

# SHOW VALUE OF HOME PRODUCTS

## STUDENT KNOWLEDGE OF STATE REVEALED

Importance of Oregon Industries Expressed in Work of Grade And High School Pupils—Prize Essays Are Published.

Following are the two winning essays, the first by a high school student, the second by a pupil of the fifth grade, in the Oregon Products essay contest conducted by Associated Industries of Oregon. The first, "Oregon, the Virgin State of Golden Opportunities," is by Ervin McNeal. It was awarded first place in the high school, and for it the high school, rather than the author, was presented with the Stradivari phonograph offered as prize.

Oregon has never been recognized by the world as a state of remarkable industrial possibilities with a promising future for economic development.

An indifferent public has lived in ignorance as to her true value. It has been understood that Oregon has always been a state of the far West, rugged and fit to sustain no life but that of the hardy jack rabbit.

However this is a delusion. Oregon is an industrial diamond in the rough of no social or industrial importance until cut and polished by the hand of development. During the last few years, however, the people are beginning to realize the treasure stored away within the spacious boundaries of the state.

and the ensuing development and discovery has, to some extent, opened the eyes of a world of home-seekers, certainly desirables, and of a class of people, which since man's creation has labored to relieve and better economic conditions, and which is always seeking for a prospect of bettering its fortunes. These are the people who are becoming interested in our state and whom Oregon welcomes as citizens. There may seem to be no connection between industries or resources and the people, but indeed the connection is vital. The future welfare and prestige of the state rests equally on the two. The fact that Oregon is attracting attention is forceful evidence that her future prospects are bright.

Conditions have always been adaptable to the livestock industry, which ranks among the first in importance and has long been considered the primary industry of Eastern Oregon. Oregon's admirable summer range for sheep, horses and cattle has always made the country desirable for this purpose.

Goat raising has met with very successful results, Oregon being the first or second state in the union in this industry.

However it is probable that the livestock industry will always be confined to the eastern part of the state to make way for other more important industries in the west.

Oregon is also noted for her lumbering industry. Since the state possesses one-fifth the standing merchantable timber in the United States, covering over twenty million acres. The possibilities in this line must be apparent. Inroads on this vast store house of wealth are just beginning. In fact one-half the area is contracted by the government under the United States forest reserve. This great forest is composed of Douglas fir, spruce, cedar, hemlock and yellow pine in the East. The heavier woods are used for ship building, bridge building,



This picture of a 1780 hat store proves the dandy of that day was particular in his choice of hats.

In 1921 the particular man looks for the Gordon name—it's his guarantee of quality and style.

*Gordon*

## CASHMAN BEND'S CLOTHIER

etc., while pine makes a good lumber for general purposes.

Oregon's rivers are convenient for floating logs and carrying lumber.

Of late pencil factories have been established in the state by which the heretofore useless juniper is converted into a commercial product.

Another important industry which fortunately will always exist in the state and which has always been favored with development, is fishing. The Columbia river is famous for a larger yield of food fish than any other river in the United States. Salmon are annually taken in large numbers from the Columbia with the use of nets, seines and traps. Canneries are located on both sides of the mouth of the river. The fish are also shipped fresh and packed in ice for eastern markets. The Chinook salmon have already earned a reputation as a food fish. The beauty of this industry is that twelve hatcheries keep it alive and even growing. The Multnomah hatchery is the largest of its kind in the world. On the coast oysters, clams, crabs and crawfish are to be found in large quantities. There are also halibut banks off the coast, offering a wonderful opportunity for development.

Mining, although not Oregon's most important industry, is by no means to be neglected since minerals to the value of several million dollars are taken annually from Oregon. These are as follows, arranged according to their present respective value importance: building stone and clay products, gold, silver, copper, sand, gravel, cinders, coal and various chemical deposits. The state possesses two hundred mines for gold, silver and copper. Here also there is a wonderful chance for development. Central Oregon contains valuable deposits of soda, borax, niter and potash, in the beds of old lakes and on the shores of present alkaline lakes. The deposits are very rich and already they are being developed by far-seeing corporations. The fact is that the quality of the deposits of nitrate in Central Oregon compare most favorably with that of the famous Chilean mines.

Manufacturing in Oregon is in its infancy with bright prospects for the future. The state possesses more water power than any other in the union. If all the energy going to waste at present was harnessed, the resulting power would be sufficient to furnish motive power for all the manufacturing the state may ever introduce. Woolen mills are already established in large numbers, those at Pendleton, Oregon, being at present world famous for the Navajo Indian blanket. The water of Oregon is especially suitable for scouring wool and the climate for weaving the fiber.

One more concluding asset might be mentioned, transportation. The Columbia and Willamette rivers form two great highways of water for Oregon transportation. For this purpose Oregon is especially progressive in road construction.

