

Are you **Tough Enough to Wear Pink?**

Today at 1:15 p.m. at the Pendleton Round-Up



EAST OREGONIAN

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WINNER OF THE 2018 ONPA GENERAL EXCELLENCE AWARD

One dollar

Pink day already has made \$22,000

'Tough Enough' campaign goes for Thursday pink out

By PHIL WRIGHT
East Oregonian

Donations to this year's Tough Enough To Wear Pink campaign to support breast cancer patients and survivors has topped \$22,000.

That's about \$3,000 more than 2017 and \$2,000 more than 2016.

Casey White-Zollman, co-chair of the local organization, said "Rope a cure" is the theme for this year and she would love to see the support in the attire of rodeo goers at Thursday's Pendleton Round-Up.

"We're hoping for a 'pink out' with the stands awash in pink," she said. "That means a lot to the survivors to see the support."

The national Tough Enough To Wear Pink organization began 14 years ago, and the Pendleton Round-Up jumped into participation a year later, becoming one of first rodeos to join the effort. White-Zollman said that local staying power of 13 years means Tough Enough To Wear Pink has built up some credibility. The program received a big boost this year from a new gold sponsor, she said, the Harold and Arlene Schnitzer Care Foundation.

The foundation primarily focuses its efforts in the Portland area. White said the foundation was "a pretty big deal" and an important connection for Tough Enough To Wear Pink.

Justin Boots also stepped up big, she said, sponsoring "the slack after party" Tuesday from about 3:30-6:30 p.m. at the Section DD Bar at the east end of the Round-Up Grounds. The event split drink proceeds between Tough Enough and the Round-Up & Happy Canyon Hall of Fame Museum. Tough Enough received about \$1,200.

"That was some really great support we received," White-Zollman said.

The \$22,000 may be the most the organization raised going into Thursday's rodeo promotion, which deliv-

See PINK/12A



Staff photo by E.J. Harris

A leap into action

Queen Betsy West jumps her horse over the railing before the start of the rodeo on Wednesday at the Pendleton Round-Up. For results from Wednesday's rodeo action, see Sports, Page 1B.

Riders cycle through Round-Up week



Staff photo by E.J. Harris

A cyclist follows the Cycle Oregon route down Thorn Hollow Road on Wednesday on the Confederated Tribes of the Umatilla Indian Reservation.

About 2,000 cyclists descend into Pendleton as part of Eastern Oregon tour

By ANTONIO SIERRA
East Oregonian

Given the group of female volunteers gathered by the finish line, it wasn't difficult to tell when riders from Cycle Oregon started to trickle into their camp Wednesday afternoon.

"Every time the girls cheer, a cyclist comes in," said Kristen Dollarhide, the tourism and hospitality manager for Travel Pendleton.

Dollarhide was a local liaison for Cycle Oregon, a nonprofit that sponsors a group bicycle ride through a different region of the state each year.

The 2018 ride toured Eastern Oregon, sending riders in a week-long loop that can span as far as 451 miles.

By the time cyclists reached Pendleton on Wednesday, they had already wound their way through the foothills around Halfway, the mountains surrounding Wallowa Lake, and through the Umatilla National Forest.

As they rolled into the Cycle Oregon camp at Pendleton High School, they happened upon a village unto itself.

Rows of tents were set up across the campus to accommodate the 2,000 riders in town for Cycle Oregon.

The largest tent city was in an empty field behind the Pendleton Aquatic Center, where Cycle Oregon had also set up a stage for evening entertainment, an address from Pendleton Mayor John Turner, and an update on the next leg of the ride.

If the campers were hungry, they could go to the mess hall. If they were sore, they could go get a massage or acupuncture. If they wanted to buy some Cycle Oregon swag, a tent with the nonprofit's merchandise was set up just after the finish line.

And if riders wanted to go explore

See RIDERS/12A

Clear eyes, full stomachs, can't lose

By JAYATI RAMAKRISHNAN
East Oregonian

Often touted as the "most important meal of the day," breakfast is frequently overlooked in favor of more sleep or hurried morning routines. The Hermiston School District hopes to change that and has started offering free breakfast to all students this year.

The district contracts with Chartwells, a catering service, for all its meals. Chartwells' new director, David Busch, hopes that more students will take advantage of the opportunity.

"We saw a great need for students," Busch said. "Every child deserves the opportunity to learn without a grumbling stomach, or wondering when lunch is."

Breakfast is available at all schools, and to all students regardless of economic status.

"The district has always had free breakfast, depending on the need of individual students," he said.

But Busch said some students have been hesitant to eat school-offered meals, even if they do qualify.

"A lot of kids don't participate because of peer pressure, or they want to spend time with their friends," he said. "Now, we've created an environment where everyone can still be together and get something in their stomachs."

See BREAKFAST/11A

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