ICONIC HORSES

Visitors look on as the Budweiser Clydesdales prepare to tour the fairgrounds at the Illinois State Fair in 2013, in Springfield, Ill. The iconic horses will be featured at the Umatilla County Fair in 2018.

AP file photo

HERE COME CLYDESDALES

Pull out your tissues, because the famous Budweiser Clydesdales are making their way to the Umatilla County Fair this year.

The horses will be in attendance as a result of the fair's platinum sponsor Hodgen Distributing.

"I think we've always been on a list, but I think it just happens every so often you get lucky and you get to have them," said fair coordinator Angie McNalley.

The hazelnut and cream-colored horses are the mascots of the widely known beer company. According to Budweiser, they were first introduced in 1933 to celebrate the repeal of prohibition.

Supposedly, the term "crying in your beer" was coined as a result of the Clydesdales' appearance.

They have also been featured in many Super Bowl advertisements that evoke strong emotions, such as the 2013 commercial that featured the relationship between a Clydesdale and his breeder.

The Clydesdales will be on display at the fairgrounds and will also be featured at the rodeo every night of the fair, said McNalley.

"They will run the whole team hooked up to the wagon and everything through the rodeo arena for intermission," she said.

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