

ANNOUNCEMENT

The Deschutes Park Realty Co. announces placing on the market a new Subdivision in 2nd Addition to Bend Park

Location--

This addition is three minutes' ride from post office on The Dalles-California Highway, on South Third Street. The property lies at end of pavement, immediately west, between pavement and Brooks-Scanlon Mill B, running within two blocks of this mill, and should be especially desirable for homes for employees of same.

Prices and Terms \$150 to \$250--

Lots are offered at very LOW PRICES on long time payments of 10% down and 5% per month. City water, 6 and 8-inch mains, now being laid, assuring ample water and pressure. Electric lights. Telephone connections. Fine shade trees on these lots.

Lumber for Houses--

We are prepared to furnish lumber on easy terms with which to build on this property. Call at our office and let us take you out to this fine Addition.

Deschutes Park Realty Co.

W. F. BROWN, Sales Manager

Corner Wall and Oregon Streets

BEND, OREGON

BROADCASTINGS

Reprinted by Permission of the Bend Commercial Club.

Elks Advertise Bend and Central Oregon

Too much praise can not be given Elks' lodge No. 1271 for the publicity given Bend and Central Oregon at the national convention of Elks held in Portland last month. The local lodge won first prize among Oregon lodges and third in the country for its showing in the parade, which was witnessed by thousands of visitors from all over the country as well as Portland people. The float, which was very attractive, showed large paintings of the Three Sisters as a background with stuffed birds and animals in the foreground. Local Elks dressed as fishermen marching in the parade heightened the effect and served to advertise attractions of Central Oregon.

Relief Map Makes Hit

The relief map of Central Oregon and the Cascade range, displayed in the lobby of the Imperial hotel in Portland during the Elks' convention, attracted the attention of hundreds. The map is the work of C. W. Jackson, Bend architect, who modeled it according to scale from contour maps and information furnished him, as he had never been over the part of the country shown. The Bend lodge of Elks stood all the expense in making the map and sending it to Portland. It has been offered the Commercial club and will probably be put in the office soon where it can be seen by everyone.

Relief Map Commented

Whatever it cost the Bend lodge of Elks to prepare the topographic map which is displayed in the Imperial lobby, the price was not too much, if advertising is to be reckoned. There is never a time during the day when two or more people are not gathered around it, studying the lakes, snow caps, the volcanic cones, the rivers and the roads. The map carries a card stating that it shows the playground of America. Two tourists from California looked at the map yesterday and decided they would drive to Bend and go out to Eugene by way of McKenzie pass instead of striking straight off the Pacific highway from Portland on their way back home.—Portland Oregonian, July 25.

Diatomite Mine Pictures Shown

Moving pictures of the diatomite mine at Lower Bridge, taken by Eric Mayell on June 13 for the Fox News reel, have been released. When in Portland at the Elks' convention the secretary received a number of in-

quiries from people who had seen the pictures and evinced a desire to visit the mine. Several letters concerning the mine have been received at the office. These pictures were released just before the announcement of the formation of the new company to take over the mine operations on a much larger scale.

Agricultural Conference

The secretary considers himself fortunate in being able to attend the agricultural conference in Portland July 17 and 18. The conference was called by the United States Chamber of Commerce and representatives from Washington, Oregon and Idaho were present. It was one of several conferences to be held in different parts of the country to consider means by which chambers of commerce can establish closer relationship with agricultural interests and assist in restoring prosperity to the farmer. A complete report will be sent to this office later. The high points of the conference may be summarized as follows:

The agricultural committee will accomplish more in a chamber of commerce in the small city, while in the larger city the agricultural bureau is usually better, the success of either depending upon the personnel.

Chamber of commerce should work with existing agencies, such as the agricultural college, the United States department of agriculture, local and state farmers' organizations, and with the county agent.

Education of farmers along lines of business and cost accounting should be encouraged.

Financial aid by business and banking interests should be given for prizes for county and agricultural fairs.

Farm surveys are to be encouraged but duplication of surveys to be avoided.

Boys' and girls' club work has probably done more than any other one thing to improve livestock and agricultural practices and conditions in the farm home and should be given every encouragement.

Farmers should be given financial assistance in the purchase of better livestock, particularly sires for dairy herds.

The outstanding way in which chambers of commerce and business men can aid agriculture and indirectly bring prosperity to all interests is in encouraging the formation of cooperative marketing, out of 75 or more in attendance not a word was raised against it. The fact was brought to the attention of the conference that Oregon Agricultural college and the Portland Chamber of Commerce realized the importance of marketing and were giving expert advice and assistance in solving this problem.

The short course for commercial

secretaries at the University of Oregon at Eugene, July 6 to 10, was more than a school of instruction, its greatest value being the close association of secretaries from over the state and the interchange of ideas. Out of it developed a desire for closer cooperation for the upbuilding of the state as a whole as well as the communities of the individual secretaries, and the feeling that frequent conferences of the secretaries as well as of members of boards of directors would be helpful.

Plans are under way for a north-west conference of commercial secretaries to be held some time next summer, at which secretaries from Washington, Idaho, Montana and Oregon will be expected to attend and a regular school conducted with classes in different subjects.

