

$W_{\text {der }}^{\text {te }}$HEN you buy an article in our clothing department you have the guarantee of the largest organization of its kind in the world back of it. Our own label goes in every article we buy. We stand back of it at all times. When you buy of us you are buying the best merchandise to be found at the price. We give you $100 \%$ value at all times. We do not statt an article at a high price, then wind up with a $25 \%$ or $\mathbf{3 3} ; \%$ sale price. We give the price from the start. Our buying power and low overherad expense saves you from $5 \%$ to $20 \%$.

## MEN'S SUITS

The best money can buy. Up-to-the-minute in style. Quality the best. Backed by the guarantee of satisfied customers
in 197 stores in 25 states. Prices rage from $\$ 17.50$ to $\$ 42.75$

## YOUNG MEN'S SUITS

The latest styles in plain or belted models. Single or double breasted, with or with belt. Some have sik linings.
clothes, at a big saving. Prices range
from.

Just Received Shipment of Men's Overcoats-Latest Styles

## zol J. . Penney Co., Inc. <br> 197 BUSY STORES

## The Store that Serves as well as Sells

Our ambition is, first of all, to please every visitor to our store, whether we make a sale or not. Our efforts are always to give satisfaction and real service, and not simply to sell our goods. That this ambition of ours has had the result of bringing us more customers and more sales merely proves that our efforts are in the right direction.

I This store is built on the firm foundation of "Your Satisfaction." Wुe devote ourselves to giving you full value in Style, Fit and Service in the Clothes you buy here.

The Largest and Best Varieties of Men's and Boys' Clothing, Shoes and FallWearables of all kinds are here for your inspection and comparison.

## CASHMAN

BEND'S CLOTHIER
home of hart schaffner \& marx


