



White may still be the charming and traditional choice for a wedding dress, but colors from blush to black are making their way down the aisle in quick and bold fashion. Let your personality shine through in full color. Here are a few pros and cons to the most popular white-alternatives.

Blush

Blush is a term that has been used to describe many different colors, ranging from a golden champagne color to a deeper rose. Typically, blush-colored dresses are a pale pink — as if your white dress were “blushing.”

Pro: The color is subtle and soft. Wearing a blush dress can lend a romantic note to your celebration. While definitely not white, it also doesn’t rock the boat of tradition too much.

Con: It may not look great on everyone. Like red lipstick, you have to find your shade. Pick the right shade for your skin tone and the result is classic and romantic. Pick the wrong shade and you could look washed out or naked. Bringing a friend or family

member with you — people you can count on being honest and having your best interests at heart — is a great way to figure out what shades look better on you if you are unsure.

Black

Once reserved for funerals and boardrooms, black has made its way into the wedding industry in the past few years, and the results are stunning.

Pro: It’s bold, and it makes a clear statement. Brides have been wearing white since Queen Victoria brought it in vogue in 1840. Wearing white is a beautiful and classic choice, and one that guests expect. Choosing white’s antithesis is not only a completely vintage choice (before Queen Victoria, brides always wore color), but unexpected. If you are looking for a “wow” factor, black will certainly deliver.

Con: While fashion has brought us a long way, there are still some who consider black to be a color of mourning, and you might have invited such people to your wedding. The key to overcoming this obstacle is not

caring. If you feel beautiful, then you will be stunning.

Blue

From pale silver to dark midnight, blue is a unique option that can both surprise and delight your guests.

Pro: Your “something blue” is covered. Blue also lends a certain fairytale quality to weddings. Cinderella anyone?

Con: There is the potential that it will look more like prom and less like your wedding day. The style of your dress is key. Consider implementing less sparkle on the dress and letting the beautiful color stand on its own. If you still crave a bit of glitter, wear a jeweled headpiece or shoes.

Want to incorporate color in your attire in more subtle ways? Wear a sash around your waste in a bold color that matches your flowers and decor. Or wear colorful shoes and have your groom wear matching socks that you flash on the dance floor or whenever you sit down.

— Green Shoot Media