



Trick rider Lindy Lica, of the Cowgirl Sweethearts, Roman rides around a series of poles Wednesday at the Pendleton Round-Up.



Indian relay rider Josiah Desautel's horse takes off before he is set Wednesday at the Pendleton Round-Up.



PINK: Not just about money, but also recognition

Continued from 1A

ers more donations. All of the bars in the Round-Up Grounds — the Let 'er Buck Room, the Section DD Saloon and the Strip 'N' Chute Bar — give their tips to Tough Enough To Wear Pink.

Tough Enough in turn gives its donations to the St. Anthony Hospital Cancer Clinic and the Kick'n Cancer New Beginnings program. The clinic money covers the cost of wigs or mastectomy bras for cancer patients, and Kick'n Cancer helps survivors with personal training and nutrition, including the costs of gym memberships and fitness classes.

The campaign is not just about raising money but also about recognition. Right after the first Indian relay race at the rodeo, cancer survivors stream into the arena. This year, a new Tough Enough promotional video will play on the arena's big video screen as they make their way. The Pendleton Round-up also will post the video on Facebook.

White-Zollman said Tough Enough contracted with long-time sponsor Elkhorn Media to produce the 3-minute video featuring local survivors recounting their cancer fight and how Tough Enough to Wear Pink helped them. She called the video powerful and the survivors brave for their willingness to participate.

"I teared up the first time I watched it," she said.

As much as 90 percent of Thursday's audience has worn pink in the past. If you don't have something pink — or pink enough — Tough Enough to Wear Pink volunteers at the rodeo can help you out.

Contact Phil Wright at pwright@eastoregonian.com or 541-966-0833.

"I teared up the first time I watched it."

— Casey White-Zollman, on video of cancer survivors that was created for 2018 Pendleton Round-Up

Visit us at www.facebook.com/EORoundUp for more coverage and photos

RIDERS: Many cyclists will leave Pendleton with cowboy hats and boots

Continued from 1A

Pendleton without hopping back on a bike, horse-drawn wagons waited on Carden Avenue to carry them to the downtown area.

As avid cyclists, Michelle and John Albert of Olympia, Washington, had done an Eastern Oregon ride before, but it was Cycle Oregon's logistical prowess that compelled them to come back as volunteers for the 2018 edition.

The Alberts are two of the 140 volunteers who help transport the village from location to location. Once the camp is set up, Michelle works the retail booth while John works in "rider services," where he connects riders with places to go in each location.

While they aren't pedaling up the hill with the rest of their cohorts this time around, the couple said they love to bike in Eastern Oregon and are already planning a return trip where they don't have to share the road with as many enthusiasts or

have to meet a schedule.

Michelle predicted that many cyclists would leave Pendleton with cowboy hats and boots, although she wondered aloud how they would fit them on their bike.

"It's a very special place," John said.

The ride had to deal with some chilly nights in Wallowa and Union counties — riders had to shake some ice off their tents Wednesday morning — but Mother Nature otherwise smiled on Cycle Oregon.

That's not always the case.

David Richert of Vancouver, Washington, said he did a Cycle Oregon ride in Eastern Oregon in 2003 where rain in Wallowa County caused 200 riders to drop out to recover from hypothermia.

But the dry, temperate weather throughout Eastern Oregon has allowed riders to appreciate the region's scenery.

Deborah Burke is doing the course with her husband John on a tandem bicycle,

their first Eastern Oregon trek with Cycle Oregon.

"It's like a week-long, rolling date," she said.

As Kennewick residents, the Burkes are familiar with Eastern Oregon. John's family has ties to Eastern Oregon since the pioneer days and he frequently rides in the Echo Red 2 Red Cross Country Mountain Bike Race; Deborah goes to Wallowa Lake each summer and has taken their daughter to swim meets in Pendleton.

But Deborah said being able to travel through Eastern Oregon outside the confines of a car means she can enjoy the sea of wheat fields in a way she hasn't before.

The pair has also seen parts of the area that they've never been to, like Weston, where they stopped for lunch.

"I've driven by there 16 times and I've never stopped," she said. "It was wonderful."

Cycle Oregon donates its proceeds from the ride to local projects, a fact the



A cyclist passes some haystacks while following the Cycle Oregon route on Spring Hollow Road east of Adams.

Burkes appreciate. In past years, Cycle Oregon has donated to projects in Pendleton, Weston, Umatilla, Boardman and Heppner.

The Round-Up is providing discounted tickets to Cycle Oregon riders

for Thursday's show, but alfalfa allergies means the Burkes will take an optional bike ride to Echo and back instead.

And they are already starting to form fond memories of the people they've

met from Italy and Germany, even as they sleep in a tightly spaced tents in open fields.

"Cycle Oregon isn't about privacy," Deborah Burke said. "It's about meeting new people."