

The Bulletin

ONE OF A SERIES OF AD SUGGESTIONS FROM OUR AD WRITERS TO THE BUSINESS OF BEND.

THERE is no secret formula for successful advertising... at least, we know of none. The consistent results attained by the ad writers of this organization have been due largely to our belief that each advertising problem must be solved in its own light. Years of experience have taught us to discard set rules and pet theories for cold, hard facts. Perhaps our methods are what you need.

A Conference In Your Office Or Ours Will Incur No Obligations

Last Recital of Year Is Announced For Friday

The final recital of the year for the public speaking and music departments of the Bend high school will be given Friday evening at 8 o'clock at the school gymnasium. It was announced today. The public speaking class, under the direction of Miss Blanche Drake, will give three one act plays; "The Florist Shop," "Maker of Dreams" and "Rosaland." The musical organizations, including the boys' and girls' glee clubs and the orchestra, all directed by Miss Alice Wood, will take part in the program. The public is invited to attend, and no admission charge will be made.

Headlight Law Explained To Auto Owners of Bend

(Continued from page 1) to have stronger lights. Batteries were first used for starting purposes, and then the plan was conceived to use electric headlights. Pim explained that his lecture was part of the campaign of education

Substitution of Child Charge Facing Woman

(U. P. Leased Wire to The Bend Bulletin) NEW YORK, May 19.—The regular May grand jury today ordered return of an indictment against Mrs. Helen A. Geisen-Volk on a charge of substituting another child for Steven, infant son of William Angerer.

Name Czecho-Slovakian Labor Conference Head

(U. P. Leased Wire to The Bend Bulletin) GENEVA, May 19.—Premier Benes of Czecho-Slovakia was elected unanimously as president of the seventh international labor conference, instituted by the treaty of Versailles, which opened here today. Forty-three nations were represented. The United States and Russia are the only important nations not affiliated with the international labor bureau. Workmen's compensation was the most important item on the agenda.

Style Show and Plays Billed Here Tonight

Two playlets, "The Budget Ghost" and "Mother's Cure," will be staged by the cooking class of the Bend high school this evening at 8 o'clock in the school gymnasium. The playlets are to be followed by a style show by the high school sewing class. "The Budget Ghost" is a playlet in three scenes, illustrating the value of the budget. "Mother's Cure" is a playlet in four episodes, showing how

The Sensational Ready-to-Wear Sale ONE WEEK ONLY!

This isn't a sale of cheap garments. The values range from \$30 to \$60 with a **10 to 20 % Reduction** It is an opportunity to get a really GOOD Suit, Coat or a Dress at a price that cannot be equalled anywhere.

 <p>ENSEMBLE SUITS 15 to 25 suits at prices ranging from \$39.00 to \$69.00 selling now at 10 to 20 Per Cent Reduction These suits are the latest creations from the New York style shops. The latest colors. Materials are Serges, Wools, Silks, Georgettes.</p>	 <p>Graduation, Dinner and Wedding Gowns —For quality of material, fine styles, beautiful colorings, and genuine values, this group surpasses any we have ever offered. For sports, afternoon, street and semi-dress occasions, in the smartest colors of Goblin Blue, Orchid, Pink and Rose.</p>	 <p>Sport Coats — Dress Coats —Beautifully fashioned of fine Satins, Poriet Sheens, Tweeds, Mannish Mixtures, Charmeens. Many embroidered or fur trimmed. Sizes for women and misses. Every wanted color \$19.75 to \$59.00 values 10 to 20 Per Cent Off</p>
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These articles altered and fitted to suit the most exacting.

ONE WEEK ONLY!

THE SMART SHOP

Oregon Street

MRS. MARIE REYNOLDS

First National Bank Bldg.

VOTES ON THE ESSEX COACH CONTEST



Adequate wiring adds to the values of your home. Install convenience outlets and cash in on your electric equipment.



Bend Water, Light & Power Co.

"Check" Seal

a mother cured her family of complaining at the table.

High school girls will serve as models for the style show. Some 150 dresses made by the sewing class will be directed by Miss Ellen Dahl. The style show is being arranged by Miss Anna Arnoldus.

"These demonstrations should be of special interest to parents," Superintendent G. W. Ager said when commenting on tonight's playlets and style show. It is being requested that only children accompanied by parents attend.

State Witness Quitting Case, To Aid Shepherd

(Continued from page 1.)

Their seats were three men temporarily accepted by the state today. Each side has 29 peremptory challenges and they used one apiece today. So far approximately 49 veniremen have been examined.

The state is seeking jurors who not only favor the death penalty, but who believe the extreme penalty

should be inflicted on circumstantial evidence of murder.

State Would Get Back Land From Government

(U. P. Leased Wire to The Bend Bulletin)

SALEM, May 19.—The state of Oregon will offer for lease Wednesday, May 27, the lands of Sand island in the mouth of the Columbia river, which has been under government jurisdiction nearly 60 years.

The lands were deeded by the state to the federal government in 1864 for military purposes. The government has not so utilized the land, but instead has leased it to fishing interests.

The move of the Oregon land board offering to lease the property is expected to bring a court suit which will decide the ownership of the property. The state board holds that since the government did not use the land for a military establishment, it should rightfully be returned to the state.

Davis Defense Rests, Rebuttal to Be Brief

(U. P. Leased Wire to The Bend Bulletin)

TOPEKA, Kan., May 19.—The defense in the trial of former Governor Jonathan M. Davis, charged with bribery in connection with granting of paroles and pardons during the last few days of his term of office, rested late today.

The state announced its rebuttal would be very brief and all the evi-

dence was expected to be in before court adjourned today.

Character witnesses testified during the afternoon session as to Davis' good reputation.

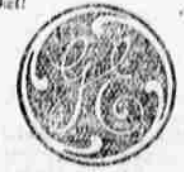
The original Bulgars were Tartars, akin to the Tartars, and appeared first in history toward the close of the seventh century. They were then a wild tribe of horsemen, who, under their chieftains, known as halyars, ravaged the territory between the Ural mountains and the Volga river.



Ten cool hours for a nickel!



Each for the G-E Fan Girl in America's admiration.



for sale by "Check" Seal electrical retailers

Fans to better every business

Keep workers cool—and you keep them interested. Keep customers cool—and you keep them coming. Keep your restaurant or theatre cool—and you keep it crowded.

Everywhere—every hour of the summer day—G-E Fans lying in an outdoor breeze—and keep everybody cool!

GENERAL ELECTRIC