

GRAPHIC STORY IS RECOUNTED

Italian Steamship Florida Found and Crew Rescued by Yank Vessel

By W. W. CHAPMAN
Associated Press Writer
NEW YORK, Jan. 24.—(AP)—Thirty-two men of the sea were hoisted aboard tonight, snatched from death after almost all right to hope was gone.

They were the crew of the Italian freighter Florida, storm wrecked 300 miles at sea, and they were alive only because the courage of seamen from the land their countryman, Columbus, discovered was joined with the mysterious power of radio to determine the direction of an object out of sight.

Six of the crew were seriously injured, four others were very ill, and all were exhausted from their fight for life. But they were alive, and that was almost more than anyone would have thought could be their lot who could have seen their plight yesterday as Captain George Fried of the rescue ship America described it today in his first account of the rescue in a dispatch to the Associated Press.

Fried Has Record
Three years ago Capt. Fried, then commander of the Frigate Antiope, proved himself a colorful writer of sea epics when he witnessed the rescue of 25 men from the foundering British freighter Antiope and today he told an equally stirring tale of skill and courage victorious over the rampant forces of angry nature.

The America, Capt. Fried said, was inbound from Europe when it picked up S O S calls from both the Florida and the American tanker Dannelake last Tuesday morning. The American was 350 miles away, but when Capt. Fried determined that although other ships were nearer only one had a radio direction finder, he swung from his course and pushed toward the belt of windy fury in which the freighter lay disabled.

Ship Badly Crippled
The Dannelake subsequently pulled off the Bermuda under a jury rig, jauntily reporting that it had apparently called the turn on Davy Jones this time; but the Florida was wrecked by the storm, beyond any chance of helping herself.

She must have been in a bad way long before she swallowed a seaman's pride and called for help for Capt. Fried revealed today that she lost a man overboard last Sunday, two days before her S O S cracked from her wireless room. Before the America reached her, groping through roaring seas lashed by a snowy gale, the Florida's bridge had been washed away. She was listed so far her captain feared she would roll completely over, and her crew had been practically stripped of their clothing by the waves that battered unceasingly and the wind that lashed them with ice and snow.

Two Others Give Up
The two others left besides the America that started to the rescue but could not find the Florida and had to abandon the search, the President Harrison and the York had proceeded on their way long before the America reached the scene and Capt. Fried revealed today why it was that they had failed.

Because of the list of the Florida, he said, her skipper felt that the only way to keep her afloat was to keep the engines turning over. And so while the Harrison and York were approaching the position, he gave in his S O S. He was steadily steaming away from it, and they, without radio direction finding apparatus, were unable to locate him.

America Better Equipped
The America, however, had an efficient radio compass, which is a sensitive receiving set with an revolving loop antenna. Although misled at first by the difference between the Florida's given position and the direction indicated by the radio compass, it was the direction finder in the end that led to the Florida. They found the Florida 150 miles from the position it had given long after dark last night.

Capt. Fried well knew the danger of the next task to be attempted. When he directed the rescue of the crew of the Antiope three years ago he lost two of his own men who were washed out of a life boat and drowned. But the law of the sea is ingrained in the men who follow its calling, and he did not hesitate.

Lifeboat number one was swung out and down, though a full gale was blowing and the wind carried a smother of snow to make things harder. Chief Officer Manning took command of the little boat and eight men sat at the oars.

Light Plays on Florida
The America's searchlight was playing on the Florida as it tossed broken and awash in tremendous seas. Manning approached to within 50 feet and stared go no closer. He got a rope on the Florida's deck and one after another the shivering sailors from the sinking wreck hurled themselves into the sea and pulled their way hand over hand to the cockleshell that was their one remaining hope of life.



Don't Kiss with a COLD!

Stay away from others while you have a cold. And for your own protection stop the cold before it develops into something worse. Take HILL'S CASCARA-QUININE at the first sign of a cold and you'll stop the cold in a day. HILL'S ends colds quickly because it does the four necessary things in one: 1—Breaks the cold, 2—Checks the fever, 3—Opens the bowels, 4—Tones the system. That's the quick and complete action you want. Get HILL'S and get quick relief.

