

### Phonograph Manufacturers Come Out With Hi-Fi Models

By ROBERT ZIMMERMAN  
United Press Staff Correspondent  
NEW YORK (UP)—The phonograph manufacturers are coming out with their 1955 models and any one can see there's a plot afoot to snatch high fidelity out of dad's tinkering hands and give it to mom and the kids.

But the term hi-fi has long since come out of the workshop. Traveler Radio Corp. of Chicago, which puts out already-assembled hi-fi sets, announced that a survey showed 86 per cent of its record players were bought, or at least picked out, by teenagers.

Why, asks the little lady, have all that junk cluttering up the living room? We can get the same thing all put together in a beautiful mahogany cabinet that would look lovely right over here.

"Hi-fi sales to teenagers are fast becoming the backbone of the hi-fi industry," said the bulletin from Traveler. "For every set sold to a teen-age hi-fi enthusiast there are 3 sets sold to teenagers."

The man who uses this argument can not deny his selling iron and await delivery of whatever model of ready-mixed hi-fi his pocketbook can survive, from \$75 to \$1500 and beyond.

The trend away from do-it-yourself hi-fi may have gone as far as it can in a new model introduced by V-M Corporation of Benton Harbor, Mich. Not only does it come in such colors as charcoal gray, honey beige and dawn gray, it embodies the new "Siesta Switch."

When the phonograph division of Columbia Records unveiled 13 new record players the other day it looked more like a fashion show. There was hi-fi in charcoal gray and hi-fi in royal blue. Also blond and mahogany.

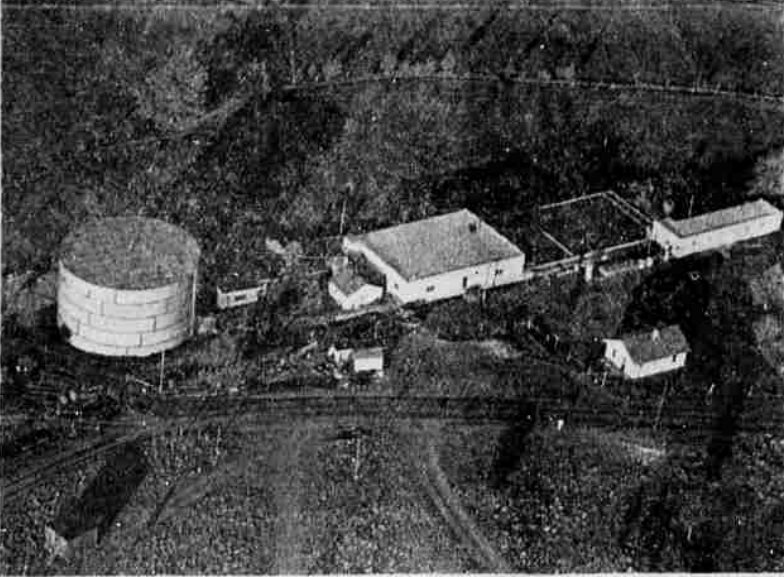
The "Siesta Switch" turns off the phonograph (both turntable motor and amplifier) at the end of the record so no electricity is wasted while the sooty hi-fi fan catches 30 winks.

Women make 70 per cent of the purchases of phonographs," said Columbia President James B. Conkling. "Our 1955 sales campaign will be based on eye appeal, not just sound appeal."

Columbia's hi-fi sets sell for up to \$179.95, but over at RCA Victor the designs went overboard. Victor's craftsmen came up with an outfit called "Mark I" that combines a hi-fi phono with four speakers, a tape recorder and an AM-FM radio in a massive walnut or mahogany cabinet. The thing sells for \$1600.

The do-it-yourself hi-fi men are holding their own, however. Electronic suppliers report their sales of individual hi-fi components—turntables, amplifiers, speakers, etc.—are better than ever.

Sierra club members from California established a base camp at Green lakes this past summer.



BIRD'S-EYE VIEW — An aerial view of Redmond's water plant shows the new million gallon steel reservoir at left before it received the coat of aluminum paint. Immediately to its right is the new pumphouse, and right of that is the small laboratory, shop and chlorinator room. The large white flat-roofed structure beyond is the filter plant, to its right the settling basin and extreme right the screening basin. In right foreground is the former residence of water plant foreman. On the right edge of the settling basin has been added the plant scale installation for introducing charcoal, sodium silicate and alum into the water to aid in removing algae should they become prevalent this summer, according to city superintendent John Berning. These products are then settled out, along with the odorous algae taste, as the water progresses through the filtration system. The new reservoir and improvements at the plant were built at a cost of approximately \$75,000. (Photo for The Bulletin by Giles)

### Camp Planned By Olympians

The Olympians, a Washington alpine organization, plan a summer camp in the Green lakes area, near the base of the South Sister, in August, Marion E. Cady, Bend Chamber of Commerce manager, reported Monday.

Oiva Knute of Hoquiam, Wash., head of the Olympians' campaign committee, wrote to Cady to obtain information about the area.

Sierra club members from California established a base camp at Green lakes this past summer.

