



# SHOPPERS' GUIDE

## Christmas Special

**NOW SAVE \$20!**

WORLD FAMOUS **Bell & Howell**

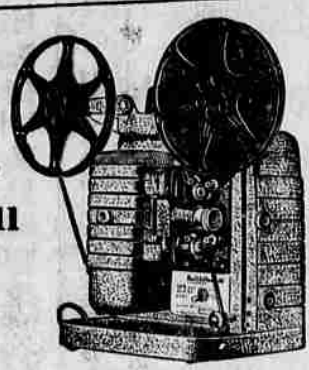
8mm MOVIE CAMERA AND PROJECTOR

was \$149<sup>90</sup> **NOW ONLY \$129<sup>90</sup>**  
(Convenient Credit Terms)



Take movies the Easy Way...  
**Bell & Howell**  
220 Wilshire

**ONLY \$49<sup>95</sup>** Sun Dial sets camera automatically



See your movies Best...  
**Bell & Howell**  
500 WATT Monterey  
Brightest, most compact 8mm projector

was \$99<sup>95</sup> **NOW ONLY \$79<sup>95</sup>**



**TDC HEADLINER 303**

- 300 watt lamp
- Blower cooled
- Built-in Case
- SELECTRON-Semimatic changer

**\$54<sup>50</sup>**

SAVE \$50 was 139.50 NOW 89.50



**Photo Hobby Outfit**

Everything they'll need for developing pictures. Makes an ideal hobby.

**\$16<sup>95</sup>**

Every Home should have a good box of chocolates over the holidays... and what could be finer than

**Brown & Haley**  
or  
**Russell Stover**  
Chocolates?  
COMPLETE SELECTION

LOW PRICES PLUS S & H GREEN STAMPS



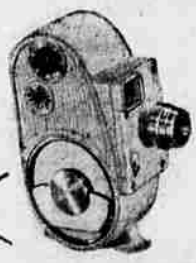
**Da Lite Projection Screens**

50x50"	Reg. 21.50	<b>\$16<sup>95</sup></b>
40x40"	Reg. 16.95	<b>\$11<sup>95</sup></b>
30x40"	Reg. 15.95	<b>\$10<sup>95</sup></b>
37x50"	Reg. 20.95	<b>\$15<sup>95</sup></b>



**SEKONICA LEADER EXPOSURE METER**  
**\$6<sup>95</sup>**

**NEW! BELL AND HOWELL COMPANION**

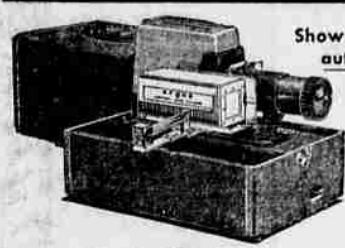


8 mm MOVIE CAMERA  
• Four camera speeds  
• Interchangeable lens  
• Built-in Exposure Guide  
**\$89<sup>95</sup>** with f2.5 lens



**free**  
DELUXE SERIES 8 CARRYING CASE...  
...with **Bell & Howell MATCHED SET**  
8mm MOVIE OUTFIT

Everything you need to make good movies the very first time—camera, sheath case, light bar, floodlamps, Telephoto lens and filter-holder—plus FREE Deluxe Series 8 carrying case!  
With Bell & Howell 8mm Wilshire 220 Camera, **\$89<sup>95</sup>**  
With Monterey 252 Camera, **\$99<sup>95</sup>**



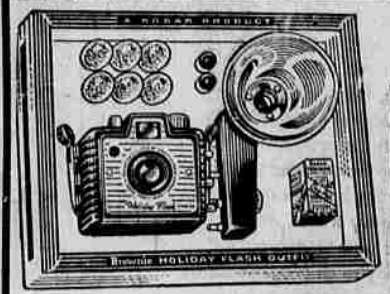
**new argus automatic 300 watt projector**

Just insert a 36-slide magazine into the automatic changer—then an easy push-pull of the handle and each slide is in place for perfect viewing. Changer returns it to the magazine. Slides are projected in brilliant color—sharp and clear. Powerful, silent blower keeps slides cool. Wide-angle four-inch lens gives big pictures. Bring your own slides in for a demonstration.  
Complete with carrying case and one magazine **\$66<sup>50</sup>**

## BINOCULARS



Finest Made At Lowest Possible Prices!  
6 x 30 — Central Focusing **\$24<sup>95</sup>**  
Regular 49.50  
6 x 30 Individual Focusing **\$19<sup>95</sup>**  
Regular 44.95  
7 x 50 Individual Focusing **\$29<sup>95</sup>**  
Regular 65.00



**Brownie Holiday FLASH CAMERA OUTFIT**  
Perfect Gift for The Youngsters  
**\$9<sup>75</sup>**

## TOYS

The finest selection ever available in Brandis is now on display at your friendly Brandis stores. Stop in today! New toys are being unpacked every day. The right toy for the right child can be found here!

## LAST MINUTE SHOPPER

Don't buy anything out of desperation. Shop your friendly Brandis stores for a complete selection of merchandise. Many new items arriving daily. For...

## SWISS ARMY KNIFE

It's a combination can opener, scissors, Phillips screw driver, regular screw driver, bottle opener, punch, large blade and small blade.

## SHE'LL LOVE AN ELECTRICAL APPLIANCE

- FRY PANS
- PERCOLATORS
- COMBINATION WAFFLE IRON AND GRILLS
- MIXERS
- SHAVERS
- TOASTERS
- DRY IRONS
- STEAM IRONS

THE FRIENDLY BRANDIS STORES  
**THRIFT-WISE DRUGS** | **ECONOMY DRUGS**  
1020 WALL PHONE 371 | 801 WALL PHONE 323  
S & H GREEN STAMPS