

# 7TH WAR LOAN

## Company Employee Payroll Quotas

### PLAN OF 7th WAR LOAN

### COMPANY EMPLOYEE QUOTAS

The Seventh War Loan will be one of the two great War Loans planned for 1945. More money will have to be raised in this War Loan than ever before.

That money is needed first, of course, to help pay for the war. Just as important, however, is the fact that with incomes up, employment high, and consumer goods scarce, it is vital that we get every possible excess dollar into War Bonds—NOW.

It is the plan of the Seventh War Loan to pay particular attention to the sale of E Bonds to workers through the medium of the Payroll Savings Plan. The Payroll Drive will start in April, and all regular Payroll buying PLUS BUYING THROUGH CASH or increased allotments during the months of APRIL, MAY, AND JUNE will be credited to the Seventh War Loan Drive.

Experience has demonstrated the need for and value of a specific company employee quota. In previous War Loans it has been the practice of the Treasury to establish an over-all NATIONAL quota based on the same average purchase for all people in all industries.

However, this method has in some instances set an unobtainable objective for some and a not-high-enough goal for others. So—in approaching the Seventh War Loan we have set up a new quota system which has been designed:

- (a) To raise the amount of money the Government needs.
- (b) To distribute the job among companies and their workers according to wage scales and other pertinent considerations.

## BEND EMPLOYEE QUOTAS FOR 7th WAR LOAN

As Compiled From Records Furnished By State War Bond Committee

Firm Name	Employees Quota	Firm Name	Employees Quota	Firm Name	Employees Quota
Allen's Cafe	\$ 1,000.00	Erickson's Grocery	\$ 1,250.00	Powder Puff	\$ 500.00
Anderson's Garage	500.00	Evans Fly	375.00	Ponderosa Cafe	500.00
Associated Oil Co.	375.00	Elite Beauty Shop	500.00	Pastime	500.00
Aune's Feed Store	375.00	Eddie's Sales & Service	750.00	Pine Tavern	1,500.00
Bake Rite Bakery	1,000.00	First National Bank of Portland	1,750.00	Pacific Trailways	2,450.00
Bend Furniture Co.	750.00	General Grocery	1,000.00	Polly's Cafe	1,500.00
Bend Amusement Co.	1,800.00	Gilbert's Real Estate	375.00	Rath's	375.00
Bend Dairy Store	750.00	Gorhkes Meat Market	500.00	Superior Cafe	2,425.00
Bend Dairy Plant	1,750.00	Gregg's Banner Bakery	1,250.00	Superior Club	375.00
Bend Bulletin	2,752.00	Greenwood Grocery	375.00	Symon's Jewelry	500.00
Bend Auto Parts	500.00	Hauks Wholesale	375.00	Simpson Paint Store	800.00
Bend Pilot	250.00	Hogan's Studio	375.00	Simpson Tobacco	500.00
Bond Street Food Market	625.00	Hudson Duncan Co.	1,250.00	Smoke Shop	800.00
Bank of Bend	1,600.00	Jo Ann's Beauty Shop	375.00	Safeway Stores	1,000.00
Brandis Thriftwise	500.00	J. C. Penney Co.	2,500.00	Sanitary Barber Shop	250.00
Bend Garage	1,500.00	KBND Radio Station	875.00	The Shevlin-Hixon Company	122,000.00
Bear's Jewelry	375.00	Lydick's	750.00	Smith Electric Co.	375.00
Bend Drug	875.00	McCann's Sign & Stg.	750.00	Silhouette Dress Shop	500.00
Bend Troy Laundry	2,500.00	Medo-Land Creamery	2,250.00	State Liquor Store	625.00
Bend-Portland Truck	1,800.00	Miller Lumber Co.	1,350.00	State Police Dept.	875.00
Brooks-Scanlon Lumber Company Inc.	76,125.00	Michaelson's Grocery	375.00	S & N Men's Shop	375.00
Bureau of Reclamation	3,250.00	Midstate Hardware Co.	375.00	Slate's Barber Shop	625.00
Bend Iron Works	750.00	Minnesota Hotel	375.00	Shellhart's Grocery Store	500.00
Buster Brown Shoe	250.00	Mission Service Station	375.00	Stilwell's Cafe	500.00
Consolidated Freight	1,000.00	Mastercraft Cleaners	500.00	Trailway Coffee Shop	1,000.00
Central Oregon Garage	500.00	Montgomery Ward & Co.	750.00	Top Notch Cafe	500.00
Columbia Food Market	500.00	Moty and Vandyke	1,250.00	Woolworth's	1,250.00
Columbia Food Store	800.00	Modern Barber Shop	500.00	Western Union Telegraph Co.	500.00
Cozy Hotel	625.00	Magill Drug Co.	625.00	Waldorf	500.00
City Cleaners	1,000.00	Neibergall Jewelry Store	375.00	Western Auto	375.00
Consumers Gas	500.00	Newberry's	1,625.00	Wetle's Dept. Store	1,750.00
Central Oregon Motors	500.00	O'Donnell's Market	500.00	U. S. Employment Service	1,000.00
Copeland Lumber Co.	625.00	Oregon Trail Box Co.	2,000.00	U. S. Forest Service	1,625.00
Coca-Cola Bottling Co.	750.00	Oregon Equipment Co.	375.00	U. S. Post Office	2,875.00
Claypool Furniture Co.	500.00	Ow Pharmacy	375.00	Ordinance Service Command Shops	20,875.00
Congress Grocery	625.00	Pacific Fruit Co.	1,250.00	State Public Welfare	800.00
Cashman's Clothing Store	625.00	Pacific Tel. & Tel. Co.	5,125.00	West Side Tavern	500.00
Childs Hardware Co.	500.00	People's Store	500.00	Scotty's Food Market & Feed	875.00
City Hall (combined)	2,750.00	Pine Cone	625.00	O-So-Good Ice Cream	800.00
D and D Club	500.00	Palace	1,000.00	Local Ration Board 8591	625.00
Checkerboard Cafe	375.00	Piggly Wiggly	1,000.00	Deschutes County Library	500.00
Downing Hotel	750.00	Pilands Market	375.00	Doug Ward's Service Station	375.00
Douthits	500.00	Pepsi Cola	750.00	Standard Stations Inc. No. 1315	625.00
Delaware Grocery	375.00	Pilot Butte Inn	3,750.00	Standard Stations Inc. No. 819	250.00
Deschutes Federal Savings	500.00	Paul's Cafe	500.00	Square Deal Furniture Co.	1,000.00
Lumbermens Ins. Co.	500.00	Pacific Power and Light	1,250.00		
Eriksen's Stationery	375.00	Pacific Power and Light (plant)	1,875.00		

