



CLASSICS IN A NEW FASHION MOOD enter for a young spring. Striped blazer takes fresh approach of shortened sleeves, double-breasted buttoning. It's lined with shape-retaining foam. Everything comes up rosebuds on a suit with Chanel-line jacket, sheath skirt, rosebud and leaf embroidery.

Flattery sets mood for spring

Do women dress to impress other women — or to please men? Appealing to a man's eye view are pretty, curvaceous shapes in a flurry of lace, ruffles and pleats — flares and princess lines, fitted waists, molded bodices and, for contrast and curves, too, slinky siren silhouettes.

From a woman's point of view, the best thing of all about spring dresses is that they're both man-pleasing and pleasing to her own fashion sense. New dresses are not only feminine, they're imaginative and varied, making her wardrobe planning fresh and fun for her.

Her choice of silhouettes ranges from slim figure-skimmers to frankly full-skirted styles, and takes in all the variations of flares, gores, cones, pleats, bias cuts.

She can have a waistline that's princess-high, tunic-low or right where nature put it — and all three look new.

With the costume concept stronger than ever, she can have her spring dresses with jackets or coats — and what a variety of jackets and coats!

Jackets shape up every way, as cardigans, cutaways, capelets, boleros. Back interest comes to the fore in jackets with fly-away backs, bloused or draped backs.



DELECTABLE FABRIC in delicious pastel colors is fashion recipe for wingswept cover-up. In American wool, spring coat has over-sized sleeves, full-flaring back, front half belt.

Gloves come in varied lengths

Trend toward long sleeves gives rise to more four-button gloves this spring — longer than short, shorter than long. Since short-sleeved and sleeveless styles still claim much fashion attention, so do shortie gloves, for daytime wear, and long, long gloves for evening.

Pretty details appear on all styles, running the gamut from pearl trimmings to intriguing ribbed designs.

Color, too, adds to glove appeal. Strong pastels and citrus shades mix and match with coat and suit colors. White, like black, is a basic, and red and navy add a patriotic theme.

LOOKING FEMININE Blouses have more ways than ruffles to show the feminine look. A popular one is the use of prints.

more meat

more flavors

Pets are selling every day! (In Bulletin Classifieds)

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ESTABLISHED 1896 GREEN STAMPS

New footwear styles popular

Teens nimbly "follow the leader" this spring as new leather footwear fashions sweep high school and college campuses, leaving tennis shoes and sneakers behind in the gym lockers.

There's an exciting, wide selection of new silhouettes in loafers and booties whose high vamp and long ties resemble bowling shoes, reports Shoe Fashion Service of Leather Industries of America.

Supple smooth leathers, shaggy brushed leathers and gleaming colored patents set new shoe fashions. The two-hue shoe is one of the most popular "shoe looks," — especially new in moccasins with contrasting inserts, tricky tongue detailing.

Patents in gleaming black, shimmering green, radiant red brighten the moccasin line — up. Colorwise, teens have the widest shoe color range in years — including two wonderful new neutrals: mocha mist — lighter than cafe creme color, and white jade — soft white leather with a hint of green.

This year the popular boot is more of a boot-shoe than a boot; the sides are still higher than a flat or pump, but never quite reach the ankle. Cuffs, when there are any, are rich accents in contrasting leathers, colors. Side laces, one and two-eyelet ties and high collar clips offer variations on the by-now-classic boot-look.

For her fad shoe, the coed has stepped into the bowling alley, come up with a flat, often in vivid colors, smooth or brushed, with a long line of lacing from toe to tongue. Soled slimly in rough-finish leather, it's as comfortable as a sneaker, but neat and adaptable for all-day wear.

For dances, dates or days in town, this spring's coed chooses dress shoes of soft polished leathers, nappy suedes, or bright patents, rising on stacked, curved or one-inch "jet" heels. Pancake-stacked heels are new on casual and sport shoes.

Other teen shoe-news: Perforates on vamp or sides, an occasional open back, for a soft feminine, airy look. Straps — single, double and T-straps.

Hats flatter, frame faces

Planning to flatter and frame pretty faces, hats greet spring with brims, brims and more brims. In keeping with the versatility of new fashions, the look isn't limited to just one type of brim.

Brim wide and narrow, brims rippled or pleated, brims that curve up and brims that curve down, strictly tailored bumper, cuff and roller brims, and carefree, slouchy brims all have a place in the spring headlines.

Such a variety allows for plenty of choice in silhouettes. Hat heights range from tall and towering to miniscule. Shapes are many — even toques take brims, and there are variously-brimmed cloches, sailors, profiles.

Little - crowned, wide - brimmed "garden party" hats look particularly romantic. Many are really all brim, with the "crown" flowing smoothly into the projecting brim.

Of course, not every hat is brimmed. There are softly draped, feminine turbans, and the pill-box is the harbinger of a whole covey of little hats meant to perch lightly atop cherished hairdos.

Tiny cone shapes and whimsical mixtures of flowers and leaves win favor among the little hats. All-flower and flower - adorned hats bloom with their usual spring vigor, given impetus by the feminine mood in fashion.

