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THURSDAY, AUGUST 17, 1922

BIBLE THOUGHT FOR TODAY

ADMIT THE MASTER.—Behold, I stand at the door, and knock; if any man hear my voice, and open the door, I will come in to him, and will sup with him, and he with me.

He that hath an ear, let him hear what the Spirit saith.—Rev. 3:20, 22.

THE EDITOR

George Fitch once wrote a vast pocket essay on "The Editor." Fitch began his newspaper career as a reporter at \$6 a week, but more recently was a litterateur at many times \$50 a week. The last sentences of his observations, which are printed below, probably explain why Mr. Fitch gave up editing for contributing.

"An editor is a tired, nervous man who decides what shall go into a newspaper and explains why it got in afterward.

"The editor works at an antique desk entirely surrounded by old papers and noise, and produces the results which enable the business manager to sit in a room fitted with mahogany furniture and Persian rugs and to respond to toasts at great banquets in solemn state and a dress suit.

"It is the editor's duty to feel the pulse of the world and hold the stethoscope to business; to assist at the birth of history, to translate the present, refute the past and arrange the future; to illuminate ignorance, reward merit, put the spotlight on villainy and the pulmotor on reform; to make statesmen and dessicate demagogues; to elect presidents, crown heroes and secure bigger salaries for baseball pitchers; to act as an alarm clock for public opinion, as an elevator for political candidates, and as a goat for every man who says something in a careless moment and who repents too late by declaring that he was misquoted; to embalm truth, annihilate error, to bring the national tear for great misfortune and the national laugh at great foolishness.

"An editor can lower a tariff, head off wars, harness the wrath of the whole people and raise a million dollars for good sufferers. And some editors are so powerful that they can raise their own salaries \$10 a week.

"Editors are seldom praised, but they do not mind that. Editors do not often save any money and if they do, the business office feels as cheap about it as if it had paid too much for printer's ink."

We are glad to hear that the Commercial club is going after the Pennsylvania railroad to get Bend put on the map. At the same time we feel that in justice to the road we should report that friends have assured us that both Star and Diston do exist. They are on a decrepit line running east from Cottage Grove and may be discovered in the Oregon map in 1922 atlases.

Did You Ever Stop To Think?

That newspaper advertising and courteous service are wonderful business builders.

That when individuals by their own efforts prosper and are contented, then will you have a prosperous and contented community.

That big benefits and profits are to be had by having good roads. Quick returns are reflected in tourist traffic, in car, gasoline and tire saving for motor vehicles, in increased prosperity for cities and towns, and in countless other ways, good roads pay for themselves.

That merchants should preach the "trade at home" sermon. They are in direct competition with the mail order houses at all times.

That some merchants think that what is wrong for the public is all



RICHERS

I sometimes yearn for coin to burn, for all the brands of money; "this life," I think, "with loads of chink, would certainly be sunny. Now down the road, to my abode, the wolf is drawing closer; and I must scheme and plan and dream of how to pay the grocer. The rent is due and landlords two will soon demand their dollars, and bailiffs bum will shortly come, with other noxious callers. The whole year round I lack the pound, the kopeck and the shilling; I envy, then, the wealthy men who've made a princely killing." At divers dates with wealthy skates I mingle and foregather, and hear them swear and groan with care until they're in a lather. The market slumps a brace of jumps and millionaires are roaring; the prices rise and wealthy guys are busted by their soaring. For discontent the Croesus gent has all the records broken, he gathers up the loving cup and every other token. When I observe his weary curve, his care beyond all telling, I'm reconciled to bailiffs wild who drill around my dwelling.

right for them. They should practice what they preach.

That all the natural advantages imaginable cannot make a city great, unless that city has men big enough to use them; and that if it has such men, no lack of natural advantages can long retard its growth, for they will themselves in time supply whatever they require.

E. R. WAITE,
Secretary Shawnee, Oklahoma, Board of Commerce.

NEW ROAD LOCATED IN NATIONAL FOREST

Location of a road to connect the Century drive with the Tumalo ranger station is being made this week under the direction of Forest Ranger Roy Mitchell. Plans are being made to start clearing and grading this fall.

First Street Railway on Bowery.
The first street railway in the world was the New York and Harlem road, built on the Bowery in New York city and opened for travel in 1825.

MOST HOMEY MAN AND THE MOST POPULAR WOMAN TO BE PICKED AT MERCHANT PICNIC

(Continued from Page 1.)

silk hose, People's store; hopping race for girls, middy, Parisian; hopping race for men, small sack of flour, Union Grocery; hopping race for boys, can of coffee, Michaelson's; lady with largest feet, silver handled nail file, Larson & Co.; lady scoring most runs in ball game, groceries worth \$3, Claypool's.

Two baseball games of four innings will be played, the first between the married and single ladies, the second between the fat and lean men. Pies for the pie eating contest will be donated by the American Bakery, the Bake-Rite Bakery and the O. I. C. Cafeteria.

