

C. M. Lee, Editor and Manager Editorial Offices, Trade and Cottage Streets, Salem, Oregon

Vol. 1

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Our Greeting to You!

THE world is merging. Peoples are drawing together in interests and activity. Business is discovering the economy of united action.

One of the developments that prove this fact is the growth of chain store organizations throughout the United States and the world. The independent retail store owner has been faced with problems such as have never before in the history of merchandising confronted him.

But the independent retailer has been telling his customers all these years that he is progressive, operating on sound business principles and ready to employ every modern device that will save money for the people with whom he does business.

Yet he has been seriously handicapped in the last few years by the activities of the corporations that have been buying up great chains of stores and, through the great buying power they can exercise, cutting prices to a point where the little buyer could not compete.

Now, however, a great group of progressive Oregon retail grocerymen have solved the problem. They have pooled their interests for buying and have associated themselves with another huge buying organization. This gives them a great advantage, for the United PURITY Stores organization is one of the largest buying powers in the grocery business on the Pacific coast.

Nevertheless, your grocer remains strictly independent. He owns his own store. He selects his own merchandise. He deals with you on exactly the same up-to-date basis that you have enjoyed in the past. Nothing is changed except, perhaps, the paint on his store and its interior arrangement-plus this great buying power with which he has allied.

If you have enjoyed delivery service and credit privileges at his store heretofore, you may continue on just that same basis, no doubt. If you have found on his shelves the particular brands you like most, you will continue to find him ready and happy to serve you in the same courteous, careful manner.

But back of your friend, the grocer, now stands a vast organization created by your grocer and others to make it possible for it is especially destructive to chicks him to go into the market places of the world in search of the kind up to two months old. The cause is a they were permitted to range at will of foodstuffs you want and to sell them to you at a price you have microscopic organism. The transmisa right to expect to pay for first quality merchandise.

Your grocer has allied himself with this organization so that he can buy in competition with the great corporations that, because of this very buying power, have been able to sell for less. Now the tables are turned, and no grocer can undersell your numbers are discharged in the drop-United PURITY Store.

Your grocer has employed the most experienced grocery buyers, men who, by reason of their long experience, know what you istic symptoms in nearly all cases are in better proportion by adding a prowant and what you wish to pay for what you want. They have white, diarrheal discharges and the the capacity now to buy in carload lots and sometimes even in rapid wasting away of the affected trainload lots at great savings. Every nickel of these savings can be passed on to the consumer.

You know, of course, that several hundreds of stores can buy form. more cheaply than one or a dozen stores. You know that you can There is no satisfactory cure for buy a case of canned goods relatively cheaper than you can buy one can. It is on this same principle that United PURITY Stores are operating. They are buying in enormous quantities for a great number of stores and are saving hundreds of dollars for the member stores and for the customers of each United PURITY Store.

United PURITY News

NEIGHBORHOODS

We have the queerest neighborhood There's folks of every sort' The tall and lean, the short and fat

The sinner, saint and sport. And some are full of friendliness. And some are full of guile; But some are only common folks

While others worship style.

No. 1

The lean man on the corner hates The man across the way Because their house dogs had a fight

And his dog lost the fray. The short man and his neighbor quarreled

And there is little doubt The wrangle rose because that day Their wives had fallen out.

But so it goes from day to day In every neighborhood Where littleness and narrowness

Are mingled with the good. There's just one way to get along Refuse to snarl and snap

Ignore the little things that rise



Coccidiosis Is Very **Destructive to Chicks**

Coccidiosis is a disease of the in-

sion of infection from diseased to healthy birds occurs by contamination of the feed, water and ground. The coccidia multiply with great rapidity in the intestines and enormous pings

The most prominent and characterbirds. Adult birds have considerable resistance to this germ and the disease is frequently seen in the chronic

MARCHER CHECKER CHECKE Little Band-Wagon Journeys

By L. T. MERRILL HERE BERERE BERERE BERERE (@ 1928, Western Newspaper Union.)

8 .- When Hamilton Campaigned for Jefferson .

