

The Bend Bulletin DAILY EDITION

Published Every Afternoon Except Sunday by The Bend Bulletin (Incorporated) Entered as Second Class matter January 2, 1917, at the Postoffice at Bend, Oregon, under Act of March 3, 1879.

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An Independent Newspaper, standing for the square deal, clean business, clean politics and the best interests of Bend and Central Oregon.

SUBSCRIPTION RATES

Table with subscription rates: By Mail (One Year \$5.00, Six Months \$3.00, Three Months \$1.50) and By Carrier (One Year \$6.50, Six Months \$4.00, Three Months \$2.00).

All subscriptions are due and PAYABLE IN ADVANCE. Notices of expiration are mailed subscribers and if renewal is not made within reasonable time the paper will be discontinued.

Please notify us promptly of any change of address, or of failure to receive the paper regularly. Otherwise we will not be responsible for copies missed. Make all checks and orders payable to The Bend Bulletin.

MONDAY, AUGUST 3, 1925

The only safe trust.—Some trust in chariots, and some in horses; but we will remember the name of the Lord our God. Psalm 20:7.

WATER MATTERS

One of the leading physicians of Bend is a man who goes on frequent outing trips with his family. Always he takes along Deschutes water. He knows, he says, that it is safe because it is filtered while he cannot be certain about the water that he finds in streams and even springs around the country.

A week ago the purchasers of the \$600,000 water bond issue (in case the bonds are voted) had had no official notice of the act of the city council resolving to annul the contract of sale.

The bond buyers have been approached with the suggestion that they subscribe to a fund to help put the election over. They have declined to do so.

If the bonds are voted there will be \$16,500 in interest to be paid on March 1 next. Where will the money come from?

"On account of the general business depression" begins an announcement from the state industrial accident commission. In the first place who has heard of any such depression and in the second, if there were any, why should the commission be advertising the fact?

To speed up the delivery of the mails the postoffice department is extending service by airplane. With good roads between Bend and Eugene and Klamath Falls would it not be possible to arrange for mail deliveries over them?

Those big floods in Detroit could not have impeded traffic very much. There is one place where you can always find a ford no matter how deep the water is.

COMMUNICATIONS

WANTS BRICKYARD WATER

To the Editor: I have been waiting for someone who knows more than I, to suggest Bend go to the brickyard, sink a well and bring water from there for house use only.

I dare say it would cost less than half of this six hundred thousand dollar proposition. A READER.

SHOE SELLERS ATTACKED

Your cooperation is needed in the matter of protecting a number of "sucker" citizens of this city against a fraudulent concern operating through agents and the postoffice.

Besides myself, there have been many others who paid in advance for made to order shoes but never received the shoes. The agent for the Worldover Shoe Company of Providence, R. I., worked this town last November, taking several hundred orders, according to his statement.

I have heard indirectly of others who never got their shoes, but as you will see by the enclosed letter, more definite evidence is needed to bring these swindlers to justice. Could you not give this publicity through your paper and notify other



A COMMON FOLLY

My fat Uncle Ebenezer yearned to garner unearned kale, and he dealt with every geezer who had gilded bricks for sale. He was always sending money to some fakers far away, who, with language sweet as honey, lead the easy marks astray.

Victims to send their complaints? If they will write me I will send the list with my own. Yours truly, MRS. W. O. WRIGHT, 1360 Cumberland Avenue.

Providence, R. I., July 23, 1925. Mrs. W. O. Wright, 1360 Cumberland Avenue, Bend Oregon.

Dear Madam: We have your letter of July 15th in reference to the Worldover Shoe Company and wish to advise that the numerous complaints which have been made to us against this company have been turned over to the postoffice department.

We expect some action in the immediate future. You speak of local people who are in the same position you are in respect to this company. Will you please ask them to write us their stories?

Cordially yours, BETTER BUSINESS BUREAU OF PROVIDENCE, Flint Grinnell, Manager.

Bend Country 31 Years Ago Is Pictured Here by Visitor

The Bend country of 31 years ago in contrast with the present was pictured today by W. F. Brown, a visitor here from Los Angeles. Brown was in the Deschutes country more than 31 years ago, cruising timber for the Scanlon interests.

