

'98" SPECIALS

Then See the Picture at The Elsinore

will tour the city, stopping at each store to "The Trail of '98" will be thrown to you and be on hand at each store to re-

- TIME SCHEDULE OF CARAVAN**
- | | |
|-----------------------------------|------------------------------------------|
| 12:00—Elsinore Theatre | 3:20—Central Shoe Store |
| 12:20—The La Bette Shop | 3:40—Eoff Electric, Inc. |
| 12:40—Kafateria Shoe Store | 4:00—H. L. Stiff Furniture Co. |
| 1:00—Cooley's Grocery | 4:20—Army and Navy Store |
| 1:30—Emmons, haberdashers | 4:40—Imperial Furniture Co. |
| 2:00—Carson's Pharmacy | 5:00—Market Drug store |
| 2:30—Alfred Billingsley Motor Co. | 5:15—Smith and Watkins, auto accessories |
| 3:00—Perry's Drug store | |

STARTING TODAY

Trail of '98



With DOLORES DEL RIO, RALPH FORBES, KARL DANE, JULLY MARSHALL

TRAIL OF THE YUKON

See in this Film Marvelous SCENIC SNOWSLIDE most colossal scene ever filmed CHILKOOT PASS which thousands of gold seekers reached the Klondike KING OF DAWSON CITY most spectacular pioneer gold camp is reduced to ashes

Also PARAMOUNT NEWS McDonald at the organ

Attend "Trail of '98" Sales

ATTEND "TRAIL OF '98" SALES

STARTS TODAY in our Tailoring Dept. Only

FREE! For a limited time only we are offering an Extra Pair of Trousers FREE with every tailored suit.



Every one of our Spring Fabrics Included — At a Saving of \$10 to \$22 if you Choose Now!

Wear a Tailored Suit This Spring!

The Style that best becomes you (Smart appearance)

The Fabric best suited to the wear you intend to give it (Economy)

The Color, Weave and Pattern to suit your personal taste—with the fit of the suit guaranteed to the last detail.

(Complete Satisfaction)

The Extra Pair Means Double Wear

12 payments instead of one on our

DEFERRED PAYMENT PLAN

Why be satisfied with only one of these features when you can get all in these individually tailored clothes of custom smartness. Hundreds of patterns. Every new color, pattern and style represented.

\$40 to \$75 Extra Trousers FREE

EMMONS

Tailor Furnisher Clothier

426 STATE

"CLOTHES OF INDIVIDUALITY"

ATTEND "TRAIL OF '98" SALES

Biltwell

See this distinctive **PILLOW ARM DAVENPORT and Chair--A Biltwell Suite**

Loose pillow arms, filled with finest Kapok lend character and comfort to this unusually large and beautiful *Biltwell* suite. The seat is deep and inviting and the soft, resilient back is perfect in height and slope. With its gracefully curving serpentine front and solid mahogany Queen Anne legs this luxurious suite is worthy of the finest living room. Let us show it to you today.

TERMS TO PLEASE

H. L. Stiff Furniture Co.
COMPLETE HOUSE FURNISHERS

TRAIL OF '98" SALES DAY ONLY

Guaranteed Special Saturday Only

201A Tubes 89c
199 Tubes 98c

It will pay you to take advantage of these low prices

IMPERIAL CO., Inc.

Phone 488

ATTEND "TRAIL OF '98" SALES

Trail to the Market Drug Store and Save **98c**

- | | |
|-------------------------------|--------------------------------|
| 1 pt. Cod Liver Oil.....69c | 8 1/2 in. Pyralin Combs 25c |
| Dona Castile6 for 25c | \$1 Hot Water Bottle 75c |
| 10c Hinds Cream ... 3 for 25c | 2 for 25c Scot Tissue 6 for 55 |
| 1 lb. Linen Paper 29c | 6c Crepe Paper 6 for 25c |
| 1 pt. Milk Magnesia 39c | Free Tooth Paste |
| 10c Scratch Tablets 2 for 15 | We are still giving |
| 50c Rose Talcum, lg. can 29c | Day Dream Dental Cream |
| Wash Cloths, colors 3 for 25 | with every 50c purchase of |
| 50c Stationery in colors 39c | Day Cream Preparations |

IN "THE MARKET"

ATTEND "TRAIL OF '98" SALES

You'll Be Pleased With Our Service

At the Station or on the Road

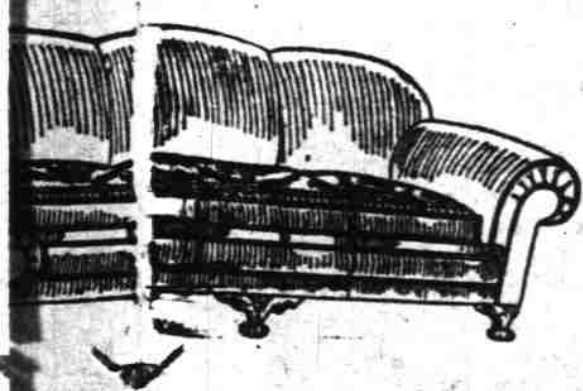


Phone 44

Open 8,760 Hours Each Year (That means we never Close)

"Jim" **Smith & Watkins** "Bill"

Overstuffed Furniture of Quality



any furniture of such quality, beauty and comfort. See our new davenports and chairs for spring.

Imperial Furniture Co., Inc.

See our Windows

ATTEND "TRAIL OF '98" SALES

Choose Comfort For Your Feet

Mary Lee Arch Shoes give that comfort. Then too you get style and wear as well.

Special Prices on many styles in Patent Leather and Black Kid.

Central Shoe Store

Telephone 2652

331 State

ATTEND "TRAIL OF '98" SALES

Rexall BIRTHDAY SALE

The Rexall Stores' 26th Year of Leadership A few of the Specials for this month are:

- | | | | |
|--------------------------------------|----------|--------------------------------------|----------------|
| Jonteel Face Powder Regular 50 | SALE 39c | Klenzo Dental Creme Regular 50c | SALE 39c |
| Puretest Aspirin Tablets 100's | SALE 49c | Jonteel Talcum Regular 25c | SALE 19c |
| Rexall Orderlies Regular 50c size | SALE 39c | Fancy box Stationery Lined Envelopes | SALE 69c |
| Klenzo Shaving Cream Large tube | SALE 29c | Candy Bars, United brand 5c val. | SALE 3 for 10c |
| Peptona, our best tonic \$1.00 value | SALE 79c | Peppermint Patties 1-lb. box | SALE 49c |

and over 50 other special priced buys for this Sale only SEE OUR WINDOW AND COUNTERS FOR OTHER SPECIALS

PERRY'S DRUG STORE

The REXALL Store 115 So. Commercial St. Salem, Oregon