



J. C. PENNEY

James Penney colorful figure

At 84, James Cash Penney, founder of the chain of stores that bear his name, has had a career more colorful than any merchant in Baghdad.

He founded his first store in the mining town of Kemmerer, Wyo., in 1903. Today, there are 1,700 stores in the J. C. Penney organization.

He still puts in long days at his New York office and travels more than 50,000 miles a year inspecting the nationwide retail organization.

V. M. Fay, manager of the Penney store in Long Beach, Calif., says that Penney visited the new store two years ago.

"I was hoping," says Fay, "that Mr. Penney was impressed by the beauty of the displays, and the bright lights and glamorous setting. But on the way downstairs, Mr. Penney said, 'Vern, see those two customers over there. No one is waiting on them. I'll take one — you take the other.'"

Penney's credit office readied

Establishment of a credit office in Portland to serve the J. C. Penney Company's forthcoming charge account operations in all its Oregon stores has been announced by Jerry Fowler, manager of Penney's in Bend.

Customer charge accounts will be inaugurated at Penney's 42 stores in the Oregon area about October 1, Fowler said. After 56 years of operating on a cash and carry basis, Penney's initiated credit operations at 24 stores in 1953, he recalled. Last year 169 stores were added to the group, and by the end of this year about 600 Penney outlets are expected to be offering credit. Target date for installation of charge accounts at all of the nearly 1,700 Penney stores throughout the nation is the end of 1963.

The Penney charge account is a 30-day plan enabling a customer to pay an account in full within 30 days of billing date without a service charge. It also provides an option for customers desiring to spread payments over a longer period.

Lemmon says car a lemon

LOS ANGELES (UPI) — Actor Jack Lemmon filed a \$12,000 Superior Court damage suit Monday charging he purchased an imported sports car he thought was new but which turned out to be used, and a lemon.

Lemmon said he bought the \$6,800 auto last Sept. 11 and later learned it was a 1958 model previously owned by a man in Portland.

The suit, filed against J.C. Chamberlain Automotive Inc., North Hollywood, contended the vehicle required serious mechanical repairs only a month after the actor acquired it in addition to being last year's model.

17 Oregonians on group to study business climate

PORTLAND (UPI) — Appointment of a 17-member committee to study Oregon's "business climate" was announced today by Gerald W. Frank, chairman of the Governor's Advisory Committee to the Oregon Department of Planning and Development.

The committee will be headed by William Wessinger of Portland, who also is a member of the Governor's Advisory Committee. Gov. Mark Hatfield said before he left for the Governors' Conference at Glacier Park, Montana:

"A great deal of emphasis is being placed on business climate by business and industry in considering locations for new facilities. We want to have a climate

in which existing industry can grow and prosper, and which will be attractive to new industry. To do this, we must be willing to recognize any shortcomings and seek corrections where necessary.

The committee will study Oregon's business climate advantages and disadvantages in economic development.

Members of the committee include: Dr. Wesley C. Ballaine, Eugene; Don A. Ellis, Portland; J. W. Forrester Jr., Pendleton; John M. Fulton, Portland; E. A. Geary, Klamath Falls; Harold A. Holmes, Medford; John Horton, Baker; W. O. Kelsay, Roseburg; R. A. Kronenberg, Springfield; N. W. Merrill, Salem; Roy F. Renoud, Portland; Dan A. Thiel, Astoria; E. H. Thompson, Salem; Charles A. Torn, The Dalles; Harold Wendel, Portland; Edward J. Whelan, Portland; and Rudie Wilhelm Jr., Portland.

Young skipper fails to save sinking ship

CHARLESTON, S.C. (UPI) — A desperate effort to save a sinking oil tanker and its valuable cargo from a watery grave off the South Carolina coast ended in failure early today when the ship sank in the Atlantic about 60 miles from safety.

The young skipper and two crewmen of the stricken, 10,165-ton Sinclair Oil Co. tanker SS George MacDonald had hoped to beach their helpless ship in shallow water today and repair it for sea duty again.

Until 2:40 a.m. e.d.t., the MacDonald wallowed behind a sister tanker moving slowly toward shore. Her stern was under water, her decks awashed to mid-ships, and her bow jutting 29 feet higher than the fantail.

