

THE BEND BULLETIN

and CENTRAL OREGON PRESS

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ROBERT W. SAWYER—Editor-Manager HENRY N. FOWLER—Associate Editor. An Independent Newspaper Standing for the Square Deal, Clean Business, Clean Politics and the Best Interests of Bend and Central Oregon.

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UP-STATE THOUGHT ON M. & F. ACTION

While Portland newspapers have withheld editorial comment on the apparent retaliatory action taken by the Meier & Frank store in cancelling its Oregonian advertising after the front-paging of a national labor relations board examiner's report reflecting on M. & F. labor relations practices, up-state publications have been discussing the "cold war", as the Oregon Statesman, Salem, calls it, at some length.

Had the Oregonian yielded to pressure, it would be culpable indeed, observes the Eugene Register-Guard, declaring:

A newspaper which would suppress any important story under advertiser pressure or any other kind of pressure, would deserve to lose public confidence, which would mean loss of circulation, which after all is a newspaper's bread and butter.

An advertiser who pulls his ads out of any newspaper with a valid circulation because of "a peeve" is simply aiming to kill his own business, because advertising is one of his most important salesmen, his direct contact with thousands of readers; he loses his chance to tell his story and build his own good will.

After quoting Aaron Frank, president of the department store company, to the effect that "Meier & Frank does not participate in newspaper politics", the Capital Journal, Salem, delves into Oregon history and comes up with this:

The Meier & Frank Co. may not participate in politics now but it has in the past. In the political campaign of 1930 when the late Julius Meier was an independent candidate for governor on the "Bull Frog ticket" pledging "free power for nothing," the Oregonian was penalized by loss of the store's advertising because it supported Phil Metchan, the republican nominee for governor, instead of Meier.

The present issue does not concern politics at all and Mr. Frank is probably correct, but it apparently does concern freedom of the press, the right of a newspaper to print fair and impartially the news of the day.

The Oregon Teamster confers an award of merit in these words:

Public support and sympathy will be all on the side of the Oregonian in this case—and well it should be. The newspaper, in this instance, has performed in the very best tradition of the free press. Of course, the controversy will again focus public attention on the fact that the commercial daily press is, indeed, subject to real and implied pressure from advertisers.

Although M. & F. has inflicted pocketbook pain on the Portland daily, the thing can work both ways. As the Astorian Budget, Astoria, analyzes it:

Don't think that loss of Meier and Frank advertising doesn't hurt the Oregonian, either! That huge store's big advertising program is important revenue to the Portland paper, which is now being punished for daring to do its duty.

It is quite probable that Meier and Frank is punishing itself along with the Oregonian. The advertising space it has used liberally for years in the Portland papers has been a big factor in making it Oregon's biggest store. Reducing advertising will reduce business.

Comments the Albany Democrat-Herald:

The whole thing could be dismissed as a local Portland squabble were it not for the fact that the principle of freedom of speech is involved. Of all the democratic principles, it seems to us, this is the one Meier & Frank should be the last to desert for it is the first to be destroyed when dictators take over.

An attack on press freedom strikes not merely at the Oregonian but all newspapers and, in fact, all individuals, for freedom of speech and the press are inseparable. Hitler, Mussolini and Stalin not only gagged newspapers but everyone.

The Grants Pass Courier sees in the situation an example of "patronage pressure" and goes on to say:

Most American citizens have an innate sense of fair play. The Meier & Frank policy of the moment outrages that sense of fair play. The store's business unquestionably will suffer—probably more than The Oregonian loses from cancellation of Meier & Frank advertising.

Declaring that "Only integrity can build and hold respect", The Dalles Chronicle adds:

Selfish attempts to restrict the scope or quality of news coverage are a blow not only at the newspapers but also at their readers, in whose behalf our constitutional guarantee of a free press was written.

And the News-Review, Roseburg, points the moral as follows:

Confidence is the most important element in advertising. A prospective purchaser must have confidence in the product being advertised. He must have confidence in the advertiser. He also must have confidence in the medium used by the advertiser. Advertising is affected by the company it keeps. Advertisements from the most reputable firms, advertising a product of the highest quality and value, would have little appeal if printed in a publication for which the reader had no respect.

If the time should ever come that an advertiser, a public official or a private citizen is able to wrap himself in a cloak of immunity from unbiased reporting of the news through processes of intimidation, the newspaper will no longer be fit to circulate in the American home and its advertising columns will cease to be an effective vehicle in which to convey the advertiser's message.

As we refer to these opinions of other writers the word comes through that it has been found necessary to lay off various mechanical employees of the Oregonian. They are men from whom the work of composing, plating and pressing the pages of Meier & Frank advertisements was withdrawn, it is to be supposed. So the big store is not only punishing The Oregonian; it is punishing these others, too, by depriving them of their jobs.

