

The Building Boom Is On! Own Your Own Home!

BUILD NOW!

Mr. Renter, this is addressed to you. No doubt you have often looked forward to the time when you could own a little home of your very own, a place on which every dollar expended is a dollar saved rather than a dollar wasted. In other words, a home that means more to you than merely a roof over your head.

Fall in line with the rest of the rent payers who are now building. The opportunity to build was never greater than at the present time. General conditions are improving by leaps and bounds everywhere and the future promises a most wonderful prosperity throughout the entire nation.

Employment is in abundance, wages are increasing, and the demand for manufactured materials is growing rapidly.

Money with which to build is available.

Building materials are less than they will be later.

Now is the opportune time to buy real estate; it will be much higher in the fall.

Look The Situation Fair In The Face

Can Any Man Afford to Pay Rent when it is now so easy and logical to Build?

Some say it is cheaper to rent than to own. Is it? After you have paid a year's rent what have you to show for it? Nothing. But after paying a year's instalments on a home of your own, the money paid in is saved—laid away for a rainy day.

Build Now! While Opportunity Knocks at Your Door. Later it may not be possible.

