

## RareValues in Cord Tires for Small Cars

The remarkate values now bering offered in Goodyear Tires and Tubes are most impressively illustrated in our clincher type $30 \times 31 / 2$ inch Goodyear Cord Tire. Like all other Goodyear Tires, it is now being made larger, heavier and stronger, with thicker tread and stouter construction. It is a big, powerful cord
 tical in quality with the Goodyear Cord Tires of larger size, preferred on the world's finest cars. You can buy it today from your Goodyear Service Station Dealer for only

## \$24.50

Goodyear Tire \& Rubber Company of California
 4 \$253

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Gingham Dresses at $\$ 3.95$ to $\$ 7.75$ Organdy Frocks at ....................... $\$ 8.75$ to $\$ 16.50$ Sports Dresses of Canton Crepe and Crepe de
Chine at $\$ 25.00$ to $\$ 39.50$

## Munsing Athetic Union Suits for Women

 $\$ 1.50, \$ 1.75$ and $\$ 2.50$

## Tilon Suits of fiat Knit cotton, soft and sheer, in bodice

 top pryle with neat tape strap over the shoulder, semi Aitingknee. Well fitting garmetts and may be had in white or
pink. Priced at 69c and 29c

Munsingwear Union Suits
Regular sizes at...
$\$ 1.25, \$ 1.50, \$ 1.75$ Out sizes at
$\$ 1.35, \$ 1.70, \$ 2.00$
A New Shipment Holeproof Silk Hosiery just in, including the popular Extra Stretch Top In Silk and Fibre at, per pair $\quad \$ 1.15$ In Pure Silk at, per pair. $\$ 1.65$

## It Always Pays to Stop and Shop at <br> MIANNMHETMMITERR



## A pipe won't burn your

 tongue if you smoke P.A.!Get that pipe-party-bee buzzing in your smokesection! Know for a fact what a joy'us jimmy pipe can and will do for your peace and content! Just check up the men in all walks of life you meet daily who certainly get top sport out of their pipes-all aglow with fragrant, delightful, friendly Prince Albert
And, you can wager your week's wad that Prince Albert's quality and flavor and coolness-and its freedom from bite and parch (cut out by our exclusive patented process)-will ring up records in your little old smokemeter the likes of which you never before could believe possible!
You don't get tired of a pipe when it's packed with Prince Albert! Paste that in your hat
And, just between ourselves! Ever dip into the sport of rolling 'em? Get some Prince Albert and the makin's papers - quick - and cash in on a ciga-
rette that will prove a revelation!
PRINGE ALBERT

