

Buckle up: 'The Great Food Truck Race' heads to the east coast

By Andrew Warren
TV Media

Fire up those engines and put the pedal to the metal. Another season of "The Great Food Truck Race" has hit the road on Food Network, and with only one team able to take home the grand prize, the competition this year is going to be fierce.

Chef Tyler Florence returns to host the culinary race, a role that he's held for all 10 seasons. This year, nine teams of aspiring food truck owners are in the running as they make their way along the Atlantic coast's sunny cities, making stops along the way where they face challenges that test their cooking, business acumen and ability to market their brand.

In this week's premiere, all nine teams assemble in beautiful Myrtle Beach, South Carolina. Each has their own food truck for the competition, with its own style of food, branding and way of cooking. What ties them all together, though, is their desire to sell mouth-watering food to eager customers. In Myrtle Beach, Florence challenges the food truck crews to serve up scrummy boardwalk bites and succulent crab dishes to hungry locals, and the team that's the least successful is asked to leave the caravan.

Next week, the racers are off to Hilton Head, South Carolina, where they face a boiled peanut challenge. With future stops in Florida at Daytona Beach, Tampa, Fort Myers, Fort Lauderdale and Miami, the competitors are

destined to get plenty of sun as their numbers get whittled down and they get closer and closer to the \$50,000 grand prize.

The name "Food Truck Race" is a bit of a misnomer — this is a cooking competition, after all, and the food trucks don't actually race each other from city to city. Instead, it's more of a race for sales, with the food truck teams being given unique challenges at every stop that speak to the local food scene, and that encourage the competitors to get creative with both their food and their marketing.

Buckle up those seatbelts and make sure you have a napkin handy — "The Great Food Truck Race" heads to the East Coast for its 10th season starting Sunday, June 9, on Food Network.



Tyler Florence hosts "The Great Food Truck Race"

cooking this week

WEDNESDAY

- 2:00 p.m.**
FOOD Guy's Grocery Games Chefs make a five star dinner using only frozen food. (CC)
- 3:00 p.m.**
KVEW The Rachael Ray Show (CC)
FOOD Guy's Grocery Games The chefs must use a special list of ingredients. (CC)
- 4:00 p.m.**
FOOD Guy's Grocery Games The chefs only use clearance items in round one. (CC)
- 5:00 p.m.**
FOOD Guy's Grocery Games The heat is on as chefs make a hot sandwich. (CC)
- 6:00 p.m.**
FOOD Guy's Grocery Games The chefs make comfort food using seven items or less. (CC)
- 7:00 p.m.**
FOOD Guy's Grocery Games Triple D alumni from across the country mix it up. (CC)
- 8:00 p.m.**
FOOD Guy's Grocery Games The winners of the first four throw downs are back! (CC)

THURSDAY

- 2:00 p.m.**
FOOD Beat Bobby Flay Giada De Laurentiis and Michael Symon team up again. (CC)
- 2:30 p.m.**
FOOD Beat Bobby Flay Matthew Raiford and Chef Karen Akunowicz compete. (CC)
- 3:00 p.m.**
KVEW The Rachael Ray Show (CC)
FOOD Beat Bobby Flay Alton Brown and Anne Burrell are here to beat Bobby. (CC)
- 3:30 p.m.**
FOOD Beat Bobby Flay Jeanie Roland & Becca Richards battle to take on Bobby. (CC)
- 4:00 p.m.**
FOOD Beat Bobby Flay It's a tough battle for two chefs vying for the title. (CC)
- 4:30 p.m.**
FOOD Beat Bobby Flay Judy Gold and Katie Lee poke fun at their dear friend. (CC)
- 5:00 p.m.**
FOOD Beat Bobby Flay Haylie Duff and Curtis knock Bobby down a few pegs. (CC)
- 5:30 p.m.**
FOOD Beat Bobby Flay A sausage king and a grill master compete. (CC)
- 6:00 p.m.**
FOOD Beat Bobby Flay A Spanish cuisine expert and a Portuguese chef contend. (CC)
- 6:30 p.m.**
FOOD Beat Bobby Flay A Dutch chef and a Greek chef compete. (CC)
- 7:00 p.m.**
FOOD Chopped The chefs rev up for a sensational sandwich battle. (CC)
- 8:00 p.m.**
FOOD Chopped The chefs must include pickles in every dish. (CC)

FRIDAY

- 2:00 p.m.**
FOOD Diners, Drive-Ins and Dives Guy uncovers some great comfort food. (CC)

2:30 p.m.

FOOD Diners, Drive-Ins and Dives Guy Fieri visits a Mexican restaurant in San Diego. (CC)

3:00 p.m.

KVEW The Rachael Ray Show (CC)
FOOD Diners, Drive-Ins and Dives Guy Fieri heads to New Orleans and Pittsburgh. (CC)

3:30 p.m.