It must be impressed that the above discussed industries are all in embargo and that Oregon is still a virgin state waiting only for her citizens to take advantage of her boundless resources and golden opportunities, converting her into a power inexhaustible in the industrial world.

The second essay is that of Hope Shepherd, a pupil in the 5A grade, and was awarded the first prize in the grade schools of the city. In this case also, the prize, an oil

painting, went to the school which he attends, the Kenwood.

There are about twenty-five million acres in Oregon covered with valuable growths of Douglas fir, yellow pine, spruce, cedar, hemlock and other varieties of merchantable timber. The timber of Oregon if cut into lumber, would require

thirty-three millions cars to transport. It would require three hundred sawmills, each cutting one hundred thousand feet per day, one hundred and ten years to accomplish the task. The products of Oregon timber brings into the state every day of the year \$116,000.

In almost every county in Oregon (Continued on Page 4.)

Put it in The Bulletin.

Red Cross Shop and Women's Exchange  
OPEN—217-210 MINER BLDG.  
Wednesday from 2 to 5 o'clock  
Saturday from 10 to 12 and 2 to 5



## A Message to the People of Oregon

By Governor Olcott

IT IS with pleasure I take the opportunity thus afforded me to urge upon the people of the state the importance of rallying around Oregon industries by the purchase of Oregon products.

The prosperity of all of us is very closely linked with the prosperity of such industries. When Oregon people invest in Oregon industries by the simple method of buying their products, they are making an investment which cannot help but bring large returns to themselves.

I sincerely trust that this campaign to educate the people of the state into the knowledge that the purchase of Oregon products means a greater and better Oregon for each and every one of us will meet with success from the start.

*G. W. Olcott*

ASSOCIATED INDUSTRIES OF OREGON  
702 Oregon Building, Portland



# Saturday Specials!

We Have a Limited Amount of Prides Mince Meat in No. 2 Tins, which we are offering for Saturday's trade only, at **25 Cents**

Regular price, 35c

**HONEY! HONEY!**

Just the thing for your hot cakes in the morning

A Full Quart Jar for 75c

Better include one with your next order

# The Union Grocery Co.



## IDLE MONEY!

One can hardly pick up a newspaper that he does not read a list of robberies of individuals in sums ranging from a few dollars to thousands of dollars.

The man walking home is held up; the clerk carrying a suitcase containing payroll money is held up; members of clubs are relieved of their roll while sitting in their easy chairs. Women are robbed and children are no exception to the rule.

No man knows when he may be next. It seems folly to carry large amounts of cash when a banking account and a check book would serve the same purpose.

It is claimed that three billions of dollars are hidden around houses and carried in pockets by the people of the United States. All this is subject to almost instant destruction by many causes. If this were deposited in banks, thus releasing it for useful purposes, it would go a long way toward financing necessary business today, besides affording the depositor a source of protection and income.

THE FIRST NATIONAL BANK OF BEND can safeguard its customers against losses from robberies if its services are taken advantage of.

The First National Bank

The Bank of Superior Service

This Bank is a Member of the Federal Reserve System

# Personal Message to Live Stock Lovers!



**Auction Sales Dairy and Beef Cattle**  
A splendid opportunity to buy foundation stock. Selected consignments from leading breeders.

**West's Most Brilliant Horse Show**  
6 Nights—3 Matinees  
Thousands will see the spectacular Horse Shows—by far the most brilliant entertainments of their kind held in the West.

**Poultry and Rabbit Show**  
2000 Birds—800 Rabbits  
Big display of pedigreed males, trapnetted females and laying pens.  
\$2500 in premiums.  
The big show of the season!

**Western Dairy Products Show**  
Big exhibits, milk, cream, butter and cheese. Under auspices Western Dairy Instructors Association.

**Fare and one-half on all railroads**

Save the Dates

**PORTLAND Nov. 5-12**

Pacific International Live Stock Exposition Company  
12211 NORTHWESTERN BLDG. BLDG. 1120  
ELEVENTH ANNUAL SHOW, NOVEMBER 5-12, 1921  
PORTLAND, OREGON  
September 26, 1921.

Dear Friends:  
You're cordially invited to attend the Pacific International Livestock Exposition, to be held in the new \$500,000 Pavilion at Portland, November 5 to 12. This is the largest live stock building in the world—10 acres under one roof!

The Pacific International is the live stock classic of the West. Here, each fall, the finest individuals in the beef, dairy, horse, swine, sheep and goat breeds are exhibited. The great herds of the West compete for honors.

The 1921 Show will be bigger and better than ever before. 2000 pure bred animals, \$75,000 in premiums!  
Plan right now to come and bring the family. Remember the dates:  
November 5 to 12.

Cordially,  
*W. J. Summers*  
Manager

# Pacific International Livestock Exposition

Largest Livestock Show in America—10 acres under one roof