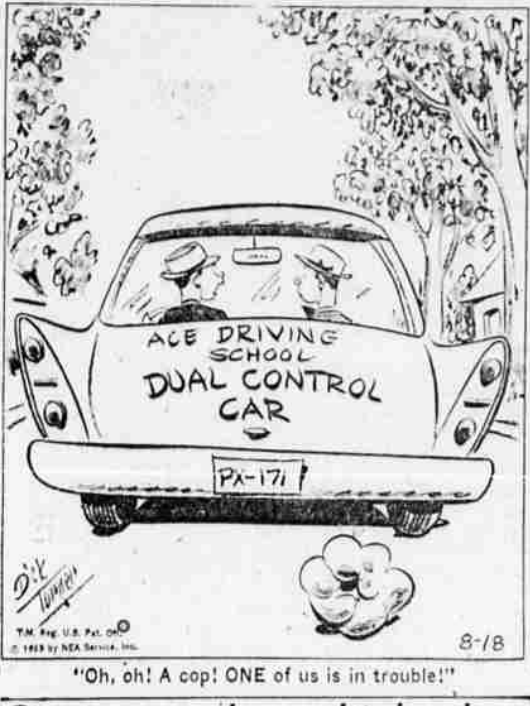


STUDENTS - FREE CLASSIFIED - FIND A JOB - COME TO BULLETIN IN PERSON

The Bend Bulletin, Tuesday, August 18, 1959 7

CARNIVAL



"Oh, oh! A cop! ONE of us is in trouble!"

Customers brought back by quality, not gimmicks

PARIS (UPI) — The Paris dressmakers, who change women's fashions, are as gimmick-conscious as the automobile manufacturers who with clocklike regularity turn out different style cars.

Both are in business to make money, and the Paris dressmakers admit it just as readily as do the merchants in Detroit.

But in both cases, it's the basic design and the quality—not the gimmicks—that bring the customers back.

There are good and bad dressmakers—even in the world's fashion capital.

But both good and bad use gimmicks to get their names across to the public. The best-known gimmick is drastically changing the skirt length, for longer or for shorter. But there are others—flattened or exaggerated busts or hips, waists that are bosom-high or hip-low.

Change is the Secret

Another pressure to which all dressmakers are prone is that of U. S. Dressmaking Headquarters, Seventh Avenue. They know that the hundreds of American buyers come to Paris to see clothes that are different because change is the secret of doing business, whether the business involves cars or dresses.

But critics who dismiss the high fashion business as frivolous and flossy forget several very important things:

—That the Paris dressmakers, many of whom are women and therefore never could be tabbed effeminate, have done as much to enhance the female form as to distort. They were responsible for liberating women from corsets, shortening skirts back in the twenties and giving them the bikini bathing suit.

—That any fashion "gimmicks" they come up with must pass the scrutiny of the world press and hard-bitten buyers before the innovations are copied down to retail prices for American women.

Americans Have Own Minds

—That American women, who have minds of their own barely blindly follow the dictates of Paris.

—That high fashion as a whole cannot be condemned as a "frivolous" business when more than 20 thousand people in France depend on it for their livelihood and American buyers pay the equivalent of 1,000 dollars as assurance against piracy to see it shown.

The influx of American buyers, particularly since the war, has been so tremendous that many of the fashion houses chalk off the expense of their collections against their sales to the buyers.

The buyer, who sees at least five or six collections of more than 100 models each, has to choose a "winner," that is a dress that can be copied down to retail prices and that will sell.

HUB CAPS STOLEN

Two hub caps were stolen Monday from a car owned by James Taylor, 624 Hill Street, according to Bend Police reports.