The other day we congratulated the city's street cleaning department for efficient snow removal and for keeping pedestrian walks open. With the coming of warmer weather the bloom has gone from the cross walk situation. Slush has accumulated, gutter drainage has been impeded and at many intersections it has become difficult to get from one street corner to another without a foot wetting. A complete job on the part of the city calls for better attention to these conditions.

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Portland, Jan. 21 (AP)—John G. Craig, 19, was electrocuted last night at the Davidson bakery, apparently while operating a switch, firemen reported today.

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The Reds Passed This Way



Bend's Yesterdays

(From The Bulletin Files)

Forty Years Ago

(Jan. 21, 1910)

Promoters of the townsite of Hillman (near Crooked river) have been accused of false advertising. Their prospectus for new town holds view of the Deschutes river in front of the A. M. Drake residence, in Bend. The view bears the label: "Irrigation canal near Hillman."

Dr. U. C. Coe is enjoying a visit from two old-time friends, L. B. Baird and J. N. Masters, of Oklahoma. Baird and Dr. Coe played together when boys.

The D. E. Hunter Realty Co. of Dayton, O., has purchased the A. M. Drake residence property in Bend. The sum paid was \$30,000. It is planned to run an alley through the center of the block, parallel to Wall street. The block has a frontage on Wall street of 345 feet. The property has been occupied by the Drake home since he founded the town.

L. D. West has a crew of six men at work on a contour survey of the townsite of Bend. Frank May and G. S. Young are members of the survey party.

POLICE SLIP UP Whiteville, N.C.—Highway patrolmen were embarrassed when Ed Carr came to court for driving without a license. They had stopped him several times in the last 13 years without noticing that the card Carr thought was a driver's permit was only an application for the license.

The first metals used by early man were those that exist in uncombined form, such as gold, silver and copper.

REDMOND LIONS MEET Redmond, Jan. 21—George McKinnon presided at the Lions club meeting Wednesday in the absence of the president, Keith Parkinson, who was ill. Three guests at the meeting were Guy Welch of the KBND Redmond station, Ed Robinson of the Pacific Supply, and Ralph Hart who was present in the interest of the formation of a softball league. The Lions club has indicated its interest in sponsoring a softball league and Hart explained to the group how such a league might be operated. A committee appointed to study the formation of a league and to make contacts with prospective team sponsors consists of David Ellis, Bob McCormick and Ed Endlicott.

Bulletin Classifieds Bring Results

Loan Association Elects Officers

George P. Gove will again head the Deschutes Federal Savings and Loan association in 1950, it was announced following the annual meeting of the group and election of officers earlier this week.

Carl E. Erickson was re-elected vice-president and Walter G. Peak, secretary-treasurer. W. H. Myers, H. A. Miller and Peak were re-elected directors, for three-year terms. Holdover directors are Ward H. Coble, H. H. DeArmond, Frank R. Prince, J. L. Van Huffel, Gove and Erickson.

The year just ended was one of the most successful in the history of the association, officers reported. Members' savings accounts increased to \$1,421,626.72, a gain of \$229,386.34.

In the past year, the association made 146 new loans aggregating \$370,842. Total loans are listed at \$1,451,864.67.

The association's annual meeting was held Wednesday, at the headquarters office at the corner of Wall and Oregon.

By agreement between state and defense attorneys, Judge Fricke instead of the jury decided Stroble's sanity.

"The court finds nothing in the record that tends to show that the defendant was insane at the time of his crime," the jurist ruled seven minutes after the hearings started.

Judge Fricke pointed out that six psychiatrists and doctors, including three called as defense witnesses, agreed that Stroble was in his right mind when he strangled Linda Joyce.

The white-haired grandfather was impassive as Judge Fricke declared him sane.

"I must have been insane," he said stolidly. "Nobody sane could have done what I did."

Before the death sentence can be carried out, California law provides for review of the conviction by the state supreme court.

Stroble's victim died Nov. 14 when he tried to molest her in the bedroom of his daughter's home.

Stroble Sane, Faces Execution

Los Angeles, Jan. 21 (AP)—A superior judge will pronounce a sentence of death Friday on Fred Stroble, 67-year-old murderer of Linda Joyce Glucott, 6.

The unemployed baker faces an automatic death sentence because the jury which convicted him of first-degree murder failed to recommend leniency.

Stroble, who pleaded innocent and innocent by reason of insanity, lost a chance for commitment to an asylum yesterday when Superior judge Charles W. Fricke found him sane.

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Midwest Floods Render 10,000 More Homeless

Chicago, Jan. 21 (AP)—Floods drove 10,000 persons from their homes in Tennessee and Arkansas today and rivers rose rapidly in the Pacific northwest as a heavy snow pack melted under steady rainfall.

The worst situation appeared to be on the Mississippi river where it passes between northwestern Arkansas and western Tennessee.

Army, national guard and Red Cross personnel rushed to evacuate 5,000 persons to tent cities where they huddled under the canvas shelters as their rescuers passed out food, coffee and blankets.