HILL'S CASCARA-QUININE

Ask for the RED BOX—At All Druggists

MARKET UNEASY AS LOANS ARE AWAITED

NEW YORK, Jan. 24.—(AP)—The stock market approached the weekly brokerage loan announcement today with marked uneasiness. The majority of important issues lost from 2 to 5 points, although vigorous pools managed to bid up a few specialties.

It had been taken for granted that the loan total would reach a new high record, but revival of the gold movement from England this week tended to overshadow this ominous prospect until today, when takings of the yellow metal in London dwindled to about \$1,500,000.

Call money held at 6 per cent, but the tone was firm. Banks called \$15,000,000 in loans and tighter money is expected over the month end.

Directors of the Bethlehem Steel company announced after the close of the market resumption of common dividends on a \$4 annual basis. Earnings for the last quarter of 1928 were on the basis of 2.58 a share, against \$1.43 in the preceding quarter, and 37 cents in the last quarter of 1927.

There was one terrible moment during this time when the rope parted and some poor seaman, half way across, had to be hauled back to the sudden deck he had been glad to leave. But another rope was got across and the transfer was completed.

The captain of the Florida was last to leave his ship. He came crawling through the waves and like the rest was hauled aboard the lifeboat. Capt. Fried said the Florida's crew were dazed, hysterical, practically naked, some were injured and others ill. They must all have been nearly frozen.

PUGILIST-PREACHER CALLS OFF WEDDING

OAKLAND, Cal., Jan. 24.—(AP)—"Because the Bible is against it" Dr. Frederick R. Wedge, Berkeley minister and former pugilist, called off his marriage to Mrs. Jennie M. Holloway, Oakland divorcee, today made public by the bride-to-be.

The marriage was to be performed this evening in Oakland and the Berkeley divine had reserved the honeymoon suite at one of Oakland's leading hotels for the ceremony.

"The Bible is against our marriage," Wedge wrote. "While your first husband is still living I would be breaking God's law by living with you, even though the laws of California sanction it."

Wedge, a Harvard graduate, worked as a lumberjack in the north and later gained recognition as a prizefighter.

BELLEVUE, O., Jan. 23.—(AP)—Official and private investigators will confer here tomorrow to set a date for an inquest into the collision of an interurban car and a bus which tonight had left a toll of 19 deaths and 15 persons injured.

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CAPTAIN FRIED GOOD NEWS REPORTER TOO

NEW YORK, Jan. 24.—(AP)—For the second time Captain George Fried proved today that he was a first rate reporter as well as a first rate rescuer. Three years ago, almost to the day, the 25 men of the crew of the British freighter Antiope were rescued by the United States liner President Roosevelt. Captain Fried in command. After the rescue was completed, Captain Fried sent a graphic account to the Associated Press.

In recognition of his ability as a reporter, the Associated Press presented Captain Fried with an inscribed watch commemorating the occasion and named him an honorary reporter.

MID-WINTER SALE

—in which Ward's Stores all over the country are offering personal and household needs at unusually generous savings

Let the New **Wardway Electric**

GYRATOR WASHER

Do Your Family Washing AND SAVE \$50 to \$80 At Ward's Cash Price

\$81.75

Easy Payment Price, \$90.75 \$5 Down and \$6 Monthly

Has the best features of washers costing \$120 to \$180. Try it for 30 days in your own home. Washes clothes clean in 3 to 7 minutes. Can be safely trusted with the most delicate materials. Splash proof motor. 8-position instant release safety wringer. No center post to tear clothes. All enclosed driving shaft. Guaranteed 10 Years

6 to 8 sheet capacity

Electric Home Accessories Are Greatly Reduced In This Sale

Every woman will be especially interested in this special selling of Household Electrical Appliances. Each article will give comfort, pleasure or easier housework. At these low prices, conveniences become necessities, and every room, washroom to boudoir, can be electrically fitted. Buy NOW.

Twin-Oven Toaster

Priced Especially Low

In the Mid-Winter Sale, at **\$7.45** For 105 to 120 volt current

Unusual value at this price. Gives double service by toasting both sides of two slices at the same time. Nickel plated 6 foot cord and plug.

Electric Corn Popper

At Mid-Winter Sale Price

\$1.69

With 6-foot cord and plug.

