

**Mannheimer's**

-not an  
optimist

-not a  
pessimist

-but a  
PEP-tomist!

**Mannheimer's**

The  
Optimist  
Says—

There's nothing wrong with business—an' anyway, if there was, there is no use worrying about it.  
Everything will be all right if you just be OPTIMISTIC.

The  
Pessimist  
Says—

No two ways about it—Business has gone to the how-ows. It's poor now—always has been poor—always will be poor.

Everything is going to ruin.



The  
Peptomist  
Says—

NOT A WORD.

He will be at the store bright and early again tomorrow—off comes his coat—up go his sleeves—and in he digs.

HE'S GETTING A BIG TREAT READY FOR YOU!

He's pushing the new Merchandise forward—filling the windows with it—filling the aisles and counters with inviting offerings. And his pencil is busy all day long preparing VALUES for you. For this is a value-giving event that will make this old town ring with excitement.

Beginning Tuesday, June 13, and Continuing Until Saturday, June 24, we will conduct a sale of wanted merchandise, confident that our showings embrace quality, style and workmanship. The opportunity to test out our values in quality merchandise is here—Take Advantage.—Peptomistically yours, **THE PEPTOMIST**.

Men Will Thank Us for Such Values as These in Attractive

**Men's Clothing**

Made by Kuppenheimer and Michaels Stern & Co. Suits from our \$27.50, \$30.00 and \$32.50 lines. Specially priced for this Sale

**\$23.85**

- Men's Knitted Ties; a specially good assortment at.....49c
- Men's 220 Denim Bib Union Made Overalls; pair.....\$1.15
- Men's Heavy Khaki Hiking Pants; well made; per pair.....\$1.79
- Men's Combination Offer—
  - 1 Men's Neckband Shirt.....\$1.65
  - 1 Cooper's Nainsook Underwear.....1.25
  - 2 Pair Interwoven Hose......80

Total value.....\$3.70

Special at.....\$3.15

**LADIES' UNDERWEAR SPECIALS**

- Bodice Top, Cuff Knee, regular sizes.....47c; Outsizes, 53c
- Children's Underwear; low neck, or long sleeve, cuff knee; suit.....47c
- Women's Bodice Top Vests; 35c grades; 4 for.....\$1.00

**LADIES' HOLEPROOF HOSE**

- Style 890—Fibre Silk Hose; black or cordovan; pair.....69c
- Style 680—Silk Faced, Rib Top; black or cordovan; pair.....98c

**CHILDREN'S BLACK CAT HOSIERY**

- Boys' 2x1 Rib, Triple Knee; Girls' 1x1 Fine Rib; in black, white, cordovan; at.....
- Sizes 6, 6 1/2, 23c; 7, 7 1/2, 27c; 8, 8 1/2, 29c; 9, 9 1/2, 32c

**CHILDREN'S HALF SOX**

In a large range of colors, sizes 5 to 9.

23c a Pair



Betena won't be able to handle the crowds that come for these

**Shoe Values**

remarked the Optimist.

Men's Dress Shoes, in English and conservative styles; discontinued and short lines of our \$5.50 to \$6.95 styles; for this sale, priced at.....\$3.85

Men's Cherry Split Bluchers, Munson last, Work Shoe, pair.....\$1.98

Men's Black Chrome Blucher Work Shoes, per pair.....\$2.85

Men's Smoked Elk Work Shoes, per pair.....\$3.48

Boys' Brown or Black Semi-Dress Shoes, sizes 2 1/2 to 6, at.....\$2.38

Sizes 12 to 2 at.....\$1.98

Ladies' Black Kid and Black Calf Oxford; nearly all sizes in this lot; priced, per pair.....\$3.85

Ladies' Black, Brown and Tan Calf Oxfords; short lines of our \$5.50, \$5.95, \$6.50 and \$6.95 lines; all sizes included; pr.....\$4.68

Ladies' High Grade Oxfords; short lines of shoes selling at \$6.75 to \$8.50; this lot priced for quick clearance at.....\$5.85

**NOTIONS**

- 5c Wire Hair Pin Cabinets..... 3c
- Hand Bags, in Black and Brown Leather; some embossed; special at.....98c
- Tooth Brushes; regularly priced at 10c; for this sale, 2 for.....25c

