"I Know Muscle When 1 See It"

BUDGET

THE BEND BULLETIN Possible Import

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The Bend Bulletin (Daily) Est



A SLOGAN FOR TRUMAN

Every candidate worthy of the name is supposed to have a slogan. A slogan, in its original meaning, was a war cry. Hearing it sounded by their leader, clansmen would rally to his support. If enough of them rallied he might win.

Carried over into politics, slogans are still a means by which voters are summoned to aid candidates who seek to attain new heights through ballot box victories or who have already reached the heights from which they are average for this and other states in potency. Recommendations are states ampaign but Hearing it sounded by their leader, clansmen would rally to his support. If enough of them rallied he might win.

Carried over into politics, slogans are still a means by which voters are summoned to aid candidates who seek to attain new heights through ballot box victories or who have already reached the heights from which they are averse to being dislodged. Catchily phrased, these slogans of today nevertheless vary in potency. Recognized by the election laws of this and other states, they become not only factors in the campaign but constitute a last minute appeal on the ballot itself—the only argument which may legally be presented to the voter on election day.

Rarely is a candidate without his slogan. It may be good, bad or indifferent but he will have one unless he considers.

the voter on election day.

Rarely is a candidate without his slogan. It may be good,

Rarely is a candidate without his slogan. It may be good, bad or indifferent but he will have one unless he considers his position either invulnerable or hopeless. As a general proposition better, or at least more convincing, slogans are developed in connection with the quest for the higher offices. It follows that the best, or the most convincing, are born in the heat of presidential campaigns.

A few of them come to mind. "Tippecanoe and Tyler, too" probably had a great deal to do with electing General William Henry Harrison and John Tyler, the Whig party's candidates of 1839. The vigorously promised "full dinner pail" unquestionably helped put William McKinley in the White House in spite of the "sixteen to one" bid for increased silver coinage by William Jennings Bryan. Woodrow Wilson, elected in 1913 while the Republicans quarreled, remained in four years later with a slogan, "He kept us out of war," a catchy bit that was shortly proved to be anything but prophetic.

More recently there have been the "deals", in which candidates resorted to the language of cards to reenforce their appeals. Franklin D. Roosevelt called for a "new deal" and then kept on dealing. Harry S. Truman, who filled in, called for a "fair deal" when it came his time to run. Whether this was intended to question the fairness of the previous deal we have never known any more than we have hear and the solution at this would file his reservation at this south end of Sakhalin Island and the Kurile Islands to Russia, although they are now occupied by Russian forces as a result of the Yalta Agreement which awarded the usesian forces as a result of the Yalta Agreement which awarded the usesian forces as a result of the Yalta Agreement which awarded though they are now occupied by Russian forces as a result of the Yalta Agreement which awarded them to the Soviet Union.

The treaty does not grant the south end of Sakhalin Island and the Kuril

for a "fair deal" when it came his time to run. Whether this was intended to question the fairness of the previous deal we have never known any more than we have been convinced that the man from Missouri was serious about it. We doubt that he was. We know that the implied promise, however sincerely or insincerely it was made, has not been kept. That brings us down to date. It is obvious from the foregoing that HST is going to need a new slogan, just as obvious as it is that he will attempt to stay in the White House. The old slogan no longer carries conviction and a slogan simply must be believed. So we should like to propose one. It is not fully original, but then, what is? Moreover, we are making no charge for it. We are merely asking that it be used. Here it is, with apologies to Woodrow Wilson's phrase makers: "He got us into war!"

THE DEBTS WE OWE

A news story of Thursday carried the information that the per capita share of Oregon's debt is \$27.82. If authorized debt not yet incurred were to become actual, the amount would be something in excess of \$75. according to our figures. That seems plenty but is puny in comparison to the national debt, which would pro-rate at \$1,677.

Local city debt is approximately \$61 per person. The school district has none. But in case we're inclined to feel superior over this unusual state of affairs a quick flashback to the nation's borrowings will cause us to subside at once.

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Local city debt is approximately \$61 per person. The school district has none. But in case we're inclined to feel superior over this unusual state of affairs a quick flashback to the nation's borrowings will cause us to subside at once. More than a quarter of a trillion dollars, it would take the greater part of the national income, even as optimistically guessed by President Truman, to wash out the red entries.

STEELHEAD STREAMS

After all that has been said in the Oregonian about the Deschutes as a steelhead stream we are glad to learn from the paper that there are others. Here is the list as given in an article last Sunday in the paper's magazine section: to the nation's borrowings will cause us to subside at once. More than a quarter of a trillion dollars, it would take the greater part of the national income, even as optimistically guessed by President Truman, to wash out the red entries.

an article last Sunday in the paper's magazine section:

Aside from the mighty Columbia and its tributaries, including the Snake, your best bets are the coastal streams from the Campbell in British Columbia to the Eel in California. Well known streams are the Skagit, the Hoh. Cowiliz, Lewis, Kalama, Nehalem, Mianti, Wilson, Trask, Nestucca, Siletz, Alsea, Salmon, Rogue, Siuslaw, Umpqua, Smith and many, many more. Practically all western streams that empty into tidewater north of the Russian have steelhead runs.