WERE the present Republican ma-jority in the house of representatives to be called upon to pick our next President from among the Democrats, the situation would be roughly comparable to that which prevalled in that strange, turbulent fourth American election of 1800 in which Thomas Jefferson finally was seated in the President's chair largely through the personal efforts of his most bitter political antagonist, Alexander Hamilton.

expedition.

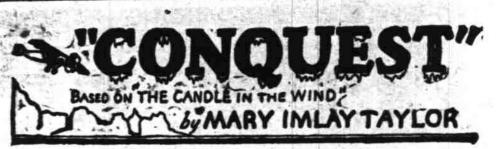
charm.

Federalist party fortunes under four years of President John Adams had fallen low. In opposition, Jeffersonian Republicans (forerunners of modern Democrats) presented such a solid front that George Washington, then in retirement, despairingly exclaimed; "Let that party set up a broomstick, and call it a true son of liberty-a democrat-or give it any other epithet that will suit their purpose, and it will command their votes in toto."

Federalists tried to draft Washington himself for a third term; but the "Father of His Country" died suddenly in December, 1799, probably before these overtures reached him in the post.

Federalists then resigned themselves to making another campaign with President Adams. Early in 1800 a caucus of Federalist congressmen selected the President as their candidate to succeed himself, with Charles C. Pinckney of South Carolina as his running-mate.

Until about fifty years ago chick-Jeffersonian congressmen, in a similar caucus, picked the sage of Montiens were fed only grain and since cello to head their ticket, with Aaron Burr of New York for vice president. they secured their essential require-The factional rift in the Federalist ments so they could live and lay ranks at once burst open wide. Alexsome eggs during the spring. About ander Hamilton, powerful boss of the this time it was discovered that adanti-Adams Federalists, issued a vinditional protein in form of meat or dictive letter criticising Adams as jealmilk fed with the grains became known as the balanced ration-a raous, egotistical, ill-tempered, arbitrary. This pamphlet, designed for quiet cirtion in which the surplus carbohydrates of the grains were balanced culation only among a few of Hamilton's Federalist friends, promptly fell into the hands of the crafty Colonel tein concentrate. It was the balanced ration that first made com-Burr. He sent copies abroad among Jeffersonian newspapers, which printmercial poultry keeping possible, but ed them in high gies. "Alexander in the light of recent information on Pamphlet" became a Republican nickthe nutrition of chickens, the poultryman's feeding problem of today is name for the discomfited Hamilton, while furious Adam pamphleteers set



Copyright 1928, Warner Bros. Pictures Inc. "CONQUEST," starring Monte Blue, is a Warner Bros. picturization of this novel.

Diane controlled the secret dis) been obscured by the mystery and tress which the mere mention of slience of those frozen solitudes. Overton's name made immeasure- the evening-brilliant, convincing, Faunce had been eadmirable all bly keen, and tried to give her un- and yet becomingly medest; but divided attention to the entertain- now he stretched out an unsteady ment of her father's guests. She hand, lifted his wine-glass to his lips, tried in vain to swallow some had a fine discrimination in social liquor, and set it down with a gesmatters, and she felt that this octure of despair. casion, however simple and domes-"Don't speak of it!" he exclaimed

tic, was made important by the in a faltering voice. "We were topresence of Arthur Faunce, the gether-I can never forget it, I-" He broke off, and recovered himyoung hero of the recent antarctic self. "Pardon me if I can't talk of it, can't tell you about it yet. The

Faunce had not been expected at time may come, but now-Mapleton so soon after his triumph- He ceased speaking a He ceased speaking and stared ant reception in New York, where, straight in front of him with unseeexalted into prominence by Over ing eyes, his powerful but shapely ton's tragic death, he had been hand unconsciously clenched on the hailed as the leading survivor of the edge of the table.

brave band of explorers. But, with Dr. Gerry, an old family friend that infatuated zeal with which the and an eminent practitioner, susmoth seeks the candle, he had re- pended his dissection of the duck turned almost immediately to the to cast a keen glance at Faunce. place where he was sure to feel the He had the searching eyes of the radiant fiame of Diane Herford's professional observer, set well back under heavy brows, a quantity of However well aware she may short red hair, and a square jaw have been in the past of the young that was somewhat relieved by the man's incipient infatuation, Diane | whimsical lines about his tight,

Faunce's presence made the dinner important.

had almost forgotten those early | thin-lipped mouth and the puckers passages in their lives when she at the corners of his eyes.



to complete the balanced ration.