PHONE IN YOUR CLASSIFIEDS RATES

2 lines for 1 time only \$1.00
2 lines for 4 times only \$1.50
2 lines for 8 times only \$2.75
4 lines for 1 time only \$1.50
4 lines for 4 times only \$2.50
4 lines for 8 times only \$4.50
5 lines for 1 time only \$2.00
5 lines for 4 times only \$3.50
5 lines for 8 times only \$6.25

SUBSCRIPTION RATES

By Carrier
One Month \$1.50
Six Months \$9.00
One Year \$18.00

By Mail in Oregon
One Year \$14.50
Six Months \$7.50
Three Months \$4.00
One Month \$1.50

Member, Audit Bureau of Circulations FOR CIRCULATION SERVICE CALL

In Bend—The Bend Bulletin, EV 2-1811.

In Redmond—Al Gordon Suburban Supervisor, LI 8-2840. In Prineville—Mrs. Ernest Engstrom, HI 7-6530.

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4-Funeral Directors

Bend Funeral Home Hill & Greeley Ph. EV 2-3532 24 hour service

Niswonger & Winslow Funeral Directors Hill & Irving Phone EV 2-2471

10-Lost & Found

GOLD CHARM bracelet lost in Bend. Great sentimental value. Reward. EV 2-3031.

11-Instruction-Schools

EARN UP TO \$25 weekly at home addressing envelopes. Send \$1.00 for information and instructions. to C. P. Wyatt, P. O. Box 8202, Philadelphia 1, Pa. MONEY BACK GUARANTEE.

14-Moving, Trngng, Storage

U-DRIVE TRUCKS PICKUPS - VANS - STAKE RACKS - FLATBEDS w-HYDRAULIC LIFT GATE Appliance Handtrucks - Loading Ramps - Furniture Pads MOVE YOURSELF! AND SAVE MONEY! 24 HOURS

18-Help Wanted Male

NEED THREE heavy duty mechanics with Cummins Diesel and Mack truck experience. Phone Brinkville, HI 7-5623, evenings HI 7-7394.

19-Help Wanted Female

EXPERIENCED MAID for the motel work. Apply Uptown Motel.

19-Help Wanted Female

WOMEN — Start now for big Christmas earnings as an Avon Representative. Every product unconditionally guaranteed, and approved by Good Housekeeping. Write Mrs. Martina Marshall, Mgr., Box 26, Lawton, Oregon.

20-Service Directory

QUALITY RUBBER Stamps One Day Service RUBE RUBER STAMP CO., EV 2-2876

ORDER YOUR FUEL NOW

while summer prices are in effect. COAL & PRES-TO-LOGS BEND STORAGE & TRANSFER, Phone EV 3-5641.

24-Situation Wtd. Male

MOWING LAWNS, odd jobs, desired by junior high student, Gordon Wilson, 1205 E. 4th, EV 2-2977.

25-Situations Wtd. Female

BABYSITTING Service, days or evenings. Experienced, have references. Louise Lantz, 1074 Albany, EV 2-4393.

30-Miscellaneous for Sale

BOAT TRAILER Now \$30 Good tires. Phone EV 2-3297.

31-Appliances, Furniture

ZENITH Refrigerator, excellent condition. EV 2-2239 evenings or weekend.

32-Appliances, Furniture

WASHING MACHINE SERVICE Maytag Appliance EV 2-1481

33-Animals, Pets

FREEZE - DON'T CAN ENJOY FRESH FRUITS and Vegetables the year around.

34-Apartments Furnished

NEWLY REMODELED 1 and 2 bedroom, furnished apartments. Call EV 2-2581 or see CASA GRANDE MOTEL.

35-Appraisers

CLEAN 3 room. Water, garbage paid, washing facilities. Newkirk Apartments, 945 1/2 E. 2nd, EV 2-2446.

36-Auto Parts Service

FOR ONE, clean, close in, private EV 2-5519.

37-Autos For Sale

SMALL HOUSE, 1 bedroom with garage, 517 W. 12th, EV 2-9971.

38-Autos For Trade

TWO BEDROOM modern house wired for range, plumbed for washer in Prineville, EV 2-4733 or call Dick, EV 2-3551.

39-Baby Sitters

SMALL MODERN furnished cabin on river. Near Tumalo village. EV 2-1903.