FUNERAL IS HELD FOR G. J. HAUCK

Funeral services were held this afternoon for G. J. Hauck, who died

Wednesday morning after six months' illness, at the Niswonger chapel. Rev. J. L. Webster preached the funeral sermon. Burial was in the Pilot Butte cemetery.

Put it in The Bulletin.

ENGINE FAILS, TRAIN THREE HOURS LATE

Passengers for Bend on the S. P. & S. train last night waited for several hours on a siding near Moody

while an engine which had gotten out of order was taken back to Fallbridge and another sent on to take the train to Bend. The train reached this city three hours late.

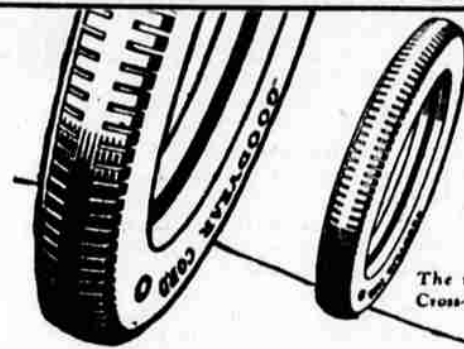
Put it in The Bulletin.

Our Final Clearance Sale of All Summer Stocks

Our Final Clearance Sale of all Summer Stocks will continue another week, sacrificing all our left overs and Summer Goods, regardless of cost, to make room for NEW FALL COATS, SUITS, SWEATERS and BLOUSES arriving now on every express. Come in—get your share of the bargains.

- \$12.50 Voile Dresses \$ 7.50
- \$10.50 Gingham Dresses \$ 4.98
- \$22.50 Silk Dresses \$10.00
- \$35.00 Silk Dresses \$15.00
- 98c Collar-Cuff set 50c
- 50c Children's Button Waists 39c
- 38c Children's Ribbed Hose 25c
- 98c Ladies' Bloomers and Vest 58c
- \$4.50 White Tub Skirts \$1.98
- \$2.48 White Voile Waists \$1.78
- \$1.38 White Silk Hose 75c
- \$1.00 White Fibre Silk Hose 50c
- 58c Children's Sox 35c
- \$2.95 R. & G. Corset \$1.90
- \$1.75 R. & G. Corset \$1.00
- 39c Ladies' Ribbed Vests 25c
- 68c Union Suits 48c

The People's Store



The new Goodyear Cross-Rib Tread Cord

A Popular-Priced Cord Tire Without a Rival

The new Goodyear Cross-Rib Tread Cord Tire is built with genuine high-grade long-staple cotton as a foundation.

It is liberally oversize—the 4½-inch tire, for example, measuring nearly 5 inches.

The deep, clean-cut, cog-like pattern of its tread affords excellent traction even in snow and mud, engaging the road like a cogwheel.

The scientific distribution of rubber in this tread—the wide center rib and the semi-flat contour—gives a thick, broad surface that is exceedingly slow to wear.

This new tire is a genuine Goodyear through and through—in design, in material, in construction.

It costs less to buy than the net price you are asked to pay for many "long discount" tires of unknown reputation and value.

Why be satisfied with less than this efficient tire can give—why take a chance on an unknown make?

Compare these prices with NET prices you are asked to pay for "long discount" tires

30 x 3½ Clincher.....	\$12.50	32 x 4 Straight Side..	\$24.50	33 x 4½ Straight Side..	\$32.15
30 x 3½ Straight Side..	13.50	33 x 4 Straight Side..	25.25	34 x 4½ Straight Side..	32.95
32 x 3½ Straight Side..	19.25	34 x 4 Straight Side..	25.90	33 x 5 Straight Side..	39.10
31 x 4 Straight Side..	22.20	32 x 4½ Straight Side..	31.45	35 x 5 Straight Side..	41.05

These prices include manufacturer's excise tax

Goodyear Cross-Rib Tread Cord Tires are also made in 6, 7 and 8 inch sizes for trucks

For Sale in Bend by

THE BEND GARAGE CO.



Stability starts with the crude

One of the most important requirements of a good motor oil is that it possess stability—that is, that it maintain its chemical composition and its lubricating body under all conditions of engine operation.

If an oil changes its chemical composition—"breaks down"—at high operating temperatures, it can no longer maintain a lubricating film between the bearing surfaces, and its value as a lubricant is destroyed.

Certain crude oils possess a higher degree of stability than others. Because of its large production of practically every type of crude, this company is free to choose for the making of Zerolene only those crudes which are particularly adapted for the purpose.

The Patented Vacuum Process

In the process of distilling and refining these selected crudes, it is of the greatest importance not to destroy their natural "oiliness" and stability. For this reason we employ our own patented high-vacuum process exclusively. By this process the oil produced—Zerolene—retains all the natural "oiliness" and stability of the original, selected crude from which it is made.

No other refiner on the Pacific Coast uses any form of vacuum distillation. No other refiner in the United States uses as high a vacuum as this company.

Zerolene of the correct grade for your car gives perfect lubrication and permits the development of maximum power, speed and gasoline mileage.



more power & speed ~
less friction and wear ~
thru Correct Lubrication