But a terse message from the towing tanker, the SS J. E. Dyer, said the MacDonald "at 1:40 a.m. e.s.t. broke its tow in a light rain and 20 minutes later sank."

The Dyer's message added that a 30-foot section of the MacDonald's bow remained above water after she sank.

The MacDonald's skipper, 33-year-old Eldredge Burnthorn of Houston, Tex., ordered 40 crewmen to abandon ship Monday night and Tuesday morning when a massive rupture in the cooling system flooded the engine room and the ship appeared doomed. Burnthorn, his mate and one crewman stayed aboard to keep the MacDonald from becoming a derelict and a prize for any who could salvage her.

Puerto Rican father held for murders

CHICAGO (UPI) — Police said today a young Puerto Rican father would be charged with murder in the knife deaths of his wife, three children and a cousin who he said had stolen his wife's love.

The five were killed late Tuesday night when the father, Raymond Hernandez, 26, went on a wild rampage with an 11-inch French chef's knife. He was captured shortly after the killings.

The children, Rosita Gomez Hernandez, 2, Ricky Hernandez, 4½, and Emma Gomez Hernandez, 6, were found in Hernandez' apartment. Each had been stabbed several times and laid side by side in bed, still clad in street clothes.

The wife, Mrs. Maria Gomez Hernandez, 25, was found in her third floor apartment less than four miles away on Chicago's North Side. Hernandez and his wife had been separated for two or three weeks.

Fence busting ends in arrest

Thomas Gerald Davie, 22, of 1131 Fresno Avenue, drove his automobile into a fence off E. Second Street at Olney Avenue Tuesday afternoon, and was booked by city police on a drunk driving charge.

Davie was arrested at 5:25 p.m., when he was trying to drive the car over two small fir trees on which it was stuck. He had torn down a section of fence and damaged shrubs, according to the arresting officer. The car was partly on the parking strip and partly in the yard at 1432 E. Second Street.

Bail was set at \$232.50, and Davie was held at the city jail.

DENOUNCE KING HUSSEIN

CAIRO, U.A.R. (UPI) — The U.A.R.'s semi-official Middle East News Agency Sunday night denounced King Hussein of Jordan as the "scion of the house of treason" and said he "cannot escape the fate of those who preceded him in betraying the Arabs."

Lana's friend takes punch at columnist

HOLLYWOOD (UPI) — At a post premiere party early today at Romanoff's Restaurant, Lana Turner's date, sportsman Fred May, threw a punch at a Hollywood gossip columnist as he avowed his love for Miss Turner.

Following the premiere "Portrait in Black" Miss Turner's latest picture, she reigned over a star-studded party at the sleek restaurant. Among the stars were Robert Taylor, Zsa Zsa Gabor, Robert Sterling, Ann Jeffries, Janet Page, Jane Powell, Ricardo Montalban and Loretta Young.

In the early morning hours May, who identified himself as a breeder of thoroughbred horses, grabbed gossip columnist Mike Connolly by his tuxedo, almost tearing it from his back.

STRIKE TIES UP SHIPS

BOMBAY, India (UPI) — More than 60 ships, including nine freighters loaded with American wheat and other U.S. food aid to India, were tied up for the sixth consecutive day because of a strike by tug crews.

Temperatures

Temperatures during the 24 hours ending early today. North Bend had 02 and Brookings .01 inches of rain.

	High	Low
Bend	86	45
Astoria	80	32
Brookings	56	51
Baker	80	56
K. Falls	79	49
Medford	91	57
Lakeview	81	59
Newport	53	48
N. Bend	61	54
Pendleton	94	63
Portland	82	57
Redmond	91	46
Salem	84	50
The Dalles	89	64
Boise	97	65
Chicago	78	71
Los Angeles	83	61
New York	80	67
San Fran.	58	51

Excise tax bill tossed to Ike

WASHINGTON (UPI) — The Senate Tuesday approved a bill extending present income tax rates on corporations and continuing a variety of wartime excise taxes on liquor, cigarettes, automobiles and the like.

The bill was sent to the White House where President Eisenhower must sign it before midnight Thursday to forestall tax reductions and a \$4 billion loss in revenue.

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1 Only - Keystone - 1.8 Lens	89.95
REGULAR 129.50	
4 Only - Keystone - 2.3 Lens	69.95
REGULAR 99.50	
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REGULAR 99.50	

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