40-Building Contracting

ONE BEDROOM house, clean and roomy. Available September 1st. EV 2-3228.

41-Livestock, Horses

RELIABLE PROVED SIRE SERVICE. Frozen semen from ABS great Proved Sires, 6 dairy and 5 beef breeds. Phone EV 2-3841 or Redmond, LI 8-2115.

42-Poultry, Rabbits

BEAUTIFUL Palomino at stud. Fee, \$25. Phone 741, LaPine.

43-Real Estate Exchanges

BULLS FOR sale. Increase your calf weights with Donald Domino 42nd bred, record of performance tested.

44-Real Estate Exchanges

TO TRADE, 3 bedroom, bath, hardwood floors, wall to wall carpet, fireplace in La Puente, Calif., for small ranch in or near Bend. Call EV 2-5732.

45-Sportsmen's column

NEW GUNS... Get yours NOW ON EASY PAYMENT PLANS. Get your GUN ON LAY-AWAY PLAN. ALL MODELS - WINCHESTER, REMINGTON, SAVAGE, STEVENS, FOX-doubles, ALL POPULAR PISTOLS, FREE Scope Mounting, (On guns purchased here) S & H Green Stamps, Evans Fly Co., South 3rd, St. EV 2-5741, Bend, Ore.

46-Swap Column

12 FOOT boat to trade for saddle. EV 2-5103.

47-Wanted to Buy

WANTED: Feed barley, top price. Redmond Packing Co., LI 8-2625.

48-Wanted to Borrow

WANT TO borrow \$6000, first mortgage on home. Write Box 811-A, Bend Bulletin.

49-Fuel, Coal, Wood, Oil

JACKPINE wood for sale. Call EV 2-4479.

50-Fuel, Coal, Wood, Oil

WANTED: Feed barley, top price. Redmond Packing Co., LI 8-2625.

51-Wanted to Rent

TWO BEDROOM unfurnished house in the country. EV 2-2782 or write Route 1 Box 347.

52-Rooms for Rent

FOR EMPLOYED woman, one bedroom with private entrance. Kitchen and washing facilities. EV 2-4928.

53-Apartments for Rent

RIVER TERRACE Apts. newly redecorated, 1 and 2 bedroom unfurnished. TV available, modern, beautiful location. 1528 W. 3rd, EV 2-4591.

54-Rooms for Rent

MODERN Three room. Close in. Washing facilities. TV available. Inquire at 36 Irving, EV 2-4966.

55-Apartments Furnished

THREE ROOMS, comfortable. Central location. 312 Harriman.

56-Apartments for Rent

TWO CLEAN furnished duplexes, close in. Garage. \$30 and \$45. References required. See at 320 and 324 Riverside, LI 8-2221 or LI 8-3028, Redmond.

57-Apartments Furnished

NEWLY REMODELED 1 and 2 bedroom, furnished apartments. Call EV 2-2581 or see CASA GRANDE MOTEL.

58-Houses for Rent

SMALL HOUSE, 1 bedroom with garage, 517 W. 12th, EV 2-9971.

59-Houses Furnished

ONE BEDROOM house, clean and roomy. Available September 1st. EV 2-3228.

60-Real Estate For Sale

LOCAL MOTEL Well known, well established, 14 units, roofed for additional 10. On Highway 97. Good year around business. Priced to sell fast, owner, 1450 S. 3rd, EV 2-3781.

61-Real Estate For Sale

PLAVER ENDS and fuel business for sale. LI 8-3128, Redmond.

62-Real Estate Exchanges

TO TRADE, 3 bedroom, bath, hardwood floors, wall to wall carpet, fireplace in La Puente, Calif., for small ranch in or near Bend. Call EV 2-5732.

63-Lots, Building Sites

WEST HILLS OF BEND SUBDIVISION HAP TAYLOR, Realtor

64-Real Estate for Sale

TWO BEDROOM home on two lots, \$4200 with \$250 down. Near schools. 844 Ogden, EV 2-3404.