Hens Very Important

Remember: This great buying power brings the saving right into your own pocketbook.

Remember: Your United PURITY Store still is your own handy, friendly grocer, not some great corporation doing business many miles away. The United PURITY Store you patronize is owned, usually, by the man who operates it; the man who lives in your community and pays taxes in your city or county and state.

In fact, to all the good old friends of each of these fine stores. and to all the new friends who are going to come to these stores for the savings that will be offered them, we want to say again that:

United FURITY Stores are YOUR stores!

We will welcome you in any one of the United PURITY Stores and we will be happy to have you as a reader for United PURITY News.

We hope to make this little weekly newspaper a welcome visitor in your home-a visitor that will be entertaining and, perhaps, instructive, to every member of the family.

At least, we can assure you, your careful attention to United FURITY News each week will be the means of saving money for you.

bull pen.

preduction.

entirely practical.

tory results.

said.



***** Live Stock Items ************************* To give sheep perfect health, there should be salt and chemicals avail-

A good herd sire should never be

sacrificed because he is ugly. Build a

. . .

Strive to keep live stock comfort-

ab'e, thereby favoring more profitable

In a barn used for horses only self-

feeders for hay are very handy and

. . .

Gains in Weight After

The market preference for light-

The Cabildo

DICHHAPS no building in New Orleans holds more interest for the stranger than the Cabildo-that solid, dignified structure of unquestioned ancient origin, built of adobe and shell lime, two stories high with a mansard

The guide informs us that it was so named from the municipal council which sat here under Spanish rule when it was the government house or palace of justice and that it was "put up" in 1795.

A tablet explains that here in 1808 the formal transfer of the Province of Louisiana from Spain to France. also from France to the United States, took place; that the Marguls de Lafayette resided her in 1825 as a guest of the city, also that later the main room on the second floor was used by the Supreme Court of Louisiana. In this same room, it is said, was held the first Protestant church service conducted in the state of Louisiana.

The courtyard was used as a prison yard for more than a century. The remains of the old pillory may be seen as well as the bullet holes in the walls - executions having occurred here as late as 1836.

This historie building also played a prominent role in more recent days. Here a reception was given to Presi-dent McKinley in 1901, and the cen-tennial celebration of the Louisiana purchase was held in 1903.

Still well preserved, this old building now houses the state museum-a cullection of intensely interesting relies of early days, including the death mask of the great Napoleon. (@, 1932. Western Newspaper Union.)

Ge Far for Bath.

this disease in young chickens.

SUNBURN FAD HAS EFFECT ON COLORING OF PRINTED COTTONS

Jefferson, for his part, as in the campaign of 1800, had to sustain much personal abuse, largely on the score of his free thinking in religious mat-

to work to refute his criticisms.

lican elation knew no bounds. Church bells burst under too vigorous ringing. Federalists were facetiously threatened with a raise in the price of shaves at the barber shops because their faces had become so long.

But elation soon gave way to perplexities with realization that, under the old system of voting, Jefferson and Burr had received a tie vote of 78 each. Sixty-five votes went to Adams, 64 to Pinckney, one to John Jay.

This, of course, meant that the choice between Jefferson and Burr for the Presidency would be thrown into the lower house of congress. And there Federalists, not Republicans, controlled a majority of the state votes! The house of representatives, with exception of one sick member, mustered a full attendance for the decisive event. Another sick member had himself carried into the Capitol in his bed rather than miss participating in the voting.

On the first vote, taken by states on February 11, 1901, eight of the sixteen states were found to be for Jefferson, six for Burr, and two, Vermont and Maryland, divided-giving neither candidate a majority. These results being steadily maintained, congressmen sent out for pillows and nightcaps and snoozed in their seats or on the floor, between the successive ballots which were taken at intervals all through the night.

At the prospect that Burr might be chosen President, none was more aghast than Hamilton-who later was to die by Burr's hand in a duel. Hamliton hated Jefferson, but more he distrusted the wily manipulator from his own state. So he did all in his power, and with considerable effect, to induce his Federalist friends to cause Burr's defeat.