### Reservoir Work Ends at Redmond

Special to The Bulletin  
REDMOND — Construction of Redmond's new million gallon reservoir was completed ahead of schedule, but full operation will not be effective until about July 15 when all pumping facilities are installed and tested, according to superintendent John Berning.

All seam welds have been tested for leakage and construction has been approved by American Warworks engineers as well as the city's engineering firm in Corvallis. The reservoir, built by Chicago Bridge and Iron Co., is 66 feet in diameter and 40 feet high. The exterior is painted aluminum and interior walls were painted with red lead.

CITIZENS ARREST  
KNOXVILLE, Tenn. (UP)—Police said a motorist whose auto was rammed last week by a hit-and-run truck chased the truck on foot for three blocks, caught it and made a citizens arrest of the driver on drunken driving charges.

### He Interviewed Wrong Fellow

DAYTON, Ohio (UP)—Tony Svet, a reporter for the Dayton Journal Herald, interviewed a prospective father at the Miami Valley Hospital on a Fathers' Day assignment.

Before he could write his story, however, Svet got an anxious call from his wife and rushed her to the hospital where she had a baby six minutes before the wife of the man Svet interviewed.

The geographical center of the United States is near Lebanon, Kan.

### Trout Planting Gets Underway

Planting of 150,000 Rainbow Trout of the Kamloops strain in Diamond lake got under way today, following a delay while a toxicity check of the water was being made.

Diamond lake last fall. To make a toxicity test some live fish were lowered into the deepest parts of the lake in "cages." That test last week indicated that toxicity still existed.

Originally, planting of the trout in the high Cascade lake, water of which was treated last September to eradicate trout lice, had been planned in the event of any possible toxic conditions.

Furties revealed that fish sh lowered into the lake had not been placed in the cages, no possible toxic conditions.

Trout to be planted in Diamond lake are being moved from the Wizard Falls hatchery in three trucks, and it is expected that air will be used to fill all fish in

Later, an additional 500,000, minimum-size Kamloops will be planted in Diamond lake, in about a month. Game examination personnel said the young trout are expected to fare well, inasmuch as there is evidence of the recovery of insect life in the lake.

LEGAL NOTICES  
FOUND NOTICE  
Under Ordinance No. 40, the following dogs will be offered for sale at the City Pound at 5:30 P.M. on June 24th, 1955.  
One female, black Labrador.  
One male, red, point chow.  
John T. Truett,  
Pound Master.

### AIR CONDITIONED! NEW TWO-TONE STYLING! AND Rambler Costs Less to Buy and Run!



Only in a Rambler can you enjoy complete air conditioning—the comfort of Airliner Reclining Seats and Twin Travel Beds and the economy of 500 miles on a tankful of gas—at far less than the cost of an ordinary car. It's more fun to drive, too—easier to park—quicker on the getaway. Slip behind the wheel and find out for yourself.

Drive in Cool, Refrigerated Comfort For only \$271 more than price of car with heater

—THE CAR DESIGNED FOR WESTERN LIVING TRY IT TODAY! AT YOUR NASH DEALER!  
He's listed under "Automobiles" in your Classified Telephone Directory  
BEND NASH CO., 134 Greenwood Ave., Phone 700  
Hey Folks! Tune in Disneyland on ABC-TV. See listings for Time and Channel.

SIDE TALK 287  
Prosperity In The Air  
Good times are here again—Winter has gone—Summer is here—So let us get busy—Clean up—Paint up—Buy a car—Go places—Buy new suit, new hat—pair—shoes—Get that Neuberger Smile. First Democrat Senator elected from Oregon for 40 years—The Thurst is on — Kirk Douglas & his Hollywood actors are scattering money all over Central Oregon—Business good—The April building permits were \$181,790—May permits for buildings & alterations was \$119,893— For June so far, 2 big items—A million dollar school & auditorium—And a new Telephone Building, \$291,111 — Ladies & Gentlemen, let us get behind the Chamber of Commerce—They are doing a good job — Thank you  
C. J. Leverett — Arkansas Traveler  
Author of Side Talks  
P.S. To the 20,000 readers of these Side Talks—Am seeing you again soon  
—C. J.

WISE SHIPPERS  
-LARGE AND SMALL-  
SHIP VIA S. P. & S. RY.  
SHIP VIA S.P. & S. RY.  
SHIP VIA S.P. & S. RY.

All shippers—large and small alike—get these outstanding services when they ship via the Spokane, Portland and Seattle Railway.  
• Fast, dependable service.  
• Careful handling  
• Convenient schedules to all major points in the U. S.  
Make your next shipment—large or small—via the S. P. & S. Ry.  
Call Oregon Trunk Railway Co. today to make your routing and shipping arrangements.  
E. A. Koskela, 1100 Division, Phone 1300  
G. A. Silkworth, Gen. Agent, Phone 438, Bend, Oregon  
General Offices: American Bank Bldg., Portland, Ore.  
SPOKANE, PORTLAND and SEATTLE  
RAILWAY SYSTEM  
Ship and Travel "The Northwest's Own Railway"

Standard Oil Company of California  
announces completion of the world's  
newest and finest gasoline refining  
facilities... to bring you the highest  
quality fuels we have ever produced.

Next week watch for the

BIG PLUS

