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the square deal, clean business, clean politics
and the best interests of Bend and Central
Oregon.

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WEDNESDAY, MAY 10, 1922.

BIBLE THOUGHT FOR TODAY

THE WAY TO FREEDOM:—
Ye shall know the truth, and the
truth shall make you free.—
JOHN 8:32.

TEN TESTS OF A TOWN

Yesterday there was told here how
the city of San Diego had bought
new residents by the expenditure of
a small advertising appropriation.
Today we have to offer 10 tests of
a town as prepared by L. N. Flint,
of the department of journalism at
the University of Kansas. Mr. Flint's
idea is, of course, that you cannot
sell a town until you have something
to sell and he has prepared these 10
tests as a means of bringing out
those facts concerning a town which
people want to know before they
are ready to accept it as their own.

Here are the 10 tests:

- 1. ATTRACTIVENESS** — Shall I like the town—its "atmosphere"? Does it have the beauty of shaded streets and other beautiful features? Is it a quiet, roomy, airy, well lighted town? Does it have attractive public buildings and homes? Is it well paved? Is it clean in every sense?
- 2. HEALTHFULNESS** — Will my family and I have a reasonable chance to keep well in that town? How about its water supply? Its sanitary system? Its methods of milk inspection? Its health department? Its hospitals? Is it without any congested district?
- 3. EDUCATION** — Can I educate my family and myself in that town? How about its public schools—present and future? Its institutions of higher education or of business training? Its libraries? Its lecture and concert courses? Its newspapers? Its postal facilities?
- 4. PEOPLE** — Shall I like the people of the town? Are they "home folks" without false exclusiveness? Are they neighborly and friendly? Is the town free from factionalism? Does it have strong religious, fraternal, and social organizations?
- 5. RECREATION** — Can I have a good time in that town—I and my family? How about the theatres, museums, gymnasiums, parks, etc? Are there active agencies for providing good entertainments, athletic contests, etc? Are inviting opportunities for pleasure drives afforded by well paved streets?
- 6. LIVING** — Can we live reasonably in that town? Are the best of modern conveniences available for its residents—electricity, gas, telephones, etc? Are the housing and shopping conditions favorable? Rents, taxes, and prices fair? Hotels good? Home and truck gardens and dairy products plentiful?
- 7. ACCESSIBILITY** — Can we go and come easily? Does the town have adequate railroad connections and train service? Street car lines? Interurban lines? Well marked automobile routes and hard surfaced roads?
- 8. BUSINESS** — Can I make good use of capital in that town? Are there good banking facilities? Manufacturing interests? Up-to-date stores? Good shipping facilities? Favorable labor conditions? A prosperous farming territory? Fair real estate values? Reasonably cheap power? Active co-operation among business interests?
- 9. EMPLOYMENT** — Can I get a job in that town at fair pay and with good prospects for the future? Can I count on co-operation from organizations making it their business to help introduce and establish new commercial interests and to welcome new citizens?
- 10. PROGRESSIVENESS** — Shall I find that I am in a live town having a progressive city government, active civic organizations, modern fire protection, and a pull-together spirit in everything—a town with a future?

Following his statement of the 10 tests Mr. Flint says:
"You cannot control the climate,



Man Wanted

I sometimes wish that I could find a patient man and strong, a fellow of receptive mind, who'd listen all day long, while I relate how tough I feel, describe the aches and pangs that torture me from roof to heel, and hurt my ancient fangs. I know it isn't good or wise to tell such tales as these to neighbor people, who despise all stories of disease. The cops at once impatient grow, when I get on their beat, and spring my narrative of woe, of aching head and feet. I tried it on a crippled gent who could not get away, and on my head his staff was bent; it spoiled for both a day. And strangers, when they hear me talk, remark, "You are a bore; you'd better take a good long walk and come this way no more." And yet I feel the pressing need of some one who will hear my tales of vitals gone to seed, of toothache in my ear; of all the divers aches and pains my system can disclose; of fever in my seething veins and chillblains in my nose. I'd pay a man a decent wage if he would calmly sit and listen to me while I rage about my latest fit. But no one seems to want the job, men sigh and turn it down; I've offered it to every swab who hangs around the town. The poorest fellow shakes his head, and says, with aspect sour, "No! Either you or I'd be dead before you'd talked an hour."

