

# United PURITY News

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No. 1

## 35 COMMUNITIES TO BE SERVED BY HUGE ALLIANCE OF RETAIL MERCHANTS OF STATE

### SOAP BOX ORATORS LONDON INSTITUTION

#### Fanatics Expound Their Theories in Park.

London.—The soap-box orators of Hyde park are famous the world over. They include fanatics of all kinds—religious, socialistic, hygienic, all the known to man. But there is probably no more picturesque figure than Charlie Challice, who holds forth daily, assisted or hindered, however you like to look at it, by Charlie's chorus.

Charlie is a man of some fifty or fifty-five years old. He has been reciting the same three speeches nightly, and twice on Sundays, for eight years at the marble arch corner of Hyde park. Charlie's chorus is composed of a group of the hecklers who are as regular in attendance at the park as the orator, but who prefer contradicting to speaking. The chorus is made up of young men, not many of whom have followed Charlie's eight-year career, but all of them have followed it long enough to know by heart each one of Charlie's long quotations—generally from Shakespeare—with which his speech is embellished. They have learned to chant these sentences and quotations in unison; and as Charlie begins each one, the chorus gleefully catches up the first words and howls out the rest of the sentence, drowning out the orator entirely.

Has Three Subjects. Charlie has three subjects. The war debts, cigarette-smoking mothers, and his own mental condition. He is against the first two and for the last. "The great heart of America," he begins, and the chorus finishes, "does not want that debt to be paid." Sometimes Charlie dwells sadly on his visit to the mental hospital, to which he was taken during the war after he had burned some pamphlets in a corridor in the house of commons as a protest against something or other. He has been indignant ever since at the audacity of the authorities in putting him under observation.

Yes, if Charlie were entirely sane he could hardly be taken back so unexpectedly each time by the rehearsed remarks of his chorus. There must be hundreds of refrains in its repertoire. Without any apparent signal fifteen or twenty young men will break out simultaneously in a chant of "Charlie, if brains were ink you wouldn't have enough to dot an 'i,'" or "You must be twins, Charlie; one person couldn't be so brainy." Each time that one of these time-honored chants is repeated Charlie is taken utterly by surprise; he throws back his head and roars with appreciative laughter before admonishing his hecklers to stop annoying him and let him finish his speech.

Enjoyment is Mutual. As a matter of fact, probably Charlie would be the most disappointed of all if his hecklers took him at his word. Their enjoyment is mutual; and when Charlie lacks the shilling which the guardians of the stroller-like platforms, from which the misnamed soap-box orators speak, demand for an hour's rental of their rostrum, one of the hecklers is always ready to pay. He gets his reward by conducting a particularly fierce and personal attack on the gentle-faced, slightly insane old man.

You will not find Charlie and his chorus in any of the guide books to London. But if you find yourself in the English capital go to Hyde park at seven in the evening and you will find Charlie there declaiming earnestly: "The great heart of America does not want that debt paid."

Need More Room. New York.—So many people have been dabbling in the market that the stock exchange has bought two buildings to provide for expansion.

### High Cost of Wives Is Worrying Chinese Men

Shanghai.—Chinese business men whose importance is rated according to the number of wives are protesting against the increased price of helpmates. Since Nanking was made the capital and Nationalist officials spent so much time in Shanghai, the price of a good wife had risen alarmingly. Lower class Chinese still can obtain young girls for as low as \$100, Shanghai currency.

### GREAT CLEMENCEAU LEADS LONELY LIFE

#### Visitors Are Ghosts of Dead Whom He Loved.

Paris.—Georges Clemenceau, who has wrecked many cabinets but won the country's gratitude in the war, is bitterly conscious of a great loneliness in the evening of his life.

When his sister died recently, friends gathered at his Paris home and one of them asked: "How many 'official' visits do you receive? How many ministers, how many marshals call on you?" The Tiger began, in what all thought an evasive way: "I sleep little; old men sleep little. Often at two or three o'clock in the morning I awake, I would be bored in bed, awake, so I get up. I come out here, with difficulty, for sometimes my legs go back on me, and here, in the silence, I talk with the dead."

"It is during those night hours," went on the aged man who so often governed France, "alone with ghosts, that I have written my memoirs of Claude Monet. Ah! There come many of the dead, at night, into this room. "That is my destiny. I see them go, one after another, those I love, all of them."

Then, facing the one who was so anxious to know who remembered him, the Tiger snapped out: "I am alone, monsieur, alone."

### Suitor Chains Girl to Bed Post for 3 Weeks

New York.—For three weeks, forty-year-old William E. Miles, senior, held his fifteen-year-old bride-to-be in captivity, chaining her nude body to a bedpost so no more youthful suitor could carry her off and marry her before her elderly admirer could save up for honeymoon expenses. It was revealed.