TALK DEMPSEY BOUT

LOS ANGELES, Aug. 3.—Floyd Fitzsimmons, Michigan City, Ind., promoter, went into conference with Jack Dempsey here today in an effort to arrange a title bout for September, presumably with Harry Greb. The champion is said to favor a match with Greb, as a preliminary to a bout later with Harry Wills, the negro challenger. The Greb fight would be 10 rounds to a decision, according to Fitzsimmons.

STANDARD GIVES DIVIDEND

CHICAGO, Aug. 3.—Directors of the Standard Oil company of Indiana today declared a cash dividend of 62 1/2 cents on each share of capital stock. The dividend is to be paid on September 15 to all stockholders of record at the close of business August 15.

WATCH OUT

You can make it if you want to, Or buy it ready made If you have enough of silver, That's what the fellow said. You can drink it if you want to, (You will without a doubt); But the dry squad will get you If you don't watch out. —By Clarence E. Spring.

Advertisement for Tru-Bake Sodas and Mother Needs a Rest from Baking with Tru-Bake Crackers. Includes an illustration of a soda box and a woman.

Gull On Inland Flight Taken On Angler's Fly

Angling for seagulls in the Deschutes country is something new in the line of outdoor sports, but M. N. Holmes, who caught one of the sea going birds Sunday afternoon, appears to believe that this sport provides a real "thrill."

The catching of the seagull with a dry fly probably was accidental so far as Holmes was concerned. The gull was in no way inclined to vacate the local barber's casting ground, and as a result of this disinclination, the sea bird was brought to shore on the end of a line. The gull was caught by a leg.

Holmes, who is employed in the Metropolitan barber shop, didn't find it necessary to "play" the bird to get it ashore. The bird was brought to Bend, and later released on the Deschutes river, little the worse for its experience.

The seagull catch was made by Holmes on the Metolius river, near the mouth of Canyon creek.

BROOKHART AGAIN AHEAD

WASHINGTON, Aug. 3.—Senator Smith W. Brookhart is again leading in the senate count of ballots, tabulators announced today. With 25 counties completed, Brookhart had 195,473 and his democratic contestant, Daniel F. Sleek, 194,451.

DYNAMITE DEPARTMENT

KANSAS CITY, Mo., Aug. 3.—Possible labor war was seen in a dynamite explosion today in an apartment building under construction here. Persons in nearby buildings were cut by flying glass.

Midsummer Vacation Trips advertisement listing destinations: DENVER, OMAHA, KANSAS CITY, ST. LOUIS, CHICAGO, DETROIT, CINCINNATI, CLEVELAND, TORONTO, MONTREAL, PITTSBURGH, PHILADELPHIA, WASHINGTON, NEW YORK, BOSTON.

Round Trip Excursion Tickets advertisement: DENVER, OMAHA, KANSAS CITY, ST. LOUIS, CHICAGO, DETROIT, CINCINNATI, CLEVELAND, TORONTO, MONTREAL, PITTSBURGH, PHILADELPHIA, WASHINGTON, NEW YORK, BOSTON.

UNION PACIFIC SYSTEM advertisement: Low fares also to Zion National Park and Yellowstone National Park. Ask for free booklet, descriptive of these famous resorts. A. F. Shugert, Agent, Phone 54, Wm. McMurray, Gen. Pass. Agt.

PREVENT FOREST FIRES advertisement: Now is the most dangerous part of the season for forest fires. Be careful in the woods. BROOKS-SCANLON LUMBER CO.

BALKANS SNIFF SCENT OF WAR

Greek Troops Massing Upon Border

Assassination by Bulgarian Terrorists Cause Given for Hostile Gesture

(U. P. Leased Wire to The Bend Bulletin) ATHENS, Aug. 3.—A spark of war glowed ominously near the Balkan powder barrel today.

Greek troops were concentrating along the Bulgarian border and there was talk in Athens of an invasion of Bulgar territory if demands shortly to be made upon the Zankoff government or not complied with.

An ultimatum, with a short time limit, demanding arrest and punishment of assassins of a Greek land owner at Atenimakaka, was being prepared.

