

Own Your Own Home!

BUILD NOW!

"Every normal man desires a house of his own. He does not merely want a roof above him and a chair below him; he wants an objective and visible kingdom; a fire at which he can cook the food he likes, a door he can open to the friends he chooses. This is the normal appetite of man."

—Gilbert Chesterton.

There is not one of us who has not anticipated the pleasure of planning and building his own home. But that forever "put-it-off" caution has kept us waiting and waiting for a "more favorable season."

There never will be a more favorable season than NOW, favorable from all standpoints—AS AN INVESTMENT—AS AN OPPORTUNITY TO GET FULL VALUE—AS A MEANS TO LOCAL PROSPERITY which will mean greater prosperity to you.

We urge you to build from an investment standpoint because the home you build will add permanent value to the town and be a part of its natural and healthful expansion. You will help yourself, help to relieve the housing situation, and aid in a general lowering of taxation.

Let's make our community slogan—"A GOOD HOME FOR EVERY FAMILY IN BEND."

Build Now!

Prices are down! Don't follow an elusive will-of-the-wisp and wait longer for bottom prices. **BOTTOM PRICES** are here—in Realty—Building Materials—and Labor.

The "turn" is here and past. America is awake. America is at work again. Bend cannot afford to be left in the rear.

You can't estimate in dollars and cents alone the value of owning your own home. You must add satisfaction and contentment for both yourself and wife—and that makes for a happy household.

THINK-PLAN-BUY-BUILD



Now Is the Time--Lay The Foundation for a Brighter Future by Owning a Home in Bend.