Community Listener

The Commercial club offers an opportunity to each member to present any proposition he thinks of importance to the city as well as to offer constructive criticism of existing conditions. It is the listener for the community and in so doing becomes the clearing house for community thought. It should be the generator of community enthusiasm, enthusiasm for a better and more prosperous city.

More Members Needed

This issue of Broadcastings is being sent to a number of non-members. This is an invitation for you to join. This organization can not accomplish what it should for this community without a relatively large membership and the united support and cooperation of the people of Bend. We need you and you need the Commercial club.

State Chamber to Be Active

The commercial secretaries of the state went on record at the conference held early in July as strongly in favor of an active state chamber of commerce and pledged their support to this end. The Portland Chamber of Commerce has tentatively offered \$25,000 to the state chamber for this year and \$20,000 for next year. Communities outside of Portland will be expected to raise \$12,500 each year for the support

Pedigreed Cockerels

We have more cockerels than we need for our own use and will sell the surplus at about 25 per cent of value asked by the breeder for mature birds. They are out of a bunch of chicks purchased from Hanson's celebrated O. A. C. (over this spring) thirty and fine; some are showing now. Each has original wing bands and pedigree, and from dams with trapnest records of 260 to 300 eggs. They are the grade that Hanson sells at \$4 to \$15. We will sell the surplus at \$3, if taken by August 10th, 4 for \$10.

Cascade Poultry Ranch
Phone 4P12, Box 4C, M. R. A., Bend.

of the state chamber.

The land settlement department of the Portland Chamber of Commerce will probably be turned over to the state chamber. Oregon Business will be published as heretofore, and in addition a small magazine will probably be published monthly in the interest of the secretaries, to keep them in closer touch and for interchange of ideas. Irving J. Vinland of Ashland, president of the state chamber, may be induced to give his full time to the work.

New Literature Received

Five thousand copies each of the booklet, "Scenic Central Oregon," and an agricultural folder, "A Farm and a Home for You," were received from the printers during July. One thousand of each were distributed at the Elks' convention. The land settlement department of the Portland Chamber of Commerce is sending the agricultural folder to inquirers and the supervisor of agriculture for the Union Pacific railway at Omaha is using the folder.

Miss Mackel with Motor Association

Miss Nell Mackel, who has been with the commercial club for more than six years, is now with the Oregon State Motor association with an office in the Pilot Butte Inn where she dispenses road information and issues permits for non resident cars.

In addition her services are available for public stenographic work.

University Students Visit Bend

A party of university students under the direction of Dean John F. Roward, director of recreation for the summer session, visited Bend July 18 and 19. The party left Eugene July 17, visiting the Three Sisters region, coming on to Bend Saturday, July 18. A climb of Pilot Butte was made early Sunday morning after which the party returned home. Dean Roward called at the office of the commercial club and was given a supply of the booklet, "Scenic Central Oregon," for the students to take home.

Fox Farm May Be Established

A representative of Colonel D. A. MacKinnon, Charlotetown, P. E. I., Canada, owner of a large fox farm, was in Bend early in July with the object of establishing a branch farm here. He said this climate is admirably suited to the raising of silver black foxes. Colonel MacKinnon has one of the largest fox farms in North America and has taken many prizes at shows. Last year he refused \$5,000 for a single fox.

The Klamath Falls postoffice passed to first class July 1, and the Bend office will follow very soon, according to J. J. Hogan, postmaster. Receipts for the first six months of

1925 amounted to \$19,287.91, which is only \$799 short of the amount needed to bring the office to first class. The income the second six months this year will probably be sufficient to advance the office.

Along with the increase in the fact that the postoffice needs more room. Steps will be taken this fall when congress convenes to have Bend included in the list of cities in which federal buildings will be erected.

Road Improvement Asked

A committee consisting of E. E. Butler, E. E. Varco and E. H. Young from the Grange Hall district visited the secretary and Mr. De Armond, chairman of the road committee, early in July, requesting that the Commercial club take some action in regard to urging the county court to undertake the early construction of market road No. 3, known as Butler road. The matter was presented to the directors and a resolution passed recommending that the road be improved at once and be put on the market road program for grading and surfacing at an early date.

More Inquiries About Bend

An increasing number of inquiries in regard to opportunities in Bend is being received at the office. A number of these are in regard to the proposed extension of the Oregon Trunk line south. A few are looking for

business openings. The office is stressing three things—the need for more settlers on land now under water, scenic attractions for tourists, and the need for more industries.

Building Activity

Building permits issued by the city during the second quarter of 1925 amounted to \$149,884, as against \$46,225 for the same period last year.

New Members

Twenty new members joined the Commercial club during June and July. The entire membership list will probably be published in Broadcastings next month.

Weather Statistics

The maximum temperature for June was 99 degrees on June 24; the minimum was 29, on June 3, and the mean for the month 76.2. The total rainfall was 29 of an inch. The maximum temperature for July was 94 degrees on the 16th; the minimum 23, on July 2, and total rainfall 53.



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