These are the winter steelhead streams, so the article has it. The Deschutes, one gathers, must be kept on tap for sum-

WASHINGTON COLUMN

WASHINGTON (NEA) — Any Harper's, Omnibook, Collier's, time a government program pays its own way and returns a profugest, Time, and Life, Knopf, Doubleday, Harcourt sury, brother, that's news, But it Brace, Lippincott, Bantam Books.

Harper's, Omnibook, Collier's, Two of the accidents claimed 82 lives, There were no deaths or injuries in the third. The board made the report in

It shas happened, of all places, in what used to be the Marshall plan Economic Cooperation Administration, now the Mutual Security Agency. They have variously been described by their opponents as international give away and do-good programs, financed by the American taxpayer.

It should not be understood that the whole Marshall plan has paid off with a profit. Only one small part of it.

This particular part had to do with dollar guarantees on the sale of American magazines abroad. It has been frequently and heavily criticized as a government subsidy to certain favored American publishing firms.

But the way it has worked out, to nearly everyone's surprise, is that it has turned out as a profit. The So million has been paid out, however, as some of the contrary, it has taken in more than \$190.000 on the deal. The program is run now by one

But the way it has worked out, to nearly everyone's surprise, is that it has turned out as a profitable enterprise for the Marshall plan.

The whole thing began in a little-noticed section of the Economic Recovery Act of 1948. It authorized the Marshall plan administration to make contracts with American publishers, guaranteeing that any foreign money they received from the sale of man and more than \$190,000 on the deal. The program is run now by one man, Gilbert Simens, a former loven a loss nor an item of expense, for two reasons.

Erist is that the foreign money are cerived from the sale of from the sale of their magazines, books, or movies abroad could be converted into U. S. dollars.

The second point is that all put works. These books and magazines were not given away, but

Description of their contracts were made with such magazines as the contracts with such magazines as the contract of their contracts.

The second point is that all publishers and movie producers have sines were not given away, sold.

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Sold Use Bend Bulletin Classified for best results.

Of Jap Treaty **Worries Solon**

Russians Laud Late President

WASHINGTON, Feb. 2 (IP—
Russia has appealed to the Amertican people to reject the Truman
Administration and return to the
policies of President Roosevelt.
In a broadcast beamed to the
United States, Radio Moscow
paid the late President lavish tribute but charged President Truman with leading the world toward World War III.
"A return to Roosevelt's policy
of cooperation and good neighborly relations with the USSR,"
It said, "corresponds to the interests of peace-loving people, to
the common interest of both the
Soviet and American people."

sion.

It was labeled "a tribute to Franklin Delano Roosevett on what would have been his 70th birthday had he lived." It praised the late President's "tireless activities on behalf of peace."

Laxness Charged

WASHINGTON, Feb. 2 (II)
The Civil Aeronautics Board has reported "apparent laxness in operating practices" by non-scheduled airlines in three recent

Use Bend Bulletin Classified Ads

In Air Crashes

Giveaway King Reports Contestants 'Frustrated'

By ALINE MOSBY
HOLLYWOOD, Feb. 2 IB—A radio-TV giveaway contest king decided Saturday some women are professional contestants because they're "frustrated."

"Queen for a Day," from reading and judging the entries to handing out the \$200,000 worth of those wonderful prizes.

After handling 500,000 letters a month, Petker knows every habi-

Young Gang Fight **Ends in Death**

LOS ANGELES, Feb. 2 (109 —
Fedding between two youthful gangs on the east side erupted into a shooting-knifing battle that left one dead and two seriously wounded Saturday.

Police sought members of the "White Fence Gang" whose rivalry burst into gunfire when the White Fencers tried to crash a party where members of the Ford Street Gang were gathered to honor graduates from Roosevelt High School and Robert Louis Stevenson Junior High.

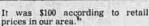
Police Lt. R. Merchant said the White Fence Gang apparently gathered outside the home of Mrs. Mary Cerda and a hot argument ensued with the Ford Street Gang. A 10-minute melee broke out among 40 youths with knives flashing, fisticuffs and gunfire.

Promoter Al Petker handles an average of 100 contests a month for radio and television shows like.

contestant right above to necessary sometimes phoney signature.