Finally on the thirty-sixth ballot, taken February 17, one Federalist from Vermont, by prearrangement. absented himself, two from Maryland dropped in blank votes, and these states, which had been divided on previous ballots, cast their choices for Jefferson, giving him 10 votes to Burr's 6.

Hamilton had succeeded in electing his principal political adversary. Republicans derisively gave the toast, "Alexander Hamilton; few men have done more to promote the election of Thomas Jefferson. The devil should have his due."

But "Jefferson, the Mammoth of Democracy," was the more popular toast drunk in the taverns, and jubilation with which Jeffersonian partisans acclaimed their victory waxed so enthusiastic that a Philadelphia Federalist newspaper sourly complained that since the election the price of

Try Chinese Custom.

a conquest of a college There was a significance in the boy's heart at a time when, with the doctor's glance which did not essublime optimism of youth, he had cape the troubled eyes of Diane. worn it joyously upon his sleeve. She knew that Dr. Gerry had long Since then several years had inter- ago surmised her attachment to vened, rich in experience. She had Overton, and her hand trembled felt the force of a deeper emotion, slightly as she picked up her fork suffered the actual pang of bereave- and tried once more to make a prement, seen a hope, beautiful and tense of eating her dinner.

thrilled with an exquisite tender- She was so completely absorbed ness, lost forever with the gallant in her own unhappiness that she hero who had perished almost with awoke from her reverie to find that in sight of the goal that he had she had lost the thread of the consought with such courage and such versation, which had been hastily resumed to cover Faunce's collapse. devotion.

That he had not spoken more "We're puny creatures," her fa-definitely at parting, that their understanding was tacit rather than pessimist. "What do our efforts actual, only deepened her grief by amount to, after all? There's a saydepriving her of the right to indulge ing- and it's true-that 'a man's it. Since she was thus denied the life is like a candle in the wind, or privilege of openly mourning the hoar frost on the tiles.' It's blown loss of Overton, and must force away or melted off, and there's herself to speak of him and to hear nothing left! He had the magnifihis death discussed with apparent cent youth, the immortal courage, composure, Diane was listening now that always lead the world!"

to the becoming modesty with "He had more than that, papa," which Arthur Faunce was quietly Diane commanded herself to say assuming the dead man's mantle. quietly, lifting her head with a re-

"Yes, he was a brave fellow," current thrill of pride. "No one Judge Herford declared in his could know him without realizing Olympian tones. "But what a tragic that he had supremely the courage end-to fall by the way, almost in to live-to live as he believed a man should." sight of the goal!"

"As Moses died in sight of the At the sound of her voice Faunce promised land!" sighed Mrs. Price, turned his head sharply, and his her host's cousin, the plump and face flushed, but his eyes dwelt on amiable wife of the dean of a neigh- her with such earnestness that Diboring theological seminary. ane, suddenly meeting his look, Thoroughly imbued with the pre- stopped in confusion.

cepts of her more gifted husband, It was almost a relief to hear her Mrs. Price allowed herself to fall father's tranquil retort.

into a fatal way of applying scrip-"Di's a good friend," he observed tural similitudes, or, as Dr. Gerry throwing her a benevolent smile. irreverently phrased it, "talking "She always defends the absent. And she's right this time. Overton shop.

The judge smiled involuntarily, had courage enough to have been leaning back in his chair, a massive allowed to live. Of no man could figure, his fine head scantily cov- it be said more truly than of Overered with iron-gray hair, and his ton that 'he loved his fellow men." keen eye as bright at sixty-five as Dr.-Gerry nodded.

Faunce remembered it when he "That's so, Di. I fancy you ca himself had been a lad of ten. He indorse her sentiments, Faunce?" "That's so, Di. I fancy you can tossed back a reply now with a Again all eyes turned in the direcgleam of amusement.

tion of the young explorer, and he "It takes your imagination, Cou- roused himself with an evident efsin Julia, to clothe the antarctic in fort.

milk and honey. Poor fellow! As "He was one of the best friends I understand it, Faunce, Overton a man ever had," he exclaimed with perished as much from hunger and feeling. "He had courage enough to exhaustion as from cold!" he added, stand by anything that he believed." turning toward the guest of honor. "That only brings us back again