Mrs. Sophia Sader, landlady of a rooming house, heard groans emanating from the room and told her husband, who called the police to liberate the girl. She, however, told them to mind their own business and get out, asserting her sweetie could make her a prisoner if he wanted to and in any fashion he chose.

Next day the girl left her trunk with the Saders as security for two weeks' back room rent and with the money Miles might have had to pay out for that item they tripped to the city hall where a marriage ceremony was performed.

### Princess Gets Tortoise From Japanese Diplomat

London.—A valuable tortoise, a present from a Japanese diplomat, is the latest pet of little Princess Elizabeth, daughter of the duke and duchess of York. The tortoise has markings of red and orange, denoting its aristocratic pedigree, and has been named "Madame Butterfly." One of the first things the little princess does on getting up in the morning is to go into the garden and feed her tortoise its cabbage leaf.

### Three of the Men Who Sponsor Merger



Three of the men who have been active in organizing the leading retail grocers of the Willamette valley and the Oregon coast country into the United PURITY Stores are shown here. On the left is Theodore Roth, president and manager of the Willamette Grocery Co., widely known wholesale grocery firm; center, Edward Schunke, president of Associated Stores, which are now merged with United PURITY Stores; right, C. M. Lee, general manager of United PURITY Stores and editor of United PURITY News, which will be delivered to you every week.

### Effort to Increase Strawberry Profits

Washington.—To determine the major factors which affect the returns to growers the Department of Agriculture is studying the strawberry industry in regard to price ranges, composition of market supply, weather conditions and competition of other fruits.

Economic information—already has been gathered in North Carolina, Virginia, Tennessee, Kentucky and Florida. Similar work will be undertaken in New Jersey, Delaware, Louisiana and Arkansas. Maryland State College of Agriculture is independently instituting a similar survey in that state.

Factors of particular interest which it is expected this study will disclose are the place of strawberries in the organization of the farm; the seasonal movement from different areas, the variation in time and period of movement, the tendency to overcrowd particular markets and methods of marketing and transportation.

### Gets \$12,500 a Barrel for Bottled Crude Oil

Oklahoma City, Okla.—The market price for the grade of oil produced by Oklahoma City's discovery gusher is around \$130 a barrel, but one promoter is selling a barrel of it for \$12,500.

He gets 25 cents for a dram bottle of the oil attached to a postcard. There are 51,200 drams to a barrel, assuring him a net profit of \$12,500, at least, if he disposes of every dram.

The bottles are bought for souvenirs and for gifts to be sent to other parts of the country.

### Serious Problem

One crying need of the day seems to be a method of disposing of old automobiles. So many have been dumped secretly on vacant lots in the Bronx that the board of trade is discussing the problem.

### Hungary Gets New Port by Reclaiming Swamp

Budapest.—One of the finest ports in central Europe has been opened at Czepel, near Budapest. This was formerly a waste area of swamps and mud, now transformed into the port of Budapest.

Construction work was done by a French company which holds a 50-year lease on the property. At the end of that period it passes to the Hungarian government. The new port will benefit the Danubian states and is expected to stimulate trade between Hungary and her neighbors.

### Air-Traffic Cops Make 219 Arrests in Year

Washington.—Air-traffic cops have made 219 arrests without a single complaint that the aerial bluecoats were sleeping on their posts. Fifty inspectors of the Department of Commerce air regulations division, charged with arresting and prosecuting air-traffic violators, have been on the job throughout the country for more than a year.

Sixty-five of the offenders drew fines of \$3,000 to \$5,000 for their offenses, while 118 were reprimanded. One hundred ninety-five cases have come up for hearing since the division was organized.

Charges included landing in unauthorized sections, low flying over congested areas, stunt flying with passengers aboard and carrying explosives.

### Castle to Become Cannery

Munich.—Klessheim castle, near Salzburg, once the property of the Hapsburg dynasty of Austria, is to become a canned meat factory, and pigs will be fattened in apartments once sacred to royalty.

### OIL STRIKE HELPS UNFORTUNATE ONES

#### Blows Suffered in Past Are Now Forgotten.

Wichita, Kan.—Blows which they have suffered in the past are being forgotten by Willard Goodrich of this city and his two motherless children, as fortune repays them for their patience and perseverance. An oil well has come in on their 80-acre farm, which was left them by the wife and mother, who died 11 years ago.

The flow of black gold assures the family comfort and ease for the rest of their lives. Willard Goodrich is known for unflinching devotion to his little family.

Mr. Goodrich rented his inherited farm. He preferred to farm his own land. He stayed with his double job throughout the years, raising the children, Arlene, eighteen, and Dale, fifteen. The father cooked the meals, did the family washing, sent the children to school, and provided the income to maintain the home.

Sitting in his comfortable home, Mr. Goodrich said oil had aroused no dreams in his mind.

"I have no particular plans," he declared. "I don't know whether I'll move anywhere or not. I don't know what it would be like to live more than a mile from home. Of course, I'm glad we struck oil; it means a lot, especially to a fellow with children."