65-Real Estate for Sale

THREE BEDROOMS, beautifully landscaped yard, double lot, good location, close to shopping center. \$11,500. 1676 W. 4th, EV 2-1834.

66-Real Estate for Sale

THREE BEDROOM house, wired for washer and dryer, fenced yard, good garage. \$6,900. \$50. month. EV 2-3743 after 4:30 p.m.

67-Real Estate for Sale

THREE BEDROOM house, 620 E. Ninth.

68-Real Estate for Sale

KERR REALTY INC. Realtor-EV 2-2521

69-Real Estate for Sale

Wait Kittredge Alex Murphy EV 2-4492 EV 2-3684 8th and East Greenwood

70-Real Estate for Sale

HARMON Boulevard, near schools. FHA appraisal \$15,250. Private owner. EV 2-2000.

71-Real Estate for Sale

NEW LOCATION DUDLEY-HILTON Realtors 935 Wall, EV 2-2042 Deschutes Federal Bldg., Rm. 7 Residential Ranches Businesses

72-Real Estate for Sale

BE IN YOUR OWN HOME WHEN SCHOOL STARTS Good 3 bd. rm. on one floor. Nice dining rm. Wired for range. Only \$6500 Terms.

73-Real Estate for Sale

TWO BEDROOM well built house. Nice fenced yard, paved road. 343 Dell Lane, EV 2-2613.

74-Real Estate for Sale

TWO BEDROOM unfurnished house in Terrebonne. Call Redmond, LI 8-4277.

75-Real Estate for Sale

If you want a house at the beach, here is a really buy. Typical beach use near Beverly State Park. Partly furn. Would consider trade for Bend prop.

76-Real Estate for Sale

Has extra lot with a future. 2 BR. east side with unimproved lot on paved street. Low dn. payt. \$50 mo.

77-Real Estate for Sale

JACK HALBROOK REALTOR 545 Congress EV 2-0364

78-Real Estate for Sale

HAP TAYLOR, Realtor YOU'VE ASKED FOR IT

Now we have it! A good 4-bedroom ranch-style home on 4 acres with a barn and double garage. Fruit trees, berries and garden. Located just 1 mile from town on paved road. Included in the price is a sprinkler system and Gibson tractor with attachments. Priced for a quick sale at \$10,500. Good terms or will consider trade for Bend property.

79-Real Estate for Sale

RANCHES, FARMS & ACRES are our specialty with a real ranch man at your service. Call or see Rex Dick, Nights EV 2-5564.

80-Real Estate for Sale

HAP TAYLOR REAL ESTATE 822 Wall St. Ph. EV 2-1761 Nites Arnie 2-4475 Harvey 2-4686

81-Real Estate for Sale

EWING REAL ESTATE 444 So. 3rd EV 2-2332

Earl R. Ewing, Realtor Southern Nev. inc. prop. value for Central Ore. inc. app. value 3 B.R. close in \$4500. \$500. dn. 2 B.R. quiet loc. good home \$500. dn. bal. \$100 per mo.

82-Real Estate for Sale

Ranch 60 C.O.I. 3 B.R. mod home close to Bend, trade for larger prefer over 100 A. Water

83-Real Estate for Sale

New 3 B.R. plastered, Elec. heat, fireplace, const is excellent, price \$15,500. 10% down.

84-Real Estate for Sale

To buy, sell or trade see Nites: Bill Shaver, EV 2-0230 Gene Rowley, EV 2-2066 Bill Nieman, EV 2-2648

85-Real Estate for Sale

BUY WITH CONFIDENCE AT Kerr Realty, Inc. E. 8th & Greenwood Ample parking EV 2-2521

Wait Kittredge EV 2-4492 Alex Murphy EV 2-3684

86-Real Estate for Sale

WE HAVE many others, but these are outstanding:

On Steidl Rd just across the st from the river, 3 BR, 1600 sq. ft. lg space, partial bsmt, 2 car gar. A real value at \$19,500.

