

# THE BEND BULLETIN

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## How to Win Friends

Vernon Larson, the real estate and insurance man who recently was elected to the Bend city commission (by such a narrow margin he now calls himself "Landslide Larson") was in attendance at a recent meeting of the League of Oregon Cities.

One of the things he picked up there — along with a lot of ideas — was a so-called "oath of office for new city officials". It may make you laugh, we hope it does, but it contains a number of the things people seem to expect from city commissioners. The "oath" follows:

"Do you solemnly swear that you will diligently seek to increase the efficiency of city administration to the end that taxes will be decreased and services extended?"

"... That you will, upon annexation of a new area to the city, immediately provide the new territory with streets, sidewalks, sewers, police and fire protection, city parks and a public library without taxing the new constituents and without additional cost to the present city taxpayers?"

"... That you will use the new type non-fixable parking tickets except for all those who say they voted for you?"

"... That you will provide ample off and on-street parking, non-metered parking with no time restrictions, with no other charges, adjacent to all stores and other places of business?"

"... That you will not permit slot machines, punch boards, or raffles under any conditions except where the proceeds will be used by a social, fraternal or patriotic organization?"

"... That you will persuade the highway commission and its staff to install blinker lights, crosswalks, signals or other devices at every intersection designated by any self-appointed group of local traffic experts without cost to the city?"

"... That you will prohibit by ordinance all dogs from running at large excepting those dogs that do not dig, molest, destroy or desecrate lawns, trees, flower beds and gardens?"

"... That you will not permit the city garbage dump to give off obnoxious odors at any time and that you will forbid rats to breed therein?"

"... That if, by chance, you are asked to speak to groups, associations, agencies, service clubs and conventions you will speak out vehemently on all issues and yet say nothing that cannot be later denied?"

## All Logical Men

(Wall Street Journal)

Richard Neuberger is the new Democratic senator from Oregon, but he has arrived in Washington with some arguments on public power that have an old, familiar ring.

Senator Neuberger has been very critical of the Administration's "partnership" policy in the development of electric power projects; this policy would encourage local interests to build and operate power facilities in multi-purpose dams while the Federal Government would pay irrigation, flood control and similar costs. But Mr. Neuberger goes beyond the usual arguments of public power advocates who contend that some projects are too big for private groups, or that the Federal Government will build them cheaper, or the like.

Mr. Neuberger simply says the Government should stay in the power business in order to make money. The partnership policy, he contends, is wrong because it would end a money-making arrangement for the Government. The Government would be "surrendering revenue" to let private companies run the power facilities.

Well, we will pass over for the moment the question of how much money the Government does make out of making electricity — a lot depends on the bookkeeping. What interests us is this idea that it is nefarious for the Government to "surrender revenue" by letting private companies run a business.

If that is to be the criterion (and if you assume a political agency can run business efficiently) then it would be equally true that the Government is "surrendering revenue" to allow General Electric to sell the dynamo that make the Government's electricity or the electric light bulbs that burn it.

