

Don't Overlook Any Diamonds

Kimberley was going back. The farmers were disgruntled. They said they couldn't eke a living from the rocky soil.

*And all the time their ragged youngsters
were playing with diamonds!*

The farmers didn't know. Many of them died poor. They thought the precious gems were pebbles. Some folks are just like the Kimberley farmers--they seek opportunity in different places while they overlook the daily advantages easily within their grasp.

Every day the home town merchant is offering money-saving opportunities that are never at any time equaled elsewhere on merchandise of quality that will return service and satisfaction for every dollar invested.

A good purchase is never determined by price. The quality of the article is always the determining factor.

It always pays to fully consider home possibilities. You may be overlooking the "diamond in the rough" by seeking opportunities elsewhere.

YOU SAVE MONEY When You



TRADE AT HOME