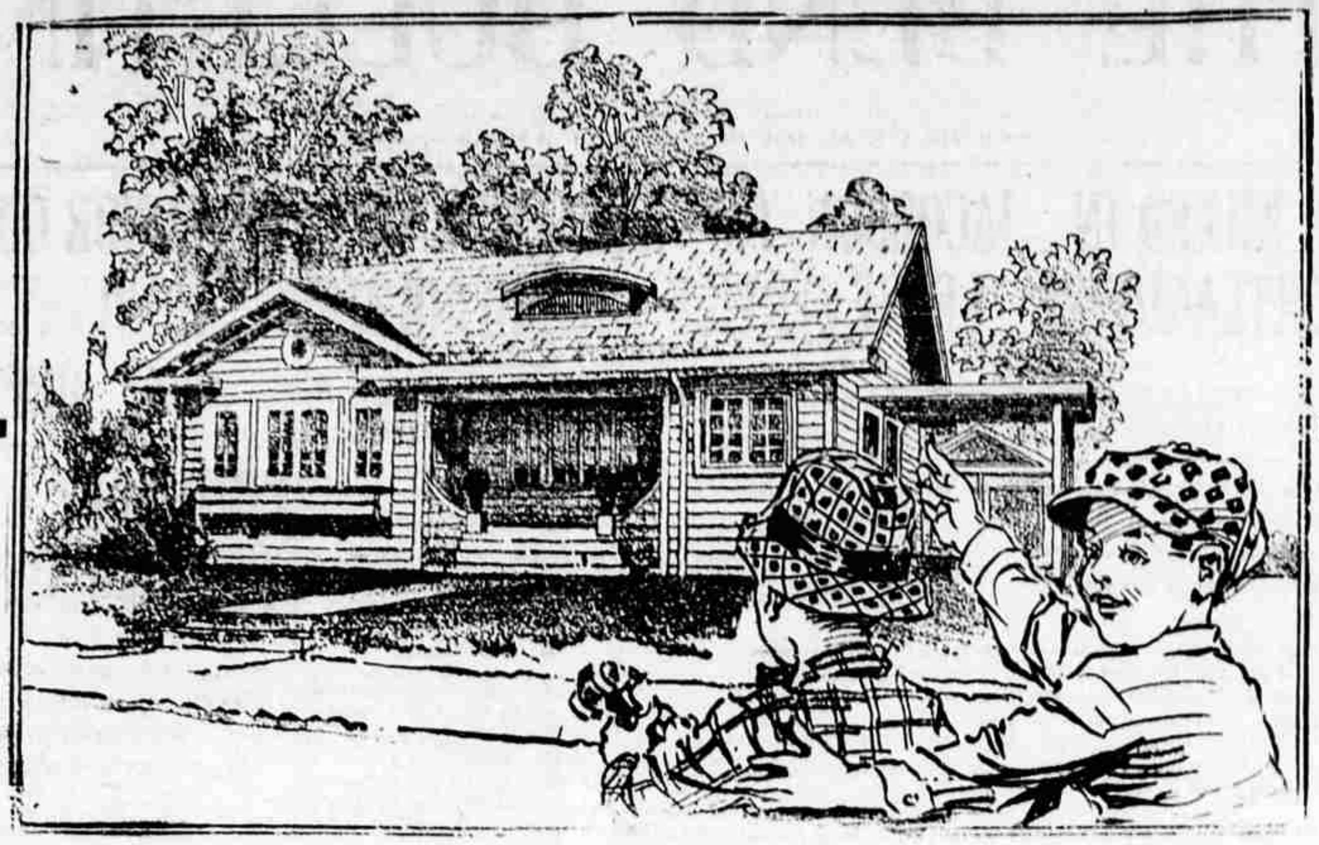

Business and Sentiment

Just the other day a man was heard to say: "You can talk as much as you like, but it costs more to own your own home than to rent a house from somebody else."

Now, that may be very true from the standpoint of your pay check. But you must consider in connection with home owning you are deriving benefits which cannot be counted in dollars and cents. A rented house and a home owned home, are about the same as possessing a rented suit of clothes and a suit of clothes you have bought and paid for.

There's a feeling of security — pride in living in the house you are working to pay for. In laying aside every month a part of your pay check to make your payments is identical in the end to putting it away in the bank on savings account. You are building for the future. Paying for a home is similar to taking out insurance. It protects your family. When you talk in hard dollars and cents about home owning, you are omitting from the consideration the unseen factors. The unseen factors are more important than dollars and cents.

In Bend are many men who have been paying rent for years. Many of them have paid in rent already more than the house in which they live is worth, yet they have absolutely nothing to show for the money so spent—only a bunch of rent receipts.

Any man who has a record for honest business dealings, a few hundred dollars and the ability to meet the demands of his landlord every month, can arrange to own his own home and the payments will come easier than the monthly rental day is met.

Men of this class who want to get out of the rent payers' class should go to any of the reliable builders in this city. Tell them the kind of a house they want to build, how much they can pay down and the monthly payments that they can make. The builder will be able to tell them how they can secure the needed help to make their own home possible.

OWN YOUR OWN HOME

IF YOU ARE CONTENT TO PILE UP A GREAT AND MAGNIFICENT STOCK OF RENT RECEIPTS TO LEAVE YOUR FAMILY WHEN YOU DIE, IT IS THEY WHO WILL SUFFER FROM YOUR LACK OF FORESIGHT. YOU MAY ALWAYS BE READY FOR THE RENT COLLECTORS, BUT HOW WILL YOUR FAMILY MEET HIM WHEN YOUR INCOME CEASES?

Stop Thinking About The Matter It Is Time Now For You To Act It Is The Wisest Thing You Can Do.

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