

8 HOUR MEGA SALE

ONE DAY AD SALE!

Friday, January 5th Only!

HOW IT WORKS:

From 9:00 a.m.-5:00 p.m. on Friday, January 5th ONLY, our advertising representatives will take your calls to reserve ads for one or more issues in January and/or February. The sale will last 8 hours and ends at 5:01 p.m.

RESERVE YOUR ADS:

Please carefully consider the date(s) you wish to run your ad(s) and be prepared to reserve them when you call. Run dates are for January or February only. Your advertising representative will fax or email you a contract verifying your reservation that must be returned by the following Monday.

BUY INTO THE EAST OREGONIAN AND SAVE 60%

Publish Dates:

Jan. 11 • Jan. 18 • Jan. 25
Feb. 1 • Feb. 8 • Feb. 15 • Feb. 21

60% OFF

Regular newspaper on full, half page and 1/4 page ads

AD SIZES AVAILABLE:

- 1/4 page - 3 col. (5.167") x 10.5"
- Half page horizontal - 6 col. (10.5") x 10.5"
- Half page vertical - 3 col. (5.167") x 21"
- Full page - 6 col. (10.5") x 21"

Special Full Color Rate: \$135

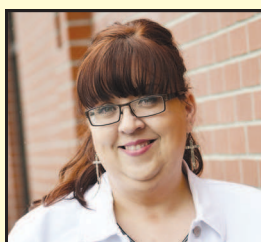
SPECIAL RATES FOR THE EAST OREGONIAN

- 1/4 page: \$252.95
- Half page: \$505.89
- Full page: \$1,011.78

Buy into the Hermiston Herald, Blue Mountain Eagle or Wallowa County Chieftain and save 60%!

EAST OREGONIAN 1-800-822-0255

CALL YOUR EO SALES REP ON FRIDAY, JANUARY 6TH!



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