Faunce seemed to finch, and an to the original proposition," reexpression of such keen distress joined Judge Herford. "It's an' afpassed over his handsome face that firmative verdict-we've established it awoke a glow of sympathy, al- his courage!"

most of cordiality, in the breast of "Haven't we got an example of Diane Herford. There was a little that right before us?" cried Mrs. silence. Mrs. Price, her daughter, Price, with a little bubbling sound Fanny, her husband, the dean, and of enthusiasm like the pleasant Dr. Gerry all stopped talking to hum of a teakettle. "Here's Mr. listen to the young man's expected Faunce!"

reply. It was the kind of hush that "That's right-we haven't forgotexpressed not only sympathy, but ten you, Faunce," smiled their host something like awe of a great "You can't escape your hero roll tragedy enacted in a distant and un- here." known clime, where even death has

(To be continued.)

show portraits of a particular American celebrity like Washington or Lincoin on bills of one denomination only and help foil currency raisers.

Pig Fells Apples Winsted, Conn .-- J. Schneider has been boasting shout his pig. In one corner of the pig's pen is an apple

tree, so that when the plg rubs against the tree, shaking it, one-quarter of the falling apples drop in the

Kills Tot to Get Even

or woman who fails to achieve a coat of sunburn next summer will feel as she would if she left off rouge in winter. As a matter of fact, the subburn fad has gone right through into winter so far.' No sooner do we begin to lose the coat of tan achieved last summer than the Palm Beach season opens, and we start to achieve another coat. Little wonder, then, that sun-

ago, is no longer a fad. The girl

ence on colors we are wearing. Pale, languid women are out of date. one only holds a golf stick on the links to appear like a sportswoman. We no longer protect our complexion from the sun. Rather we invite its

treatment. So it is the color that tones in with the sunburned skin that is the most popular. White is very important for this very reason. It's success for evening wear as a comple-ment to sunburned skin during the fail

pendence division of the Circuit court by Judge Willard P. Hall. Mitchell and his wife lived at 1610

weight fat cattle together with the economical gain's made by calves in the feedlot favors the feeding of young cattle. Well bred, rugged, blocky calves must be selected for satisfac-A little attention given to the feet

burn has had such a tremendous influ-Everything is now animation. It's smart to participate in sports, even if and cottons.

direct rays as we would a beauty

may have encouraged it for sports-wear for the coming summer. White naturally needs a complement of color to give it animation. In the prints of both silk and cotton we find the more animated, clearer colors sponsored by the sunburn trend on propice match, both being printed in

Brooklyn avanue. Mrs. Mitchell threatened him with a knife, Mitchell

made their appearance.

THE sunbars fad, started a year | their own more and more each year

plement the costume. coat is of pamico cloth, giving it a

A great deal of blue, red, yellow and green is being used in the cotton prints, and many new weaves have

To complement these costumes of printed silk or cotton on white or light beige grounds, kid shoes of white or beige are invariably worn. Kid has ers for general wear, and unless a fabric shoe of material to match the frock is worn, anything else looks incongruous with these light-tone silks

Two of the new cottons are shown in the photographs. They are simple models for which one could secure a pattern for home dressmaking. The one to the left is a morning frock of manchester cambric, printed in a blue, red and yellow design, with the blue predominating on a white ground. The two-toned bordering is very smart.

White kid shoes and a large hat com-The model to the right is something quite new in the cotton ensemble. The

gin and whisky had gone up 50 per

Knews His "Chee-chees"

To Foil Counterficitors Washington .- Secret service operatives hope to educate the public against counterfeits when the new small-sized currency is issued. It will

of colts and young horses may make a great difference in the value of the horse when ready for work. When the colts' feet are allowed to become uneven and crooked, it is almost sure

to affect the feet and legs permanently.

Escaping Wife's Knife Kansas City, Mo.-Following dis-closures that he had gained 40 pounds

in weight since he had stopped running from a butcher knife wielded by his wife, as well as since having left her board, Harry Mitchell, a negro, was granted a divorce in the Inde-

This year is predicted as a banner year by stylists.

taken precedence over all other leath-

ters. As election returns from the states trickled slowly in, it was apparent that the Federalists were beaten. Repub-