87-Real Estate for Sale

Beautifully landscaped 3 BR on large fenced lot on E. 9th. FHA appraisal at \$5,700.

88-Real Estate for Sale

2 brand new 3 BR homes ready for occupancy on Innes Lane. Both available on minimum dn pmt on 30 yr FHA loan.

89-Real Estate for Sale

Best view in town. 3 BR, wgs and work shop. This one is well worth the \$20,000 price.

90-Real Estate for Sale

Finest possible site on the Deschutes. Charming and comfortable 4 BR offering. Definitely one of Bend's most desirable homes. Shown by appointment only. Excellent terms.

91-Real Estate for Sale

160 acres, 38 ac water, covering 50. Modern 2 BR with sleeping porch. Tractor and implements. State GI available.

92-Real Estate for Sale

WE NEED A 2 or 3 BR home, close in on the Westside, priced around \$10,000. Buyer waiting. If you have one call us right away. EV 2-2743

93-Real Estate for Sale

80-Real Estate For Sale THE LAND MART REAL ESTATE—PH. EV 2-5121—INSURANCE For action: List with Bend's largest advertiser

FOR THE LARGE FAMILY This 4 bdrm home with 2 baths had Williams-O-D-Matic furnace in bsmt. Close in, top location, on 2 lots, surrounded by lawn & trees. Near school. Garage. Owner leaving. FHA app' price \$12,700. Low dn FHA trns.

THIS LOVELY 3 bdrm home approx 4 yrs old, has frplc, elec heat, plbl & wired for auto. 1 1/2 bks to school. Fenced rear lawn with 3 plum trees. Lot 100 x 140. Price \$15,750. on FHA terms. Will consider trade for 25 to 40 acres.

MAY WE HAVE THE PLEASURE of showing you this E side 3 bdrm home with a 29 x 16 hv & din rm. Nice 12 x 12 kitchen, frplc, hwd flrs, elec heat. Fenced 75 x 150 lot. Wall to wall rugs incl in price of \$13,500. FHA terms.

WE HAVE A BRAND NEW 3 bdrm home with colored built-in range & wall oven, awaiting some lucky person. A call to our office, will bring a salesman to your door to show you this home or any others. Price \$13,500. FHA terms.

ONE OF OUR BEST BUYS This 3 bdrm home on 80 x 120 ft lot has built-in range & oven. 2 bks to school. Nice elevated lawn. Price only \$9,900.

4 PLEX - 1 BD RM APTS all occupied. Cir off heat. Some furniture incl. 3 garages. TV cable. Price \$13,300 with 20% down.

1 BD RM APTS Ideal location, near Reid Thompson Sch. New auto oil piped furnace to each apt. Newly redecorated inside and out. Price \$12,750. All furniture incl except owners apt.

5 VIEW APTS No vacancies, waiting list for rentals. A-1 property in excellent condition. Lg utility, some furniture incl. 4 car ports. Price \$26,000.

300 COW STOCK RANCH 4700 A Deeded, 3500 A Taylor, private all fenced. 129 A FREE water from creek thru ranch. 100 A all, 300 A dry farmed. Lg 4 bdrm country home with frplc & bath, surrounded by lawn, shade, & fruit trees. Creek by the door. 2 barns, machine shed, shop, corrals, etc. Abundance of game: deer, antelope, chukkers, quail, sage hen. Price \$60,000. Reasonable terms.

We have a nice selection of homes, acreages, ranches, motels resort property, & business opportunities.

Joe Tilden-Asso Broker Ph. 2-7766 Jim Lance-Salesman Ph. 2-5730 Carroll D. Pierce-Broker EV 2-1830

Offices in Bend, Redmond & Sisters, Licensed in Ore., Calif. & Idaho

94-Real Estate for Sale

MIDSTATE REALTY CO. Don H. Peoples, Realtor 103 Minnesota Ave. Ph. EV 2-1871