



501 South Main Street, Pendleton
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www.pendletonchamber.com

Partnering with local business since 1893.

CHAMBER MEMBER SPOTLIGHT - THE YOGURT SHOPPE

THE YOGURT SHOPPE



WHERE IT'S ALWAYS SUMMER

What made you decide "this business"?

We decided "this business" because we felt that it was a product that the community needed.

Why did you become a Chamber member?

Being a Chamber member helps get our business name out to the public.

How long have you been in business?

We have been in business since August 23rd, 2018.

Why do you love Pendleton?

The closeness of the community and the feeling that everyone is family.

What is the most rewarding part of your business?

The smiles on our customers faces when they leave.

What should people know about your business that they may not?

We would like people to know that we are a locally family owned business that would like to be a blessing to other families in our community.

What is your most popular product or service you provide?

Frozen Yogurt! We also offer a hot dog lunch special which features Hill Meat Company's hot dogs.

Has your business always been in Pendleton?

Yes, our business has always been in Pendleton.

How many employees do you have?

We have 3 employees, in addition to our family members that help at the Shoppe too.

What is your greatest success?

Since our business is just a few months old, everyday has been a success. From meeting new customers, that we now call friends, to celebrating with local youth sports teams, and learning how to make frozen yogurt.

What is your greatest challenge as a small business owner?

So far, our biggest challenge as small business owners is making it known that our product is not just seasonal. Frozen yogurt is great year-round!

Do you have plans for expansion?

We do not have plans for expansion at this time.

How can people contact you? FB, Instagram, email etc?

We are located at 1803 SW Emigrant Avenue, and we are on Facebook, Instagram, Twitter, and Snapchat: @theyogurtshoppe. We also have an email; theyogurtshoppe@hotmail.com. Our phone number is (541) 240-1636.

What is your favorite part of doing business in Pendleton?

Our favorite part of doing business in Pendleton is knowing that we are contributing to our local community.

Who is your target audience?

Everyone!!!

What are your favorite local businesses to shop?

We shop at Frazier Office Supply, Dean's Pendleton Athletic, Calico Country Florist, Barhyte Specialty Foods, Creative Signs & Graphics, and Hill Meat Company.

As small business owners, how do you keep your work:life balance?

It is a juggling act to keep work and life balanced. All of our kids are active in sports, as well as us helping with coaching. With that being said, we have a great support group of friends and family that help us keep everything in check. It takes a village!

What are your favorite tools you use daily in your business?

We use social media on a daily basis.

What do you do for community involvement?

The Yogurt Shoppe offers fund raising for local groups. We are also happy when customers come in just to take a load off from their busy lives; friends needing a place to chat, church youth groups that want to hang out, or college students needing a place to work on that speech that is due next week.



UPCOMING CHAMBER EVENTS

63rd Annual First Citizens Banquet & Business Excellence Awards - Sold Out!

Friday, January 18th @ 5:00 pm

Wildhorse Resort & Casino, Rivers Event Center

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Promoting the Community

Providing relationship building and business connections

Representing the interests of business with government

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HAPPY New Year 2019