The Mississippi, carrying away a gigantic flood crest from the Ohio river and its tributaries, broke through private levees on the Tennessee side in Dyer and Lauderdale counties.

The Black and St. Charles rivers also menaced lowlanders and drove another 5,000 persons from their homes.

Meanwhile, the flood danger in Illinois, Indiana and Missouri was abating as the Ohio dumped its winter crest into the Mississippi. The Wabash river was falling at Vincennes, Ind., threatened seriously earlier in the week, and the Ohio was on a stand at Old Shawneetown, Ill.

Warmer weather oversaw part most of the country after a chill wave which caused a rash of fires that took 34 lives in 36 hours. Most of the fires were caused by overheated or exploding stoves.

The dead included seven in a tenement fire at Jersey City, N.J., five in a trailer fire at Woodstock, Ill., five each in Minnesota and Missouri, three each in Arkansas, Connecticut and Washington, two in Michigan and one in Massachusetts.

Forty persons were dead as result of the repeated storms.

WRONG METHOD Detroit, Jan. 21 (AP)—Two motorists seeking renewal of their revoked drivers' permits were assured today that they went about it the wrong way.

Harry L. Harte, 20, and Edward Massey, 33, both without licenses, were arrested yesterday when they drove their automobiles to the appeal office.

Out on the Farm

By Lia S. Grant

Jan. 21—Last night I tested a couple of recipes for Chinese dishes and tried them on the family for size. The sauce for the sweet and sour spareribs is adapted from an old Chinese cook book.

The chow mein is an original version by A. J. Martin, of Bend. When you make the sweet and sour sauce, be sure you have on hand a small jar of mixed sweet pickles, a small can of sliced pineapple and a green pepper.

The other ingredients you'll probably find in the cupboard. Buy at least three or four pounds of pork spareribs and have the butcher saw them crosswise in three-quarter-inch slices. Then with a sharp knife, you can separate the ribs, and the meat is in dainty tidbits that will float around temptingly in the sauce.

First brown the spareribs in a little peanut oil or shortening in a frying pan. They can cook slowly while you fix the sauce. Mix 2/3 cup cup vinegar from the mixed pickles and 2/3 cup pineapple juice with 1 1/3 cup sugar and 3/4 cup clear chicken bouillon. Bring to a lively boil and add 1/3 cup thinly sliced pickles (all the sweet pickled onions from the jar and enough of the cauliflower and cucumbers to make the right amount). Then add 4 slices of canned pineapple, cut in small wedges, 1 1/2 teaspoons soya sauce, 1/2 teaspoon ginger and a sprinkling of salt.

Add about half a teaspoon of seeds from the green pepper. Remove meat from the grease and add to sauce, and simmer slowly while you fix the chow mein.

When ready to serve, thicken with 2 tablespoons cornstarch mixed to a paste with a little cold water. For the chow mein, boil 2 cups diced celery and 1/2 cup diced onion until tender. Meanwhile, fry 2 pounds lean pork or veal steak. When the meat is brown and cooked through, cut into small pieces and add to the vegetables with 2 cans of chicken noodle soup, 1 tablespoon soya sauce and 1/2 green pepper, cut in long strips. Simmer to heat through and thicken with 2 tablespoons cornstarch mixed with cold water. Serve over fried Chinese noodles.

I steamed a cup of rice last night, too, and when the other dishes were ready, I browned it in the pork drippings in the frying pan, with a little diced onion and green pepper.

"Aren't you going to make any egg foo yung?" asked the Young Man, looking slant-eyed.

The largest use made of nickel in America is in steel alloys.

Now you Know! The answers to everyday insurance problems* By ANDREW FOLEY and GORDON H. RANDALL Insurance Counselors

QUESTION: Suppose I insure my home for \$10,000. Does that mean that if my home is totally destroyed by fire, the insurance company has to pay me the entire amount? ANSWER: No, the insurance company will pay you only the value of the property at the time of loss and only up to the face value of the policy. No insurance policy allows the insured to profit by a fire loss.

Deschutes Federal Savings and Loan Association FINANCIAL STATEMENT December 31, 1949

FRECKLES AND HIS FRIENDS By Merrill Blosser

IT'S WINTER It's Wise to Travel TRAILWAYS The Friendly Line

FLOWERS FLOWERS FOR EVERY OCCASION Free City Delivery We Telegraph Flowers Anywhere OPEN EVENINGS and SUNDAYS PICKETT FLOWER SHOP & GARDEN 629 Quimby Phone 530

Growth in Savings Accounts 1949 \$1,404,325.67 1948 1,192,417.55 1947 1,038,089.87 1946 888,175.98 1945 715,485.84 1944 575,562.67

DIRECTORS Ward H. Coble H. H. DeArmond Carl E. Erickson Geo. P. Gove W. H. Myers H. A. Miller W. G. Peak F. R. Prince J. L. Van Huffel