FOOD Diners, Drive-Ins and Dives Guy samples international cuisine found across America. (CC)

4:00 p.m.

FOOD Diners, Drive-Ins and Dives Guy goes all over the country for comfort foods. (CC)

4:30 p.m.

FOOD Diners, Drive-Ins and Dives This trip, Guy's cruising down the path less traveled. (CC)

5:00 p.m.

FOOD Diners, Drive-Ins and Dives Guy looks for the best scratch cooking in America. (CC)

5:30 p.m.

FOOD Diners, Drive-Ins and Dives Guy is on the search for the real deal in bar foods.

6:00 p.m.

FOOD Diners, Drive-Ins and Dives Guy visits eateries that have a definite direction. (CC)

6:30 p.m.

FOOD Diners, Drive-Ins and Dives Guy warms up with standout specialties. (CC)

7:00 p.m.

FOOD Diners, Drive-Ins and Dives Guy's pullin' in for a mishmash of comfort food. (CC)

7:30 p.m.

FOOD Diners, Drive-Ins and Dives Guy is hitting the road for some outrageous seafood. (CC)

8:00 p.m.

FOOD Diners, Drive-Ins and Dives Guy's getting a far out taste of both coasts. (CC)

SATURDAY

- 2:00 p.m.**
FOOD Chopped Fathers join forces with their kids to make dishes. (CC)
- 3:00 p.m.**
KTNW America's Test Kitchen From Cook's Illustrated (CC)
FOOD Chopped Grilling's greatest go big in a spectacular kitchen. (CC)
- 3:30 p.m.**
KTNW A Chef's Life A tour of Maker's Mark and Jefferson's distilleries. (CC)
- 4:00 p.m.**
FOOD Chopped A second group is in hot pursuit of the grand prize. (CC)
- 5:00 p.m.**
FOOD Chopped A feisty new group trash talks from the start. (CC)
- 6:00 p.m.**
OPB Rick Steves' Tasty Europe Rick Steves eats his merry way through Europe. (CC)
FOOD Chopped Find out which of the champions will rise to the top. (CC)
- 7:00 p.m.**
KTNW The Great British Baking Show Three French bakes stand between four semi-finalists. (CC)
FOOD Chopped Big flavors meet big personalities. (CC)
- 8:00 p.m.**
FOOD Chopped Four chefs compete for a spot in the finale. (CC)

SUNDAY

2:00 p.m.

FOOD Best Baker in America The bakers recreate the classic éclair. (CC)

3:00 p.m.

FOOD Wedding Cake Championship Contestants are hit with their first surprise. (CC)

4:00 p.m.

FOOD Wedding Cake Championship Teams make a destination beach wedding cake topper. (CC)

5:00 p.m.

FOOD Wedding Cake Championship Teams compete in a precocious pet topper challenge. (CC)

6:00 p.m.

FOOD Wedding Cake Championship Teams make an anniversary cake for Tara Lipinski. (CC)

6:30 p.m.

KVEW Chance of Wine (CC)

7:00 p.m.

FOOD Guy's Grocery Games Chefs can only shop from the middle aisles. (CC)

8:00 p.m.

FOOD Guy's Grocery Games Four chefs test their burger prowess. (CC)

MONDAY

2:00 p.m.

FOOD Chopped The judges face off with baskets of leftovers. (CC)

3:00 p.m.

KVEW The Rachael Ray Show (CC)
FOOD Chopped It's Food Network vs. Cooking Channel stars. (CC)

4:00 p.m.

FOOD Chopped Contenders with considerable prowess battle each other.

5:00 p.m.

FOOD Chopped Four 'Chopped' judges compete.

6:00 p.m.

FOOD Chopped Four celebrities compete. (CC)

7:00 p.m.

FOOD Chopped All-Stars champs compete for \$50,000.

8:00 p.m.

FOOD Best Baker in America: Extra Icing (N) The bakers recreate the classic éclair. (CC)

TUESDAY

2:00 p.m.

FOOD Bite Club Five Chicago chefs compete in an Italian restaurant. (CC)

3:00 p.m.

KVEW The Rachael Ray Show (CC)
FOOD Chopped Junior The chefs are fired up for a grilling competition. (CC)

4:00 p.m.

FOOD Chopped Engaged competitors hope to make it to the final. (CC)

5:00 p.m.

FOOD Chopped A rack of elk is a welcome ingredient for chefs. (CC)

6:00 p.m.

FOOD Chopped The chefs have two different proteins to prepare. (CC)

7:00 p.m.

FOOD Chopped Spare ribs play the lead role in the appetizer basket. (CC)

8:00 p.m.

FOOD Chopped The four finalists face off for the \$50,000 prize. (CC)

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