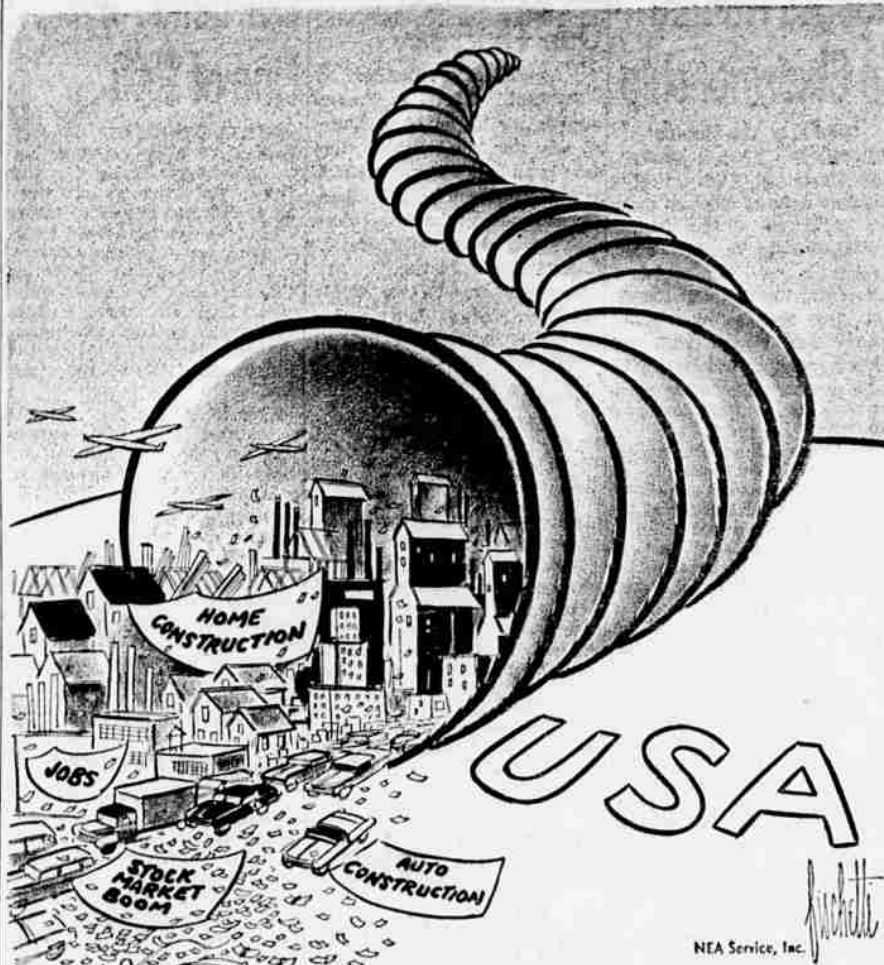
As matters now stand, the Government gets only about half the profits in taxes and lets the shareholders divide the other half. Even after the Government taxes the shareholders individually on what they divide, there is still a little bit left that the Government didn't get.

The same would be true, of course, about the revenue the Government surrenders by not making automobiles or steel or by not running the railroads or the telephone system. And for that matter, the Government surrenders some by not owning your house or your farm and making you pay rent for it.

What deprives Senator Neuberger's idea of any newness is that it has been propounded by Socialists from Karl Marx to the British Labor Party; the Labor Party actually did apply it to Britain's steel business. It is the idea that the rewards of enterprise do not belong to the people who individually make them possible, but to the collective entity of "government" which will then dispose of them as it sees fit.

Senator Neuberger is here applying this argument only to the electric power business. But the premise that it is wrong for the government to surrender revenue to private business is a broad one, and those who adopt it are, we feel sure, all logical men.

## State of the Union



## U.S. Officials Say Reds Would Win If Election Held in Viet Nam

By GENE D. SYMONDS  
United Press Staff Correspondent  
SAIGON (UP) — Underground Communist organizations already control about 50 per cent of Viet Nam. The question is, can American, French and Free Viet Nam leaders stifle those inroads before the all-Viet Nam elections in the summer of 1956.

Most informed American officials here admit if the elections were held today, the Communists would win.

They admit, too, it is a long shot proposition whether the West can ever save Viet Nam from Communist grasp.

"Whether we like it or not we've got our money on this long shot," a U.S. military officer told me. "And if we lose here I honestly believe we've lost Asia."

It is possible in this refugee-crowded capital to find every degree of outlook from abject pessimism to soaring optimism.

**Morale Low**  
The French, low in morale and exhausted after eight years of war, are generally pessimistic.

Viet Nam officials are optimistic. Their nationalistic emotions were buoyed up by the cutting of ties with the French. They have a fighting determination to win back the northern half of their country.

Unfortunately, however, Saigon is rife with indecision, intrigue, confusion, bitterness and feuds. Progress is made in some fields while ground is lost in others.

Behind this confusion is the fact that Communist underground organizations control about half the population. The West's problem is to win the support of these people before the 1956 elections.

