

WE HEAR YOU!

Phonak Virto™ B



Phonak Virto B are the world's first hearing aids with Biometric Calibration and are precisely calibrated to your individual ear anatomy for better hearing performance.

The smallest Phonak custom hearing aid is now even more discreet. Made from medical grade titanium, it is durable and light weight.

LOCAL, INDEPENDENT AUDIOLOGIST

Working within the community of Pendleton, our clinic provides a variety of hearing healthcare services including hearing assessments and rehabilitation, education, and counseling.

SERVICE YOU CAN RELY ON!

You can trust Renata to provide a complete hearing evaluation and a professional diagnosis of your specific hearing loss. Call for an appointment with Renata today and start hearing what you've been missing.



2237 SW Court, Pendleton
541-276-5053
www.renataanderson.com



Renata Anderson, MA



Pam Wagenaar,
Administrative Assistant



Meet our newest general surgeon

Andrew J. Haputa, MD

Andrew J. Haputa, MD, is a highly skilled laparoscopic and robotic surgeon. Dr. Haputa brings a comprehensive set of surgical skills to our region, and values working collaboratively with his patients to help them receive their desired surgical experience.

“ I am available to my patients and believe in treating each of them with kindness and respect—while utilizing the most up-to-date surgical practices to give my patients the best outcome possible. ”

Welcoming New Patients

Good Shepherd Medical Group
General Surgery

541.667.3804

620 NW 11th Street
Suite 202
Hermiston, OR 97838



Spread the Word

Know a great local business? Don't be silent about it. Small businesses need your help, so open up and help spread the word any time you're impressed by a locally owned shop.

NOTICE THE DETAILS

In many ways, it's the small things that make the best local shops stand out. They might greet their frequent customers by name, stock products that no other stores offer, donate their time and money to worthy local causes and provide a more unique shopping experience that the cookie-cutter chain stores can't match.

Look for these things when you're out shopping, and let your friends know when you find them. You'll be helping your friends out and doing your part to keep your favorite businesses open and thriving.

SOCIAL MEDIA

Facebook, Twitter, Instagram and Pinterest have opened new doors for spreading the word about your favorite businesses. In fact, online is where a lot of word-of-mouth marketing happens these days as friends share and photograph their everyday shopping trips — for better or worse.

If you run across a local business that's doing a great job, snap a picture or write a post about it. A few good words on social media can

have a positive impact for the “shop local” movement in your community.

IT MATTERS

Studies have shown that

buyers trust recommendations from their friends and family far more than they do messages from strangers. Your opinion carries a lot of weight with the people you know, so you can play a big

role in helping people avoid the bad shops and flock to the good ones.

So this Christmas, don't do your shopping in a communications vacuum. Look for the best products and experi-

ences in your community this holiday season and share them with the people around you.

Your friends — and some small-business owners — will thank you.



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