


## Jewelry -. The Valued Gift <br> From Bend's HALLMARK Jewelers

The advantage of buying from a HALLMARK Store is proved. Each individual HALLMARK Jeweler has behind him the vast purchasing power of nine hundred associated stores. The purpose of the HALLMARK organization is to enable its members to offer an exclusive line of Jewelry of high quality and exclusive design at prices below the usual market cost. The HALLMARK Jewelers have kept the faith,-that is why we are proud to say-WE ARE THE BEND HALLMARK STORE."


