

Barbara Uphoff of Redmond

**APPLE
CIDER** *a*
**APPLE GROWERS ASSOCIATION
HOOD RIVER, OREGON**

your grocers
IN GALLON AND
HALF GALLON CONTAINERS

supply.

**TRIANGLE
X-TRA
EGG PRODUCER**

Mid Oregon Farmers Warehouse

Erickson's Food Market
— 842 WALL — PHONES 660 and 597 — BEND, OREGON —

**"You can't make a bad
cup of M·J·B"**

says
LUCILLE BALL
starring in
"Sorrowful Jones"
a Paramount Picture

Rich or mild, strong or light,
Its flavor always tastes just right!

1. Each year we search the world to find the finest crops for M.J.B.'s richer blend. On each plantation, coffee quality varies from season to season—but only the top crops come to M.J.B.

2. "Individual roasting" coaxes out all the secret goodness locked in every bean of M.J.B.'s top-of-the-crop coffees. (These subtle flavors are lost by ordinary roasting methods.)

3. Highest-vacuum pack seals in every whiff of M.J.B.'s fragrant goodness till it reaches your cup. Try M.J.B. today and you'll agree—you can't make a bad cup of M.J.B.

M·J·B
DRIP-LEX
coffee