

# Bend Needs More Homes!



## *Nation Has Too Many Renters to be Happy Says Hoover:*

"There is an issue involved in our housing problem far greater even than the present temporary shortage of housing facilities throughout the entire nation. IT IS THE ISSUE OF HOME OWNERSHIP.

"The census returns demonstrate that our percentage of tenants is far too high, and if we are to have a happy, contented and stable population we must increase the number of those who OWN THEIR OWN HOMES.

"With the increase in construction of homes will come an increase of employment, the general revival of the construction industry and an improvement of business conditions universally."  
—Hoover.

There is logic in every word of this and it applies in Bend very emphatically. Bend is under built for the present population and it is growing every day.

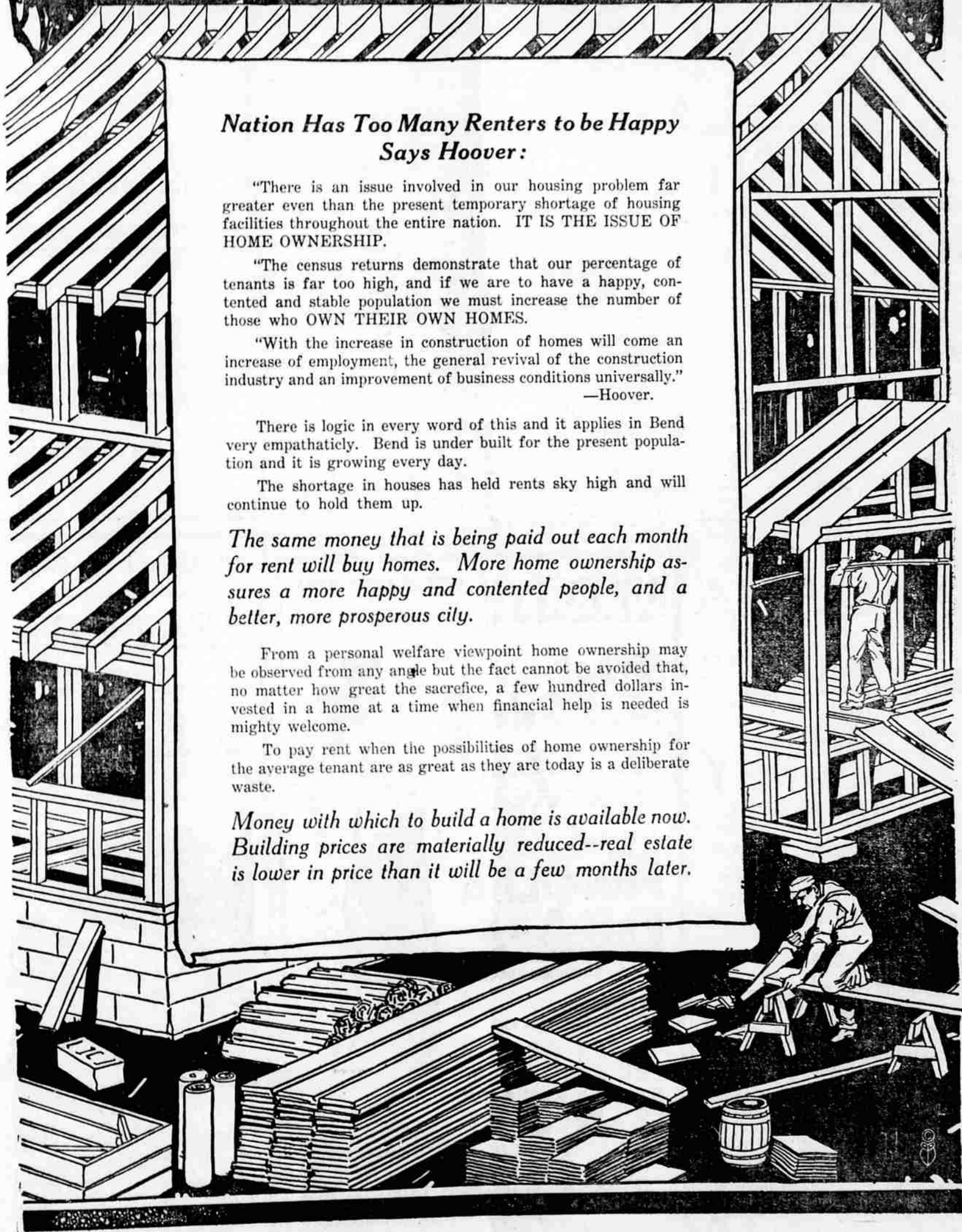
The shortage in houses has held rents sky high and will continue to hold them up.

*The same money that is being paid out each month for rent will buy homes. More home ownership assures a more happy and contented people, and a better, more prosperous city.*

From a personal welfare viewpoint home ownership may be observed from any angle but the fact cannot be avoided that, no matter how great the sacrifice, a few hundred dollars invested in a home at a time when financial help is needed is mighty welcome.

To pay rent when the possibilities of home ownership for the average tenant are as great as they are today is a deliberate waste.

*Money with which to build a home is available now. Building prices are materially reduced--real estate is lower in price than it will be a few months later.*



**Now Is the Time--Lay The Foundation for a Brighter Future by Owning a Home in Bend.**