### Setting The Company Employee Quota

Seventh War Loan company quotas should be set for the total purchases by employees during the months of April, May, and June. The official ACCOUNTING period will extend from April 9 to July 7, inclusive.

#### COMPANY EMPLOYEE QUOTA GUIDE

Col. 1	Col. 2	Col. 3	Col. 4
Average Wage Per Month	Average Subscription Needed (Cash Value)	Average Weekly Allotment *	Maturity Value of Bonds Bought 7th War Loan
\$250 & up	\$187.50	\$15.63	\$250
225-250	150.00	12.50	200
210-225	131.25	10.94	175
200-210	112.50	9.38	150
180-200	93.75	7.82	125
140-180	75.00	6.25	100
100-140	37.50	3.13	50
Under \$100	18.75	1.57	25

\*This would include present allotment plus extra special 7th War Loan allotments and extra cash purchases—for 12-week period in April, May, and June.

### FORMULA

- (A) Ascertain average wage scale of company and number of employees.
  - (B) Multiply number of employees by figure in Column 2. This will give the company's total gross Seventh War Loan quota in dollars—(to arrive at quota in terms of maturity value in Bonds—use figure in Column 4.)
  - (C) To ascertain NET amount to be raised, deduct expected allotments from April, May, and June from total gross quota.
- (This chart anticipates that deductions or sales will start FIRST PAY DAY in April and will extend over ALL PAY PERIODS IN APRIL, MAY, AND JUNE.)

#### SPECIAL NOTE

While these are the quotas we must reach, it is important to understand that they are aggregate company employee objectives. In planning to reach its assigned goal, each company or plant will naturally AVERAGE ITS OWN HIGH AND LOW BUYERS. (Corporate purchases are NOT to be included) The above listing is compiled from data available. If there is a discrepancy, refigure your employee's quota and notify the committee. If your business is not included, it is because basic quota figures were not available. In this case figure your quota from the formula and please notify the committee.

This Page Is a Contribution to America's All Out War Effort by the Following Local Concerns in Cooperation With the Deschutes County War Finance Committee.

Bank of Bend  
Bend Garage Company  
Brooks-Scanlon Lumber Company Inc.  
Cashman's, Bend's Clothier  
Central Oregon Distributors

Gregg's Banner Bakery  
Lumbermens Insurance Agency  
The Miller Lumber Company  
Niswonger & Winslow  
J. C. Penney Co., Inc.

Deschutes Federal Savings & Loan Assn.  
Erickson's Food Market  
Coca-Cola Bottling Co. of Bend  
The First National Bank of Portland,  
Bend Branch

Staples Optical  
Pacific Trailways  
The Shevlin-Hixon Company  
Superior Cafe, 1047 Bond St.  
Wetle's