

**Booster Day
SATURDAY
November 20**

Bend Booster Special

**TAKE ADVANTAGE
OF THE BOOSTER DAY
SPECIAL PRICES**

WHAT BOOSTER DAY MEANS TO BEND AND VICINITY

The people of Bend and vicinity are waking up to the realization that Booster Day is the commercial event of the month, that on this day it is possible to purchase merchandise at less than cost. The large increase in sales on last Booster Day by the members of the Merchants' Association and the throngs of eager shoppers that filled the stores all day Saturday, October 23, goes to prove this statement.

And the reason for each Booster Day being a greater success than the one preceding is well founded. Every merchant in the association places three articles on sale that day at less than the actual wholesale cost. Every article on sale is staple, something that the public have use for all the time, something that you would otherwise pay the regular price for and use seven days in each week. The articles offered at this Booster Sale is merchandise of quality and things you are going to need soon, if not right now. If not bought on this day, you are going to pay from 25 per cent to 50 per cent more for the same articles when you do buy. Is it good reasoning to pass up an opportunity of this kind; is it wise to overlook a chance to save? As a suggestion, look over the advertisements of the following pages and if they offer articles that you will be needing soon, purchase a supply for your winter needs.

SEASON STARTS OUT WELL, SAYS CAPPER

"The men's furnishings trade will do a good business this fall," was the recent statement of John Capper, president of Capper & Capper of Chicago, "if the newspapers and the department of justice will only let us alone. The barometer of fall business with us is the hat trade, which starts off earlier than other apparel, and in both of our stores the hat departments have already broken all records.

"We are optimistic over future business, but are buying conservatively, and we believe merchants generally will pursue a similar policy."

Speaking of hats, the small model felt hat with a bow in the back is destined to play a big part in the style in the next few weeks hatters say. Some of the hats are being shown with a large, and some with a large bow, according to trade demands. It is expected that the small felt hats will soon result in a compromise shape between the large and small beanie.

A Los Angeles merchant reports

that he is selling hundreds of hats at prices running from \$8 to \$12, and points out that this refutes the claim that the public would be thrifty in its apparel purchases this season. He says the narrow curled brims are having quite a vogue.

ARTIFICIAL SILK INDUSTRY GROWING

Artificial silk is certainly coming into its own. At one time a trifle frowned down upon, today it is recognized as a very keen competitor of the real thing, and figures given out by the nabobs at Washington, D. C., show that at no time during, or since, the war has the world supply of artificial silk been equal to the demand.

The first real boost that artificial silk got was when a substitute was needed because of a shortage of real silk, brought about by the government's demands for cartridge bags, parachutes and other aeronautical purposes. Now the manufacture of this synthetic product has grown to be a little industry all its own.

In 1917 \$857,318 worth of American-made artificial silk was distributed to all parts of the world. In

1918, but a year later, artificial silk hosiery alone, made in the United States, was exported in the amount of \$1,932,034, and in another year this rose to the astounding mark of \$6,827,655, with the 1920 exportations already far beyond that mark. Among the countries where artificial silk is being made in considerable quantity are: England, Switzerland, Netherlands, Italy, Belgium, France and a little in Germany, at one time a leader in the production of artificial silk.

BOOSTER PUZZLE

A man, aged 72, marries the daughter, aged 20, of the wife of the man's son, aged 26. In this entanglement of matrimony, what relation would the children of the father be to the children of the son, and how could the courtship and marriage plausibly take place? The most reasonable answer to this puzzle will receive \$5 in merchandise. Address: Editor Bend Booster, in care of The Bulletin, Bend, Oregon. The correct answer and winner's name will appear in the next issue of The Booster.

ANSWER TO BOOSTER PUZZLE OF LAST ISSUE

Following is the correct answer to the Booster puzzle appearing in the last issue, also the best answer submitted to the Booster editor. A credit slip will be mailed to the

winner, the merchandise being contributed by Warner's, J. C. Penney Co., Mannheimer Bros., Smith's Grocery, and the People's Store.