"It's a release, an emotional outlet for them," he says. "It probably gives them some kind of superiority to win a contest. But some

women—!"
Only 10 per cent of contest entrants are the regulars who enter every something-for-nothing sweep-stake they can find. These, he sighs, give him more headaches than the amateurs.
The nine girls who result his



It was \$100 according to retail prices in our area. Petker also conducts a contest for disc jockeys wherein the first person to phone in the correct answer wins three years' supply of floor wax, etc. Frustrated features were thing to be designed to the supply supply a supply the supply sup

of floor wax, etc. Frustrated fe-males sew this up by dialing the contest number, except for the last digit, before the program starts. "They stick a wad of gum on the dial to hold it and this ties up the phone line," he says. "After the question is read, they take out the gum, dial the last digit and they're first on the line." The few male entrants, he adds, never cheat or complain because

never cheat or complain because they're "more emotionally stable." Seeing the seamy side of the weaker sex hasn't discouraged the handsome Petker about women. "They're still better than ever,

Use Bend Bulletin Classified Ads for best results.

Stronger Airlines Develop Through Planned Mergers

By Che ries Corddry (United Press Aviation Writer

By Che ries Cordiny (United Press Aviation Writer)
WASHINGTON Feb. 2 (Pr. A major shift toward fewer and stronger U. S. airlines is developing through a series of planned mergers.
Most significant to date was that announced by Capital and North west Airlines Thursday night. The prospective new company, with a 26,000-mile domestic and international route system, would ranknear the top of the air transportation industry. It would be called Northwest-Capital Airlines, Inc.
This merger of companies with combined assets of almost \$67,000,000 according to latest balance sheet data, will require Civil Aeronautics Board approval, as will

sheet data. will require CVIII actions nautics Board approval, as will other pending combinations.

As a matter of policy, the CAB has favored mergers for several years although it has frowned on some of the specific deals submitted to it.

Other Mergers

some of the specific deals submitted to it.

Other Mergers
Besides the Copital-Northwest proposal, to be submitted to CAB immediately, these other mergers are in the works:

1. Mid-Continent Airlines, whoch operates in the Middle West, and Braniff Airways, which serves the midwest, Rocky Mountain area. Texas and Latin America.

2. Colonial Airlines, which flies from Washington and New York to Canadian points and Bermuda, and National Airlines, which operates on the East Coast from New York to Miami and Havana.

3. Northeast Airlines, which operates from New York to New England, and Delta Air Lines, which flies in the southern states, extending northward to Chicago and westward to Dallas.

These pending domestic mergers were preceded by the merger in

These pending domestic mergers were preceded by the merger in the international field of American Overseas Airlines into Pan Ameri-can World Airways.

VISIT PLANNED VISIT PLANNED
LITTLE ROCK, Ark., Feb. 2 (P)
Douglas MacArthur will make his
first visit to his birthplace here
since he left as a boy. The 72year-old, general will make public appearances. March 23 at the
now-memorialized Army barracks
where he was born and at Christ
Episcopal Church where he was
bantized.

National Finance & Discount Co.
OUR SILVER NOTES PAY
6% Interest

ickes Reported Seriously HI

WASHINGTON, Feb. 2 (Ph. Harold L. Ickes, former Secretary of Interior, was reported in serious condition today from arthritis.

arthritis.

Dr. Stephen Jones, Ickes' phy. sician, said he hoped to move the 77-year-old former cabinet officer back to Georgetown Hospital today from his farm in nearby Olney, Md.

Jones said Ickes "looks better than yesterday," but would bens-it by regular nursing care at the hospital.

Bulletin Classifieds bring results

ELECTROLUX PHIL PHILBROOK 1904 E. Third Phone 1865

Now you Know!

Gordon Randall

QUESTION: Do you answer questions other than about in-surance? If so, what could one do to avoid boredom next Friday evening?

ANSWER: Don't you know? Attend the Kenwood-Kingston PTA's

"OLD FASHIONED LITERARY"

At the Kenwood Auditorium, Friday at 8 p. m.

Talent for the show will be drawn from the Kenwood-Kingston district, Lyle Brig-ham will MC. Tickets on sale at City Drug, Symons Bros., Owl Drug and Woolworth's.

But your question was wrong It's INSURANCE against bore

If you'll address your own insurance questions to this office, we'll try to give you the correct answers and there will be no charge or obligation of any kind.

GORDON RANDALL AGENCY

233 Oregon Ave.

PIERCE & RANDALL

Pedestrians should "drive safely," too!



Walk and drive as though your life depends on it-IT DOES!

BROOKS-SCANLON, Inc.



do it the savings account way. Deposit a small amount with us regularly and before you know it, your account will add up to the car of your dreams.

Start Saving Today, The Deschutes Federal Way!





TUNE IN-"The Hardy Family"-KBND 7:00 p. m. every Wednesday.