There'll be a Steady Stream of Women and Misses after these

**Coats and Suits**

Lot 1—Coats that are marked to \$15.50

**\$9.85**

Lot 2—Coats and Suits that sold to \$23.75

**\$15.85**

Lot 3—Coats and Suits that sold to \$29.75

**\$19.85**

Lot 4—Coats and Suits that sold to \$47.50

**\$26.85**

**SILK DRESSES**

Lot 1—Includes Dresses selling to \$19.75. Made of Canton Crepe, Taffeta and Serge. **\$13.85**

Lot 2—Includes Dresses selling at \$21.75 to \$26.75. Taffetas and Canton Crepes; also Sport Dresses in combinations. **\$17.85**

Lot 3—Included in this lot are our best Dresses selling from \$27.50 to \$42.50. All reduced for quick clearance. **\$23.85**  
 Skirts selling to \$ 6.75; reduced to.....\$4.85  
 Skirts selling to \$ 8.95; reduced to.....\$5.85  
 Skirts selling to \$10.95; reduced to.....\$6.85  
 Skirts selling to \$17.50; reduced to.....\$9.85

Percale Aprons, light and dark patterns; well made; special for this Sale at.....79c  
 Other lots reduced to.....98c, \$1.19 and \$1.49

**I Do Love Children**



---Our Good Friend, the Pep-tomist commented, as he lowered the prices on dainty Summer things for wee girls and boys.

**Silks and Dress Goods**

at prices they haven't known in years.



- 32 inch Blue Chambray; extra special; per yard.....12 3/4c
- 32 inch Plisse Crepe; white or flesh; per yard.....32c
- 36 inch Fancy Woven Bordered Serims; white, cream and beige; per yard.....12 1/2c
- 32 inch Lorraine and Gilbrae French Ginghams reduced to, yard.....59c
- 27 inch Zephyr Ginghams; regular 25c; reduced to, yard.....21c
- 32 inch Men's Imported Shirting; Madras; per yard.....30c
- 36 inch Percales; now priced at, per yard.....17c
- 36 inch Fancy Silkolones and Cretannes; per yard.....22 1/2c
- 28 inch Colored Outing Flannels; per yard.....13 1/2c
- 40 inch Silk Canton Crepe; Plain and Jacquard weaves; also Novelty Skirtings; in navy, black, brown, fuchsia, jade, honeydew, white, maize, blue and rose; values to \$4.50; per yard.....\$2.85
- Krepe Knit; navy and brown only; per yard.....\$2.65
- 54 inch Sponged and Shrunken All Wool Storm Serge; per yard.....\$1.59
- 56 inch LaPorte Plaid and Stripe Skirtings; also Check Suitings; former prices to \$3.50 per yard; now priced, per yard.....\$2.08
- 56 inch in All Wool Plaids and Striped Skirtings; values to \$2.39; yard.....\$1.88
- 54 inch French Serge; all wool; per yard.....\$1.98
- 36 inch Cotton Shepherd Plaid; per yard.....29c
- 27 inch All Wool Challies; per yard.....99c

**NOTIONS**

- 10c Common Pins; 3 packages for.....20c
- Snap Fasteners; all sizes; extra special; per doz.....2c
- 15c Stickenel Braids for.....12c
- 10c Stickenel Braids at.....8c
- Fruit of the Loom Binding Tape, sizes 5 to 8; values 12 1/2c to 17c; any size, during this sale, at.....11c
- Economy Sew-On Corset Hose Supporters.....15c



**Contest for Boys and Girls**

Under 14 years of age  
 For the best Ten Reasons why your Mother and Father should trade at our Store, we will give:  
 \$5.00 for the Best Answer.  
 \$3.00 for the Second Best Answer.  
 \$1.00 for the Third Best Answer.  
 Contest closes June 24th.  
 Address your answers to The Peptomist, care Mannheimer's. Three competent judges will make the awards.

Boys' Fairmont Blouses, 79c

Striped Percales, Light Colors.

Boys' Khaki Hats, 48c

Rah Rah and Sailor Shapes.

Boys' Combination Offer--

- One Boys' Blouse..... 85c
- One Suit Boys' B. V. D. Underwear..... 75c
- Two Pairs Boys' Black Cat Hose - \$1.00..... \$2.60

Specially Priced at \$2.23

**Who is the Peptomist? He's "The Spirit of Our Store"**