natural scenery nor historic associations of your town; but if, in other respects, it does not measure up to the standard that will be applied to it by intelligent town-buyers, get busy and HELP MAKE IT MEASURE UP. The first big job of a good townsman is to see to it that his "commodity" is right."

On first reading the tests our impulse was to take each one as a subject for discussion and offer our own answers to the various questions asked. After thinking the idea over, however, we concluded that the more important thing was not what we thought but what the people in general thought all over town. With this in mind we ask the readers of The Bulletin to study these various tests, apply them to the community and write us letters discussing them, one letter to each test. As a slight incentive we offer a prize of \$2 for the best letter on each test, or a total of \$20 in prizes. The only rules are that letters be written legibly on one side of the sheet and accompanied by the writer's name. The name, however, will be omitted from the publication if desired.

It is planned to publish the letters discussing the tests beginning on Tuesday next. Cut out Mr. Flint's list above and begin writing letters tonight.

A few days ago a large proportion of Bend's population moved to Prineville for the day, supporting high school and grade athletes in their fight for track and field honors. Such support was well merited, and served to establish a stronger bond between the pupils and those whose school days have been put behind them. Another opportunity to strengthen this feeling is offered in the annual senior play to be given tomorrow afternoon and Friday night. Patrons of the school and others will find that their support of the production is not misplaced.

CANCELLING STAMP ADVERTISES TRAIL

Sinnott Bill Introduced To Aid Baker Pageant On Independence Day.

WASHINGTON, D. C., May 10.—Representative Nick Sinnott has secured the insertion in a bill just reported by the post office and post roads committee of the house of an item giving authority to the postmaster general to permit the use in first class post offices in the states of Oregon and Idaho of special cancelling stamps to celebrate the pageant to be held in Baker on July 4, next, in commemoration of the

pioneers who crossed on the old Oregon Trail.

The bill as reported provides that the following words and figures may be placed on the cancellation stamps of any first class office in the two states: "Old Oregon Trail Pageant, Baker, July 4, 1922." Representative Sinnott took up the matter of the special cancelling die and introduced a bill to authorize the same at the request of the Old Oregon Trail association, of which Walter E. Meacham of Baker is president, A. W. Nelson of La Grande, vice president, and H. B. Ryder of Baker, secretary-treasurer.

Wireless Waves.

Wireless waves travel with a velocity of 300 million meters per second. They have the properties of the more familiar and shorter kinds of waves, such as light, heat and X-rays. Radio waves from a transmitting station spread out symmetrically from the station with uniform intensity, very much as waves spread out on a quiet pond when a pebble is dropped in. In a given direction from the transmitting station, at a given instant the distance between successive wave crests is the wave length.

Marine Grass Found Valuable.

A marine grass found extensively in Japanese waters yields a fiber which, when mixed with cotton, both strengthens and cheapens thread usually made of the latter alone.

First Annual Round-Up

at Bend, Ore.,
May 26-27-28

Under auspices of Percy A. Stevens Post No. 4, American Legion

With Roarin Gulch Three Nights Across The Border Games of Monte Carlo At the Gym Building, May 26 and 27

Wild Horse Riding Bulldogging Fancy Roping Bare Back Riding At the O'Donnell Field May 27 and 28

GOOD MUSIC IS A RARITY

When the opportunity of hearing such high class musicians as

MISS PHYLLIS WOLFE

Lyric Soprano

who has appeared professionally in grand opera and concert activities in Europe and sings with ease and fine legate steadiness of tone, and

MISS MARY BULLOCK

Piano Accompanist

who is one of the most talented young pianists on the coast, presents itself lovers of good music should take advantage of it.

