

Enjoy artwork while dining at Terminal Gravity

By **Katy Nesbitt**
Go! Magazine

ENTERPRISE — Artwork has long been part of the ambiance at Terminal Gravity Brewing, so it will come as no surprise to regulars that the walls of the pub's outdoor dining tents are decorated this year with work from local artists.

To adjust to COVID-19 precautions, the pub's dining areas have been closed since March 2020. Last winter walled tents were put up as mini dining rooms to provide distancing among customers. The tents fit in well with the county's backcountry lifestyle and are warmed by adjustable heaters making the spaces cozy despite outdoor wintery weather.

This year the pub's management put out a call to artists to have their paintings and photography featured in each of the seven dining tents. Each tent features work by a different artist ranging from scenic photography to landscapes to abstract silhouettes.

Grady Nelson is Terminal Gravity's marketing manager. He said while displaying local artwork has been a tradition, this year there was a more formal submission procedure.

"This year we had an application process and asked artists why they thought their work would be good for our tents," Nelson said. "We wanted to use the tents as unique, curated spaces."

Artists submitted samples of the work they wanted to show

in the tents and those who were selected were invited to display pieces of their choosing.

The artwork includes photography from Kendrick Moholt, Mary Edwards, Sadie Kennedy and Talia Jean Galvin; watercolors by Nicole Freshley; mixed media by Melissa Duncan; and acrylic on wood by Paul Friedrich.

Not only did the artists provide the wall hangings — they also got to name the tents. Nelson said another local artist, Kasha Tippet, painted the outside signs for the tents.

Displaying locally produced artwork at Terminal Gravity is a long-running tradition. Over the last 27 years the pub has been adorned with hand-carved wooden booths, wall paintings and T-shirts designed by Terminal Gravity staff members, and landscape oil paintings



Katy Nesbitt/Go! Magazine
Heated tents are available for dining at Terminal Gravity Brewery, and each features work by a different local artist.

that revolve from year to year. The taps in the bar and at the outdoor kiosk are hand-carved from native wood, and the handrail on the front staircase is forged iron crafted by a local metalsmith. Handblown pint glasses by Wallowa County glassblowers are available for sale and, in some cases, customers have been able to keep their special glass for use when they come to the pub.

"Art is part of the culture at

Terminal Gravity, including music," Nelson said.

Bands historically played upstairs in the winter and on the porch in the summer, but growing crowds led to the construction of an outdoor covered stage with a mountain scene as the backdrop.

Art has always been an important aspect of Terminal Gravity's packaging — most bottles, and now cans, have the familiar outline of the Eagle Caps, but in


the competitive climate of the craft beer market, the labels have evolved over the years.

One of the brewery's standby brews, the Extra Special Golden, recently had a complete makeover. The label now displays a painting of the pub itself, designed by Silje Christoffesen, formerly of Enterprise and now living in Ketchum, Idaho. Eli Werthamer of Portland designed the labels for Tap Out, Fuggetaboutit Hazy Pale Ale and Cross Eyed Cricket IPA, and Felecia Rollins of Portland created the labels for Landmark Lager and Minam Mosaic. Jolby LLC of Portland fashioned the label for Oregon I Am Huckleberry Sour, part of a collaboration among Oregon breweries and members of the Coalition of Oregon Land Trusts.

"We are donating 10% of the beer's package sales at the pub to the East Moraine Stewardship Fund, which goes toward conservation and upkeep of the East Moraine above Wallowa Lake," Nelson said of Terminal Gravity's Huckleberry Sour brew.


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Gift of Art: Art Supply Sales in November and December support youth programs.

Submissions Open: *Nature in the Abstract* deadline **November 19**

Submissions Open: *Women's Exhibit* deadline **January 16**