

Cyber Monday transforms as shoppers are more connected

By MAE ANDERSON
AP Technology Writer



AP Photo/Michael Dwyer, File

In this 2012 file photo, Tashalee Rodriguez, of Boston, uses a smartphone app while shopping at Macy's in downtown Boston.

NEW YORK — The Monday after Thanksgiving is still a time when millions of Americans pause to check out online deals and check off items from their gift list — but a one-day Cyber Monday frenzy appears to be going the way of the dial-up modem.

Shoppers who have high-speed connections at home and on their phones are pouncing on deals that stores are spreading out over several days, leaving the so-called Cyber Monday online shopping bonanza in danger of losing its title as the top online sales day.

"Because Cyber Monday is no longer about the connection, it's just another sales day that I can plan for, like a Labor Day sale or Fourth of July sale," said Gartner analyst Gene Alvarez. "I

know it's coming: Does it fit into my schedule, and will I do my holiday shopping that day, Black Friday or wait to see what comes up later?"

So instead of door-buster markdowns on a select few products, retailers are shifting to a stream of discounts and

alerts during the entire week via email and social media.

Cartwheel, Target's digital app, started offering holiday deals including 50 percent off one toy per day on Nov. 1. Amazon started offering 35 days of Black Friday deals on Nov. 16. And Walmart kicked

off its Cyber Monday deals on Friday for the first time as it aimed to grab customers ahead of its competitors.

"It's really this weeklong flow of deals," said Shawn DuBravac, chief economist at the Consumer Technology Association.

Lea Bishop from Carmel, Indiana, picked up tickets to the Texas Tenors at her local performing arts center because they had a rare buy-two-get-two-free deal.

"It's those once-a-year deals that I'm looking for today," she said. Otherwise, she noticed retailers have been spreading out deals.

Matthew Cannata of New Britain, Connecticut, said he and his wife meticulously map out their shopping weekend. They hit the stores Thursday night and Friday morning and started browsing online Saturday. They saw more discounts early this year and use

services like buying items online and picking them up in the store, Cannata said.

"We are casting a wide net on any and all types of gifts," he said.

On Monday, he bought an Amazon Tap smart speaker for \$40 off at \$90 on Amazon.com and Bluetooth stereo headphones for \$30, \$100 off the original price.

The Monday after Thanksgiving has been the busiest day of the year for online shopping since 2010, and "Cyber Monday" referred to the day when people returned after the holiday weekend to offices where they had high-speed internet connections.

Cyber Monday still packs the biggest punch in terms of a single online shopping day — for now. As of 7:30 p.m. EST on Monday, shoppers were on track to hit a record of \$3.39 billion, up 10.2 percent from a year ago, according to a tally by Adobe

Digital Insights, which tracks online retail transactions.

But other days are catching up. On Black Friday, consumers spent \$3.34 billion, a 21.6 percent jump from last year, according to Adobe.

"Because of technology, the shopping process has been deconstructed, and the consumer constructs their own flow," said Alvarez.

Joseph Jaconi, whose company TechArmor sells smartphone accessories through Amazon, other outlets and his e-commerce site, said Black Friday was his biggest sales day of the year. He said he expected Cyber Monday to outpace that, with sales about double or triple that of a normal day. Amazon kicking off its deals on Nov. 16 helped give the whole month a sales lift.

"Cyber Monday has kind of become Cyber Month," he said.

COMING EVENTS

TUESDAY, NOV. 29

ADULT OPEN GYM, 6-7 a.m., Pendleton Recreation Center, 510 S.W. Dorion Ave., Pendleton. Half-court basketball. Adults only. (541-276-8100)

WALKING FOR WELLNESS, 8:30-9:30 a.m., Pendleton Recreation Center, 510 S.W. Dorion Ave., Pendleton. (541-276-8100)

PRESCHOOL STORY TIME, 10:30-11 a.m., Stanfield Public Library, 180 W. Coe Ave., Stanfield. (541-449-1254)

PENDLETON SENIOR MEAL SERVICE, 12 p.m., Pendleton Senior Center, 510 S.W. 10th St., Pendleton. Costs \$3.50 or \$6 for those under 60. Pool, puzzles, crafts, snacks, Second Time Around thrift store 9 a.m. to 1 p.m. For Meals On Wheels, call 541-276-1926. (541-276-7101)

ADULT BEGINNERS' COMPUTERS, 3-4 p.m., Pendleton Public Library meeting room, 502 S.W. Dorion Ave., Pendleton. Registration is required. Classes tailored to the needs of the attendees. (541-966-0380)

NANCY DREW & THE HARDY BOYS MYSTERY, 4:30-5:30 p.m., Pendleton Public Library, 502 S.W. Dorion Ave., Pendleton. Learn to be a top notch sleuth and celebrate the great young detectives of yesteryear. Free, but registration required. (541-966-0380)

BOARDMAN TREE LIGHTING CEREMONY, 6 p.m., SAGE Center, 101 Olson Road, Boardman. Includes singing, live entertainment, refreshments and a visit from Santa (541-481-3014)

VEGAN/SUSTAINABLE LIVING POTLUCK SUPPER, 7 p.m., location varies, location varies, Pendleton. Bring a vegan dish and recipe. Gluten-free friendly group. Call to RSVP and for driving directions. (541-969-3057)

BOARDMAN SENIOR MEAL SERVICE, 12 p.m., Boardman Senior Center, 100 Tatone St., Boardman. Cost is \$4 for seniors 55 and over or \$5 for adults. (541-481-3257)