Thursday Evening, May 11th

American Legion Building

Shevlin-Hixon Band Concert, 8:00 to 8:30

Miss Wolfe's program begins at 8:30

Under auspices of American Legion

Admission: Adults, 75c; Children, 35c

Good Reason for Inaction.
If a woman hasn't a good reason for doing a thing, she at least has a good reason for letting it alone.

"A Pair of Sixes," a snappy play. Presented by H. H. S. seniors, Friday evening, American Legion building. 132-133c

Plenty of New Stock!

Our buyer is still East and we are receiving shipments of new merchandise every day.

Men's and Boys' Caps

Just received thirty dozen Caps in all styles and colors, prices ranging at 50c, 75c, \$1.00, 1.25, \$1.50 and \$1.95.

Summer Weight Union Suits

Men's

We have a nice assortment of Men's light and medium weight unions.

Athletic Suits priced at.....65c, \$1.00 and \$1.25
Elastic Knit Unions in white and ecru, short and long sleeves, at.....89c, 98c, \$1.00 and \$1.85

Women's

Women's Summer Weight Unions in loose and band knees, at.....49c, 60c, 69c and 89c

Boys'

Boys' Summer Weight Unions, elastic knit, now priced at49c, 79c and 85c

Men's Gloves

Don't forget when you need Gloves that we carry large lines of Drummer's Samples that we sell at the exact factory prices.

THE HUB

—It's a Little Farther But It Pays To Walk—

Think twice before acting, and practice "Safety First." By thus doing you may avoid a serious accident.

The Shevlin-Hixon Company

FITHIAN FOR NATIONAL COMMITTEEMAN

FITHIAN
WILL
BE
LOYAL
TO
THE
TICKET



O. H. FITHIAN
Republican Candidate

FITHIAN
WILL
GET
COMMITTEE
HUSTLING
FOR
OREGON

Williams a Joke as Vice-Chairman

Fithian's opponent, Relph E. Williams, has been sidetracked by the National Committee to a harmless vice chairmanship and is useless to Oregon. Carrying kid gloves in one hand and a cane in the other, his hands are full and he has not been able to do a single thing for Oregon during the 14 years he has been on the Committee. If the hours spent by Williams at Portland's swellest club had been devoted to working for Oregon, he might have accomplished something for our people.

What is Wrong With Williams?

Williams has no chance of becoming National Chairman and running the presidential campaign in 1924, or even the Western end of it. The reason is that the National Committee seems extremely unwilling to trust Williams with the management of even the Pacific Coast part of the national campaign. For instance, in 1918, when a Regional Director for the Coast was selected, the Committee turned Williams down in favor of Raymond Benjamin of San Francisco. Then, in 1920, when Harding was running, Williams was again ignored and Elmer E. Dover of Tacoma was chosen to conduct the Campaign on the Coast. What is wrong with Williams?

Is Williams Loyal to Nominees?

All over Oregon Republicans are discussing Williams' connection with the campaigns of certain Republican nominees for United States senator, and are asking the question, DID WILLIAMS DO HIS FULL DUTY BY THEM? This question is being asked by friends of the late Senator Fulton in Astoria. It is being asked in Eugene by friends of Senator R. A. Booth, in Salem by friends of Senator McNary and in Portland by friends of Senator Stanfield.

VOTE FOR FITHIAN

FITHIAN is a successful business man, a live wire, a lifelong Republican who WILL BE LOYAL TO THE REPUBLICAN NOMINEES. FITHIAN WILL GET THE NATIONAL COMMITTEE AND THE NATIONAL GOVERNMENT TO HUSTLE FOR OREGON.

FITHIAN CLUB,
By Chas. T. Early, President,
Robt. G. McNary, Secretary,
Chas. W. Eberlein, Treasurer.