A big bottleneck to accomplishing this appears to be the lack of an overall American plan of action. There is hope this will be rectified when Gen. J. Lawton Collins, President Eisenhower's special envoy, returns to Washington to report next month.

**Much Bitterness**  
There is much bitterness among Viet Namese government and military leaders as a result of indications the United States does not intend to commit itself too deeply here, but instead plans to rely on retaliatory provisions of the SEATO pact if violence threatens South Viet Nam.

Collins himself has been extremely quiet about his findings. But members of his staff and American embassy officials, along with Viet Namese and French leaders who have talked with him, indicate his broad policy recommendations will include:

## Widespread Use Of Polio Serum Possible in State

PORTLAND (UP) — If the current nation-wide Salk polio vaccine tests are successful, at least 90,000 additional Oregon children may receive the preventive serum this year, the State Board of Health said today.

Plans call for the inoculation of all first and second grade children throughout the state and third and fourth graders in trial areas of Multnomah, Marion and Lane counties if parents or guardians request the vaccine.

Results of the national trials are expected to be announced about April 1, according to Dr. Harold Erickson, state health officer.

1. Throw the full support of the United States behind the still weak government of Ngo Dinh Diem, president of the council of ministers. He needs such support if he is to break down the influence of various religious and military groups plotting against him.

2. Completely reorganize the army under American training methods and indoctrinate its men with the idea they are to serve the people, not exploit them.

3. A large-scale military and economic aid program. Collins may recommend that 200-million dollars be appropriated for 1955.

## Sage Brushings

By ILA S. GRANT

If you haven't seen Liberace on TV, you haven't lived. Even though his doctors told him to blow out his candles and take a rest, the dimpled pianist didn't depart from his public for several weeks. It is to be assumed that the programs are made about a month ahead and released on film.

Last week, Liberace was at his best. He turned on all the charm, smiled engagingly, and told in one-syllable words the story of jazz music. Then, with the aid of a device known as "intentional double exposure," he played a duet with himself. One Liberace, in white tie and tails, played long-hair. The other Liberace, in white dinner jacket and black tie, played short-hair. It is possible that both Liberaces wore the same pants.

Then later on, Liberace (in white tie and tails) played "As Time Goes By." Time did go by, right before your very eyes, and with the assistance of more trick photography, Liberace grew old very gracefully, and finished up wearing a satin smoking jacket, and sporting a luxuriant mustache and silver hair, still thick and curly.

Then Liberace gave the plug for his sponsor. It was a little monologue delivered to his brother, George, who never talks, but nods and smiles in agreement. All the time, he was patting the bankroll on the piano. The pitch was something about security, in their old age. (Tied in nicely with the mustache and silver hair.)

I understand that all the ribbing Liberace gets doesn't bother him a bit. He and his brother George get a big kick out of the jokes. In fact, they just laugh and laugh. All the way to the bank.

Every twelve months, about this time, when the old year is dead and the new one is in swaddling clothes, song hits of the past several decades get a thorough rehashing on radio and TV. We realize that, indeed, some jazz tunes will never die. Even though they are frequently murdered.

A dozen Central Oregonians who attended the East-West football game New Year's day in San Francisco brought back stories of fine weather, stadium color and big-city night life. Here's a "small world" item worth passing on.

Some of the Bendites drove

south, all the way. Some took their cars as far as Klamath Falls, then boarded the train. On Sunday, the day after the game, the groups divided for the trip home.

Somewhere south of Red Bluff, the highway and the train track are parallel for quite a stretch. Mr. and Mrs. R. J. Hafstad and Howard and Jessie Reed, in the Hafstads' car, approached just as the Shasta Daylight rounded a bend. Mrs. Jim Mayne, on the train, noticed the local automobile and waved. The folks in the car recognized her and waved back. Cheers!

Now that the ice pond is the most popular teen-age recreation spot in town, there's a golden opportunity for some young fellow to set himself up as a skating teacher, and make a killing. But would he charge by the hour, or by the sitting?

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