The Correct Answer.
A's selling price is 2 for 10 cents, or 5 cents each.

B's selling price is 3 for 10 cents, or 3 1-3 cents each.

At 4 for 20 cents, the selling price is 4 cents each.

A loses 1 cent on each orange. B gains 2-3 cent on each orange.

A's total loss is 30 cents. B's total loss is 20 cents.

So the 10 cents loss in the whole transaction should be taken by A, who made the terms of the agreement.

Nearest Correct Answer.
The two-for-a-dime orange peddler, A.

The three-for-a-dime peddler, B. A should lose the dime.

Each one contributed 2 1/2 oranges each time. A's 2 1/2 were worth 12 1/2 cents; B's, 8 1-3 cents; together, 20 5-6 cents; 5-6 cent loss each of 12 times, or total of 10 cents. — Hans Slagsvold, 419 Delaware avenue, Bend, Oregon.

HE LOOMED SO LARGE
Just as the train was about to start, a very stout man struggled into a carriage and sank into a seat, breathing heavily.

A small boy, who sat opposite, appeared to be fascinated. His ardent gaze eventually began to annoy the fat man, who demanded, angrily:

"What are you staring at me for?" "Please sir," replied the lad, "there's nowhere else to look!"

Put it in The Bulletin.

FORGET IT!

(Author unknown.)
If you see a tall fellow ahead of the crowd,

A leader of men, marching fearless and proud,

And you know of a tale whose mere telling aloud

Would cause his proud head to in anguish be bowed—

It's a pretty good plan to forget it.

If you know of a skeleton hidden away

In a closet and guarded and kept from the day

In the dark and whose showing, whose sudden display

Would cause grief and sorrow and lifelong dismay,

It's a pretty good plan to forget it.

If you know of a thing that will darken the joy

Of a man or a woman, a girl or a boy,

That will wipe out a smile, or the least way annoy

A fellow, or will any bright gladness cloy,

It's a pretty good plan to forget it.

Put it in The Bulletin.

25% off

our entire stock
COATS, SUITS AND DRESSES

GIRLS' ALL WOOL SWEATERS
sizes 6 to 14, \$2.98

The People's Store

ROYAL CLUB COFFEE

3 lbs. \$1.45

5 lbs. \$2.35

Smith's Grocery

\$3.00 KANTLEEK

Hot Water Bottles

Guaranteed 2 years; usually last 4 or 5 years

\$2.29

\$1.25 TANLAC

96c

25c CUTACURA SOAP

19c

Horton Drug Co.

A Real Broom Value!

REGULAR \$1.25

Booster Special

69c

Bend Hardware Co.

BOOSTER MATINEE

HARRY MOREY

in

"THE MAN WHO WON"

Special Price Booster Day Only

11c to all
(If you have the change—No penny change back)
GRAND THEATER

**PEPSODENT
TOOTH PASTE**

47c

MENTHOLATUM

26c

52c

\$1.04

25 per cent off on all Universal Goods, Thermus Bottles, Lunch Baskets, Etc.

Magill & Erskine

All We Ask Is That You Compare These Prices

3 Qt. Grey Enamel Rice Boiler.....\$1.23

Aluminum Dutch Kettle.....\$2.15

3 Cakes of Cream Oil Soap.....24c

Remember, you get these Booster Day only

STOCKMON'S

5c-10c-15c and 25c Store

We Lead—Others Follow

Booster Day Special!

COOKIES

20c per Dozen

AMERICAN BAKERY

A Big Booster Special for Saturday, Nov. 20th

Your unrestricted choice of any

Boy's Suit or Overcoat at

25% off

This means a Boys' Suit or Overcoat costing regularly \$12.00, will be sold

Booster Day for..... \$9.00

This Special Offer is for Booster Day only

**CASHMAN
BEND'S CLOTHIER**