

New Cretonnes Are Here!



Our New Fall Cretonnes are here. A large assortment of all the new things. See the New "Terry Cloth" Drape, one of the prettiest Cloths ever shown in drapery. Our prices will surprise you.

New Fall Cretonnes in all new patterns. A large assortment to choose from - - - - - 29c to \$1.49

Visit our Balcony--The New Fall Coats, Suits Dresses, Skirts and Hats, are here.

Lux
12c

JCPenney Co.
of National-wide Institutions
192 STORES

Rinso
7c

The Flapper

BY "MARJORIE."

NEW YORK, August 5.—Consider the flapper. Her clothes must be dapper and just in the vogue like her Ma's. Her dress must be slinky—if not, 'twill be dinky, and kid gloves must cover her paws. Her gown must be satin; its fit must not fatten. If figured with roses 'tis well. A challie or woolen, a serge ('twill take bullion), will make her a dangle most swell. Sateen with a "figger" is also a winner. We've seen 'em all covered with fruit. Some merchants choose poses—blue "violets" or roses, and call the ensemble quite cute.

Leather belts are tres nifty, and if they get shifty you sew 'em down with some yarn. Even flowers made of leather resembling a tether make the source of her fashion the barn. The lids for the flappers don't come with soap wrappers. A bricklayer's wages might do. They make 'em of pleatings and even take sheetings. If they're nobby any old thing will do. Most of them have long tails to tickle the gales, and black is considered quite smart. If you see that her shoe is a chestnut in hue, your daughter of fashion's a part. How much will it rock you? Don't let "free verse" shock you! They tell me three hundred will do it.

So if you have many, 'tis many a penny you'll spend in t h shops while you rue it. And if you believe in forswearing reprieve until the finale is written, there are trinkets galore on Gotham's wide shore for the man who with flapper is smitten. There are lip sticks and cases to fit any faces, canes and umbrellas and bags. There are undies and sundries from Orient countries, to peck at your jeans and then grab.

Bulletin "WANT ADS" Bring Results—Try Them.

Put it in The Bulletin.

At the Hotels.

- Pilot Butte Inn.
N. R. Walther, The Dalles.
S. A. Roberts, Jackson, Tenn.
Guy W. Marvin, Silver Lake.
H. E. Wirth and wife, Pendleton.
R. H. Horne and wife, Pendleton.
F. L. Ballard, E. Oregon.
G. V. Copson, Corvallis.
W. L. Powers, Corvallis.
E. C. Johnson, Burns.
S. A. Musher, Lakeview.
G. F. Miskell, St. Louis.
Geo. W. Lawrence, St. Louis.
E. J. Mears, St. Louis.
Mr. and Mrs. W. J. Cole, Portland.
Mrs. Abramson, San Francisco.
M. Abramson, San Francisco.
W. M. Tradewell, Portland.
W. C. Mandel, Portland.
J. W. Browne, Portland.
H. H. Deffenbaugh, San Francisco.
J. L. Peterson, Portland.
Mr. and Mrs. Plimpton, Portland.
- Hotel Cozy.
L. E. Sampast and wife, Boise.
Mr. and Mrs. Allen, Mt. Vernon.
E. L. Schorbohm, Stockton, Cal.
N. O. Skjersaa, Salem.
Mrs. Mose McKinney, Sisters.
A. O. Moore, Mt. Vernon.
- Hotel Wright.
E. H. Cook, Bellingham.
E. W. Cook, Bellingham.
Carl Ylander, Portland.
C. A. Riggs, Prineville.
Geo. L. Tarcott, Madras.

MATCHES ALL CLOSE PROMISES PROMOTER

(Continued from Page 2.)

ager, Jim Mutt, will be in tonight. Swaggert and Bradis are training just as hard as the headliners, and Brick promises that they will put on the best opener ever seen in Bend.

"All of the boys on this card are known to be real fighters," said Brick. "None of those flivvers that last only a couple of minutes. The boys will get their money's worth this time. Martin and Woods are evenly matched, and so are the other boys on the card."

CLASSIFIED ADVERTISEMENTS

FOR SALE CASCADE LAND CO.

Five room bungalow; modern, basement, lawn, etc.; \$3,450.00; \$800 cash, balance to suit.

FOR SALE—Cheap; round oak extension dining table, six chairs and buffet. Inquire Bulletin. 44-52-53c

FOR SALE—Three room house; furnished; good basement; nice garden. Call after 6 p. m., 1934 W. 2nd Street. 49-52-58p

A BARGAIN—6 acres, 2 1/2 acres in truck; new house and barn; 1 1/2 miles south of Bend on Highway. Write R. R. Keller, Bend Ore. 3-48-53p

FOR SALE—Modern 5-room bungalow in Highland addition; easy terms. See J. Ryan & Co. 39-17tfc

HAY FOR SALE—Best alfalfa at \$25 a ton, delivered to Bend. Leave orders at Henkle & Haines, Log Cabin building. 39-51tfc

FOR SALE—Good Majestic range, used only 3 months. Phone Black 1722, 4th and Kearney, Center Add. 34-51-52p

FOR SALE—One bed, springs and mattress, 3 dining room chairs, one tent 8x10. Inquire 960 Delaware. 32-51-52p

FOR SALE—160 acres land, 5 1/2 miles from Portland; free from incumbrance; \$20 an acre; will trade for Bend property of equal valuation, or what have you? Otto Olson, R. F. D. No. 1, Box 11, Bend, Oregon. 94-47-52p

FOR SALE—Confectionery and restaurant doing nice business; must sell; too much business for owner to manage. Call at store next to Hotel Portland. 28-50tfc

USED CARS

CAR FOR SALE—Ford roadster. Inquire Chas. Carroll. 41-52tfc

FORD BUG FOR SALE—First class shape, cylinders re-bored, crank shaft counterbalanced, tires practical.