Feminine, too, are the silky and sheer fabrics, fine and smooth half-type straws and pliable felts that compose spring hats. In some hats, more textured straws offer a smart contrast to airy fashions.

Slacks designed to fit to 'T'

Slacks for spring are expressly designed to fit every man "to a T." For the tall, slender man there are the new slim slacks, usually the beltless "hugger" type. For the middle-sized man there are trim (but still traditional) slacks, plain front or single pleat, with or without belt loops. For the heavier man, single pleat, belt loop types will predominate.

Design interest seen in fashions

More individuality of design and variety of silhouette, linked with high-fashion colors and intriguing new fabrics, make today's maternity wear lovelier than ever.

Leading the line in waiting dresses are the breezy, one-piece styles; the understated shifts, that after baby arrives can be accented by a favorite belt; the trapeze or pyramid styles, stiffened with lining, or flared from a yoked bodice; and the straight-cut sheath look, usually coordinated with a matching or contrasting coat.

The forever-feminine look that prevails in all fashion is apparent in expectation dresses for spring. Dresses gently draped at shoulders, empire bodiced dresses, and dresses with bias - cut skirts all add feminine flavor.

Where two-piece maternity separates are concerned, ruffled and knife pleating are stealing the show on sleeves and hemlines of many tops. Leatherette is a "find" in maternity tops.

In expectation sportswear two-piece sets with tops of splashy colors and bold novelty prints, many in the nautical mood, are making news. Stretch pants, especially in denim and chino, are popular, as is the homespun look in fabrics such as hopsacking.

Frills please little women

Tiny misses don't need a fairy godmother this spring. All day and dream-time lingerie is fussily feminine — just as they've wished for.

Shifts are the big shape for little girls. Whether straight, full or A-lined, they're so beguilingly ruffled and frilled that they could be worn to Cinderella's ball. Some shifts come with rick-rack trimmed panties for under-cover. Pajamas, too, have shift-shaped top and are usually flounced.

High-waisted batiste gowns with embroidered bodices and matching peignoirs are so provocative that mother wishes they'd come in her size.

Ensemble is liked by little girls

Little girls are made of sugar and spice, and this spring, everything nice to wear. The newest and nicest things for young misses to wear seem to be based on the ensemble look. Dresses with coordinating jackets or coats and suit and blouse ensembles all give little women something big to brag about.

Dress ensembles usually boast jackets which vary in length from rib-hugging to knee-ticking. Princess flares and simple little-nothing dresses like mommy's make news for spring. Cape-topped dresses are popping up, too. And, of course, smock dresses for wee ones are still fashion favorites. Dresses coordinated with coats are newsworthy.

The coats, themselves, are found in any number of materials, but usually in a loose basket-weave type of fabric. When the word "coat" is mentioned for young misses, "flare" is the next word.

Whether the flare, modified or otherwise, begins at the shoulder for a cape effect, the ribcage for an Empire effect, or the hipline for a long torso effect, the flare is always there.

The majority of jackets for little girls' suits are along boxed or demi-belted lines. Suits are most prevalently seen with collarless jackets, suitable for scarf fill-ins. Suit skirts are mostly pleated, though the "A" shape makes fashion news. Overblouses to coordinate with suits appear everywhere, usually in print tones.

Many dresses, suits and coats come in Easter egg colors waving a patriotic red, white and blue color flag. Beige, brown, and grey are also a little woman's delight for spring.

TIE SCORE Spring ties will feature more shades of blue to complement the popular new blue suits. Shades range from deep navy to soft open hues and are used in both ground work and as decoration.

Foundation controls curves for proper silhouette

Some fashions for spring have an unfitted, almost architectural look while others are definitely figure revealing. Whichever the preference in silhouettes, there's an abundance of well styled foundation garments to control the curves underneath.

There are numerous "little nothing" brassieres, soft and sheer, with cups that minimize the bosom as so many bias cuts, knits and clinging gowns for evening require. On the other hand, there are several excellent new molded brassieres, many of them contoured to round out the bustline that's a between-size.

There are girdles that rise high, to effect a slim midriff for dresses and suits that fit close to the figure. And there are waistline styles concentrating on hip control, for dresses that skim the waist but hug the hipline and thighs.

There are corsets that slip on like a second skin, looking almost too pretty to be as controlling as they actually are. And there are numerous pantie corsets, varying in coverage from the brief to the long, leggy type.

Backlessness remains an important design element in all types of foundations, especially in those that also are strapless. New shapings have been devised in elastic bands to mold the U or V back to the body.

Other designed - for - comfort ideas include the waistband separate from the body of a girdle in back, and the diaphragm section of a corset separated from its cups — each construction intended to enable the foundation to move more readily with the figure.

These embellishments are not only pretty, they're used with imagination. Ruffles and their relatives might show up almost anywhere — trimming necklines, hemlines, sleeves and tunics; cascading down the front closing of a dress or blouse; rippling from shoulder to hem; tiered to form a skirt.

COMING UP Smart color combination coming up in spring sportswear is the pairing of brown and white.

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