The murdered man, Nicolaidis, is believed here to have been a victim of Bulgarian terrorists. He was one of 6,000 Greeks who must return to their native land before October 15, in accordance with a decision of the mixed commission. It is claimed that Bulgar regulars are seeking to frighten these Greeks into leaving at once, thus abandoning their property.

The Pangalos government, which seized office in a bloodless revolution last month, immediately dispatched two divisions to the border and it was understood these troops would be ordered to invade Bulgaria to a depth of three miles if the ultimatum failed to meet with a satisfactory response.

Greece is not asking indemnity, merely punishment of the assassins. As soon as the troop movement was under way, the Greek government notified its former ally, Jugo-Slavia. A treaty between the two countries has been abrogated, but their policy towards Bulgaria is identical.

The Greek threat, carrying the potentialities of war in the ever-inflamable Balkans, is designed rather to attract attention of the league of nations than to bring about an armed conflict with Bulgaria. It is believed in Athens that if Greek troops invade Bulgar territory, the league would intervene under article 11 of the covenant. In this way, protection for the Greek land owners might be afforded until their departure.

LONDON, Aug. 3.—The Exchange Telegraph's Vienna correspondent



Through Silver Bow Canyon, Montana, where prospectors once led pack mules, long ore-trains are now hauled by electric locomotives.

Tons and tons—electrically!



All apparatus for the electrification of this railway was furnished by the General Electric Company—and this includes electric locomotives, transformers, switchboards, and overhead construction. Power from the Missouri River at Great Falls, Montana, is efficiently furnished by six G-E hydro-electric generators.

When a railroad wants to save money, what should it do?

"Electrify," answers the Butte, Anaconda & Pacific Railway.

It's not a long road but it's very important. Five million tons of copper ore go over it every year, and—because electricity has lowered its operating costs—there is a saving on every ton.

Bend Water Light & Power Company

This advertisement is reproduced through the courtesy of the General Electric Company

says it is reported in Belgrade that a Bulgarian cabinet crisis is imminent and that the Zankoff government is expected to resign.

POSTPONES CHANNEL SWIM (U. P. Leased Wire to The Bend Bulletin) CAFE GRIS NEZ, France, Aug. 3.

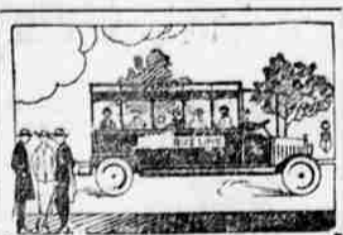
—After having once postponed her today's scheduled attempt to swim the English channel, Miss Gertrude Ederle, American, again postponed the trip until Wednesday.

Under the first postponement she would have jumped off between 4 a. m. and 6 a. m. tomorrow.

FALLS FROM PRECIPICE DENVER, Aug. 3.—CLIFTON R. Brock, 24, Edgewater, Colo., lies in a hospital here today in a dangerous condition from a fall sustained yesterday when he slipped off a precipice in Bear creek canyon while sight seeing.

O'Donnell's Market

The largest market in Central Oregon with Greater Buying Power Better Facilities and Offering Greater Selection Phone 286



STAGE LINES

BEND TO KLAMATH FALLS LEAVES DAILY Bend to Klamath Falls, 9 A. M. Bend to Odell Lake and railroad points, 8:15 Connections made with other stages in Bend and Klamath Falls PHONE 134-J—OFFICE FRENCHIE'S SERVICE STATION

Where Is Your Market ?

Undoubtedly the secret of many a failure in advertising campaigns (and there are many of them) lies in the lack of knowledge of just where one's market really is.

To use an extreme illustration, what good could possibly come from advertising corsets in the Police Gazette or plug tobacco in the Ladies' Home Journal?

One manufacturer whose entire product is used by a technical industry made the mistake of using daily newspapers, and afterwards found that there were only 223 concerns in America engaged in that particular industry.

Another house who sells to manufacturers was using a trade paper that circulates among jobbers and retailers and had consumed most of this year's appropriation before discovering that he was missing his market entirely.

The point is, that there are many concerns whose only profitable avenue to sales lies in the use of direct mail.

Before launching upon a campaign of advertising make a survey of your possible market, and if periodicals do not furnish the medium let us talk to you about good printed matter to be mailed to your prospects.

BEND BULLETIN

Advertising Department

Phone 56