city or county that has opted out, though



Patricia Goebel and Jim Tippet.

those with prescriptions may have to travel a significant distance for their medication.

The Wallowa County Commissioners have other input to consider beyond the raw voter opinion. If they opt out they lose two potentially significant sources of income for local law enforcement — the 10 percent (of 10 percent) that the state will give for local police forces, and the 10 percent (of 10 percent) it will give the county for county law enforcement.

"Both the Wallowa County Sheriff Department and Wallowa County District Attorney want input on this," said Commissioner Hayward.

Next week: How much money are we talking? What other counties in Oregon have opted out and why?



 Intercity Transportation to La Grande Monday and Thursday Weekly ~ Cost \$5.00 each way. Free access for veterans medical appointments in La Grande.

 Mealsite Bus ~ providing transportation to Senior Center for lunch ~ Cost \$1.00 round trip.

 Tuesday & Thursday Shopping Bus provides transportation for shopping and errands throughout Wallowa County ~ Cost \$3.00 from Wallowa/Joseph, \$2.00 Enterprise only.

COMMUNITY CONNECTION OF WALLOWA COUNTY





"WC Chamber makes our copies for us, they put magazines and brochures on the bus for us if we call, they have the storage space for all that paper. I just love working with them. Without them it would be impossible to operate."

But despite the sense of team playing with regard to serving the visitors, there was a decided lack of team playing with regard to funding, Rushton said.

Currently Joseph Chamber of Commerce is paying for operation of a tourism booth that serves an estimated 10,000 tourists per season, and costs approximately \$13,000 per year to manage. That \$13,000 comes partly from WC Chamber (\$2,600); \$4,000 in motel/ hotel tax money (which they didn't get this year); and membership fees (\$50 per year per business).

Joseph Chamber had applied for a \$4,000 grant for operating expenses from the hotel/motel tax fund in February and hadn't received a reply from the county.

WC Chamber, by contrast, has a budget of \$120,000 per year to promote the entire county.

Although the commissioners assured Rushton the lack of funding was an oversight and immediately remedied that by pledging \$5,000 from the video poker fund now and again in January 2016, Rushton felt the time had come to address the problem of consistent funding.

If the WC Chamber were located in Joseph, Rushton argued, the tourism booth could be absorbed into WC Chamber responsibilities and duplication of fees, such as workman's comp payments, could be eliminated. Nor would there be a need to limit the amount of business representation provided the WC Chamber either financially support the



Ready to be an editor?

Want to put your journalism experience to use for a family-owned weekly newspaper in a stunningly beautiful Oregon community? This is your opportunity.

The Wallowa County Chieftain is seeking an Editor who believes in the value of community journalism. Topics include outdoor recreation, forest health, water supply and wildlife habitat, in addition to coverage of small-town life.

The Chieftain is located in Enterprise, Oregon, just an hour away from La Grande and four hours from Boise. The community has deep agricultural roots and a growing arts community. The location offers year-round recreational opportunities, including backpacking, camping, fishing, hunting, snowmobiling and horseback riding.

We seek an energetic, creative, outgoing and hard-working Editor. This is your opportunity to join a company that believes in community journalism. The Chieftain is a weekly newspaper in Eastern Oregon and is part of EO Media Group, an award-winning and innovative news organization with active family of owners.

We seek a journalist who is passionate about local news, excited about the opportunity to publish in print, on line and with social media. You'll manage and mentor two newsroom employees and work with a professional page design team. Your journalistic integrity is a must. Leadership, budgeting, multi-media and mentoring experience are a plus. This is a hands-on position that edits and writes stories; takes photos; posts daily to our web site; and uses social media to engage readers. Along with the Chieftain's Publisher, you will need to be involved in the community.

EO Media Group owns 11 newspapers and 17 websites that provide accurate, fair and timely reporting about the people and issues impacting the communities we serve in the Pacific Northwest, reflecting the responsibility and spirit of a free press.

Competitive pay plus paid time off, 401(k) / 401(k) Roth retirement plan and insurances.

Candidates with an education in journalism or a related field, plus leadership experience should send resume and letter of interest to EO Media Group, PO Box 2048, Salem, OR 97308-2048, by fax to 503-371-2935 or e-mail hr@eomediagroup.com