It's so easy to make good popcorn with this Electric Popper. No need to stand over a hot stove or gas burner. Simply plug into any 105 to 120 volt light socket and the even, dry heat pops corn entirely open. Pops half a gallon in about 5 minutes. Made of polished blued steel. This low price during the sale only.

The Great **MAJESTIC** Triple Action

Electric Vacuum Cleaner

With Complete Attachments—At Ward's CASH PRICE

\$36.75

Easy Payment Price \$40.35 \$2 Down—\$3 Monthly

Triple Action cleans three times as fast—gentle, thorough beating, swift brushing, powerful suction speedily removes every particle of dirt (grit, lint, hair, threads) from your rugs. The equal of \$60 to \$80 cleaners. You are protected by a 5-year guarantee and a 30-day trial, 22 feet of high grade cord.

Wardway Electric Cleaners

At Ward's Mid-Winter Cash Price

\$20.95

Easy Payment Price, \$23.45 \$2 Down—\$3 Monthly

Cleans up all dirt by powerful suction and stationary brush. Real value for those who prefer this type. At a big saving in this sale. Ball-bearing motor, 5-year guarantee. 30-day trial. 20-foot cord.

Electric Heating Pad

Exceptional Value, at

\$5.45

Size 11 1/2 x 15 inches

Better and less bother than hot water bottle. Even, dry heat. Low, medium, high heat switch. 9-foot cord and plug. Washable slip-over.

An Electric Percolator

of Unusual Value

At Mid-Winter Sale Price

\$3.98

9-cup size. Beautifully paneled body of heavy aluminum is buffed and polished to a mirror-like finish. The ebony handle is non-heating and the fibre-tipped feet protect polished surfaces. Operated from any 105 to 120 volt current. Has cord of about 6 feet with plug. Begins percolating very quickly.

This 6-lb. Electric Iron

Extra Low Priced at

\$1.98

Equal to \$8.50 Elsewhere

DAMASCUS

There's more value for \$1.98 than you ever thought possible in an electric iron. It has heating element of best Nichrome wire on the finest mica, non-heating handle, flip-back rest, and cord of about 6 feet with plug. Standard 6-pound size, and operated from any 105 to 120 volt current. Buy now at this low price.

Dependable Quality

Every article shown on this page is of our usual high quality—the prices lower than usual. Now is the time to buy the electric labor-saving housekeeping helps you have been wanting—and save

Complete Hair Set

Curling, marcelling iron and drier for the price of one marcel. 9 1/2 in. long, 6-ft. silk cord. Priced in Mid-Winter Sale at

\$1.05

Bargain Curling Iron

Good quality, at unusually low price. Green enameled handle. Length 9 1/2 inches. 6-ft. cord. Priced in Mid-Winter Sale at

\$1.29

Portable Electric Sewing Machines

Nowhere else can you buy a portable so low priced, with 30-year guarantee and 30-day trial. Vibrating shuttle and all up-to-date attachments and features. Easy Payments also.

\$47.75

Famous **BRUNSWICK** Sewing Machine Tread Model—Disappearing Head

At Ward's Mid-Winter Cash Price

\$27.95

Easy Payment Price \$30.95 \$4 Down—\$4 Monthly

A quiet easy-running machine that sews in a jiffy. Ball-bearing wheel. Automatic release and winder. Adjustable tension. Head lowers automatically and forms a compact cabinet of golden oak.

Electric Waffle Iron

Diameter 7 1/2 inches

In the Mid-Winter Sale, at

\$8.98

The equal of many selling at \$15. Highest grade heating element bakes both sides at once. Needs greasing first time only. Drip proof cast aluminum grids. 7-foot silk cord and plug. Heavily nickel-plated and polished.

Note: We still have a nice selection of winter coats, the stock from all three of our stores assembled here, assuring you without a doubt of the largest selection in town. All of them to go at less than half the original price.

Introductory Selling of First New Spring FROCKS

NEW details, new color harmonies and decided tendency toward the return of georgette to favor, stamp these frocks very definitely of the new season. Crepe de chine, georgettes, printed silks and flat crepes in luscious new shades.

Very Specially Priced

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