Model 1919. Inquire 38 Lafayette Ave. 12-48-52p

FOR SALE—Used Ford cars. Cars guaranteed—Cent.-Oro. Motor Co. 63-41tfc



Society Brand Clothes

A Society Brand Suit at a reduction is always a bargain.

Put on one of these coats and you will see and recognize something in the hang—the lines—the way it behaves when you move about—and many little touches that mean style and must be seen to be appreciated.

The prices will please you. Mid-season buying means next season saving.

Society Brand CLOTHES
For Young Men and Men Who Stay Young
Priced \$38 to \$65

R. H. LOVEN
Head-to-Foot Outfitter
Oregon Street.

Furniture Co. 27-14tfc

FOR RENT—Two offices in O'Kane building. Inquire H. O'Kane. 46-52-53p

FOR RENT—Two nice front rooms; ten minute walk from either mill; place for board near. 145 Jefferson. 46-52-53p

FOR RENT—Room in private family. Inquire 521 Florida Ave. Five minute walk to mill. 45-52-54p

FOR RENT—Small house near mills, partly furnished; right for two men; \$10 per month. S. R. Hogan, 34 Lafayette ave. 43-52p

FOR RENT—Office room formerly occupied by state highway engineer. See J. F. Arnold, 824 Wall streets. 38-51-53p

FOR RENT—Furniture, phonographs, ranges and household goods of all description.—Standard Furniture Co. 61tfc

WANTED AT ONCE—Woman to cook for harvesters. Write Mrs. Huntington, Madras, Ore.; give phone number. 29-50-52p

HAVE M. A. PALMER, Cabinet Maker and Builder, make your screen doors and windows. Shop rear of old Irrigation Bldg. 93-42tfc

FOR RENT—Electric vacuum sweepers by the day. Standard



AIRPLANE FLIGHTS

Your Opportunity to Experience the Thrills and Sensations of the Air Is Here

JOY RIDES, \$10.00

Flights made Daily, starting August 10th, from Bend Aero Field, formerly Knotts farm on the Bend-Burns road. A Fast, Reliable Service from Bend to Burns, Klamath Falls, Silver Lake, Lakeview, Prineville, The Dalles and Portland, at 100 MILES PER HOUR

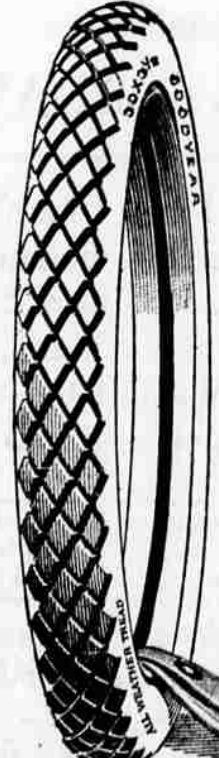
Flights arranged upon application to

BEND AIRCRAFT CORPORATION

See GEORGE E. LOVE, Office with

Manager J. RYAN & CO.

Ride Farther on Goodyear Tires in Your Small Car



It is tire performance, not price, that decides what you really pay; hence, do not experiment with tires made to sell at sensationally low prices.

You can secure in Goodyear Tires, of the 30 x 3-, 30 x 3 1/2- and 31 x 4-inch sizes, a high relative value not exceeded even in the famous Goodyear Cord Tires on the world's finest automobiles.

Goodyear experience and care are applied to their manufacture in the world's largest tire factory devoted to these sizes.

If you own a Ford, Chevrolet, Dort, Maxwell or other car taking these sizes, go to your nearest Service Station for Goodyear Tires; take advantage of the opportunity to get true Goodyear mileage and economy.

30 x 3 1/2 Goodyear Double-Cure Fabric, All-Weather Tread \$2350

30 x 3 1/2 Goodyear Single-Cure Fabric, Anti-Skid Tread..... \$2150

Goodyear Heavy Tourist Tubes cost no more than the price you are asked to pay for tubes of less merit—why risk costly casings when such sure protection is available? 30x3 1/2 size \$450 in waterproof bag

GOOD YEAR

Think This Over!

Saving money is like swimming; you just save, that's all. There is no patent way.

You can only do it by spending less than you earn.

Once you get the Saving habit, you find a good bank, open an account and keep it up. It's not how hard you work that gets you ahead, it's how hard you save!

The time to begin your Savings account is RIGHT NOW. The place to begin is at

The Bank of Superior Service

The First National Bank OF BEND

Goodyears Will Carry You Farther In Central Oregon

Bend Garage
Inc.