### China Grants Widows Right to Remarry

Peking.—Young widows are being encouraged to marry again by the authorities.

In the old days, when the Son of Heaven sat on his dragon throne, widows were rewarded for their vows of celibacy by seeing their names in stone tablets sanctioned by the emperor. That is entirely too old-fashioned to suit the young Chinese of today.

Superstitious acts of filial piety, in the hope of curing the sickness of a parent, will not earn the commendation of the Nationalist regime, such practices being classed as unworthy along with the ancient custom by which young widows refused to remarry.

Neither will the acts of a girl declining to marry after the death of her fiancé be regarded as commendable virtue, all of which has been set forth in a draft of regulations governing awards and official commendations of meritorious services submitted to the Nationalist government council by the ministry of the interior.

## GREAT NEW GROCERY ORGANIZATION AIMS TO PROVIDE SAVINGS

### Enormous Buying Power of Willamette Valley and Coast Retail Merchants Merged in United Purity Stores to Bring New, Unheard of Economics to Housewives of This Great Area.

ORGANIZATION of United PURITY Stores, announced in the daily press of the northwest several weeks ago, won the instant attention of housewives throughout Oregon. This first issue of United Purity News confirms the report of the organization and officially announces that this great organization or retail merchants is "ready for business."

A group of Salem's leading retail grocers and leading grocers in at least 35 of the most important Willamette valley communities, as well as in the important towns of the coast country, have joined forces with the Willamette Grocery Co., of Salem to form the United PURITY Stores.

Back of this great new organization are all the buying advantages of the Willamette Grocery Co., which is associated with another outstanding organization of more than 400 retail grocers whose united buying runs into the millions of dollars annually.

This redoubled strength gives to the United Purity Stores the ability to pass on to the public the utmost advantages in the quality and price of foodstuffs from the market places of the world.

#### Public Will Profit

For several months plans have been going forward among the stores represented in the United Purity Stores organization, whereby these independently owned stores could be welded together into one great association.

The public as well as the dealer will profit from such an association, inasmuch as tremendous advantages will be gained in the matter of large buying power, united advertising strength and other economies which can be made and passed on to the public.

In this great group of stores at least 35 cities and towns in the Willamette valley and the Oregon coast country will be represented. The stores eventually will bear a uniform color of blue and white, while interior arrangements of stores will be uniform as well. Each store will be known as a United Purity Store. There certainly is one or soon will be one of these stores in your neighborhood.

#### Six Days of Bargains

One of the great features of the United Purity Stores will be the Special Values Offered Each Week. These will be available for six full buying days and at the end of that period new specials will be offered. Complete announcement of these special buying economies will be published each week in the United Purity News.

We urge you to start right now—today—in studying these bargains. Just think of the economies you can effect by profiting by the enormous buying power of this great number of stores.

Thrifty housewives who want to make their household budgets go as far as possible are bound to welcome this announcement of outstanding new economies.

United Purity Stores can and will afford through their large organization the utmost in low prices and quality goods.

Read this issue of United Purity News carefully and watch for your copy of this interesting newspaper each week.

### Baluchi Women Fare Ill in Divorce Cases

Peshawar, India.—Divorce used to be an easy matter in Baluchistan, the little-known state which lies just over the northwest frontier and to the south of Afghanistan.

All a Baluchi had to do was to appear before the local court of "Jirga," composed of a committee of respected elders, and state that his wife was unfaithful. He would at once be granted a divorce, which, incidentally, gave him the lawful right to kill her.

It was argued that any man who submits to the indignity of acknowledging his wife's unfaithfulness must have true cause. No opportunity was offered the woman to state her case.

Now there are changes. Westernization of the East, so strongly supported by King Amanullah of Afghanistan, are grumbling that the new divorce laws are not nearly so satisfactory as the old.

According to the present system, the woman is allowed to give evidence in her own defense.

Even so, the odds are against her. The "Jirga" is composed of men, and is all-powerful in Baluchistan. There is no redress from faulty verdicts. The accused, when found guilty, has to pay the penalty prescribed and summary justice is meted out.

With as much care as was devoted to the dissemination of propaganda of a political and economic nature, the Soviet government created a special department charged with the revolutionizing of music.

### Modern Hotels in Paris Have American Names

Paris.—A feature of many of the modern style hotels which are springing up all over Paris is the American nomenclature given them. "Hotel des Etats-Unis," the "New York"; "Washington" and such like are becoming more and more familiar.

Tots Travel Far. New York.—Vernonia Wotonia, six years old, and her sister, Anna, five, have come from Poland all alone to join their father in Youngstown, Ohio. They have not seen him since they were infants. Their mother is dead.

### THE FEATHERHEADS



### Snaky Music, Please



THERE IS A UNITED PURITY STORE NEAR YOUR HOME - SAVE MONEY BY PATRONIZING IT