CRAFTERNOONS, 4:15 p.m., Pendleton Public Library, 502 S.W. Dorion Ave., Pendleton. Drop in for a group or individual craft project. All ages. (541-966-0380)

BINGO, 5 p.m., Hermiston Senior Center, 435 W. Orchard Ave., Hermiston. Doors open at 5 p.m., games begin at 6:30 p.m. Everyone welcome. (541-567-3582)

PENDLETON EAGLES TACOS AND BINGO, 6 p.m., Pendleton Eagles Lodge, 428 S. Main St., Pendleton. Regular packet \$10, special packet \$5. Proceeds donated to local charities. Public welcome. (541-278-2828)

INSIDE OUTSIDE THE LINES ADULT COLORING, 6-7:30 p.m., Irrigon Public Library, 490 N.E. Main St., Irrigon. Materials provided. Bring snacks to share. (541-922-0138)

PENDLETON KNITTING GROUP, 6 p.m., Prodigal Son Brewery & Pub, 230 S.E. Court Ave., Pendleton. (541-966-0380)

HERMISTON SOROPTOMISTS BUNCO FUNDRAISER, 6 p.m., Desert Lanes Bowling Alley, 1545 N. First St., Hermiston. Doors open at 6 p.m., games begin at 6:30 p.m. for fun, snacks and prizes. \$10 entry at the door. All proceeds benefit Live Your Dream education and training awards for women. (Brooke Crow 541-914-5602)

STORY AND CRAFT TIME, 6:30 p.m., Milton-Freewater Public Library, 8 S.W. Eighth Ave., Milton-Freewater. For elementary school-age children. (541-938-8247)

WEDNESDAY, NOV. 30

ADULT OPEN GYM, 6-7 a.m., Pendleton Recreation Center, 510 S.W. Dorion Ave., Pendleton. Half-court basketball. Adults only. (541-276-8100)

HERMISTON FARM FAIR AND TRADE SHOW, 8 a.m.-5 p.m., Eastern Oregon Trade & Event Center, 1705 E. Airport Road, Hermiston. Vendor booths, classes and seminars, with core classes available for pesticide re-certification credits. Free except for core classes. (541-567-6151)

SENSORY STORY TIME, 12:30 p.m., Boardman Public Library, 200 S. Main St., Boardman. For children from birth to age 4. (541-481-2665)

SKILLS FOR LIFE, 3-5 p.m., Pendleton Recreation Center, 510 S.W. Dorion Ave., Pendleton. Gym activities and life skills for middle and high school students. Registration requested. (Danny Bane 541-379-4250)

WINTER FESTIVAL TREE LIGHTING, 5:30 p.m., Downtown Hermiston, Second and Main streets, Hermiston. Features light show, live entertainment, downtown shopping, food vendors and holiday fun. (For vendor information, call 541-667-5018). (541-667-5018)

STANFIELD SENIOR MEAL SERVICE, 12 p.m., Stanfield Community Center, 225 W. Roosevelt,

Tuesday Morning

STATION	6 AM	6:30	7 AM	7:30	8 AM	8:30	9 AM	9:30	10 AM	10:30	11 AM	11:30
FOX	11 KFFX	11 AgDay	Hot/ Cleve.	Good Day Spokane			Paid	E. Wild	Steve Harvey		Crime Watch Daily	
FOX	3 KPTV	3 Good Day Oregon at 6		Good Day Oregon					The 700 Club		The Rachael Ray Show	
CBS	19 KEPR	2 News	News	CBS This Morning (N)			Harry (N)		The Price Is Right		Young & Restless	
CBS	19 KOIN	19 KOIN 6 News at 6 a.m.		CBS This Morning (N)			Let's Make a Deal		The Price Is Right		Young & Restless	
NBC	25 KNDU	6 Wake Up Northwest		Today Show Natalie Portman, Lauren Graham			Today Show II (N)		Today Show III (N)		Million? Million?	
NBC	8 KGW	8 KGW News at Sunrise		Today Show Natalie Portman, Lauren Graham			Today Show II (N)		Today Show III (N)		Portland Today	
ABC	42 KVEW	4 Northwest	Northwest	Good Morning America (N)			Live! With Kelly (N)		The View		Paid	Middle
ABC	5 KATU	5 KATU News Morning		Good Morning America (N)			AM Northwest		The View		Live! With Kelly (N)	
PBS	31 KTNW	Stretch	W.L.Yoga	Wild Kratts	Jet Go!	Nature Cat	C.George	D.Tiger	D.Tiger	SplashB.	Sesame St.	DinoTrain
PBS	59 OPB	13 Sit and Fit	Jet Go!	Nature Cat	C.George	D.Tiger	D.Tiger	SplashB.	Sesame St.	DinoTrain	Peg + Cat	SuperW!

November 29, 2016

AFTERNOON

STATION	12 PM	12:30	1 PM	1:30	2 PM	2:30	3 PM	3:30	4 PM	4:30	5 PM	5:30
FOX	11 KFFX	11 Paid	Pat. Court	Divorce	Divorce	Judge Mathis	The People's Court		2 1/2 Men	Mike&M.	Last Man	Last Man
FOX	3 KPTV	3 12 O'Clock News		Wendy Williams		The Dr. Oz Show (N)	TMZ Live!		Judge Judy	Judge Judy	5 O'Clock News	
CBS	19 KEPR	2 NameG.	Bold & B.	The Talk (N)		Let's Make a Deal	Dr. Phil (N)		Judge Judy	Judge Judy	News	News
CBS	19 KOIN	19 News	Bold & B.	The Talk (N)		The Doctors (N)	Dr. Phil (N)		KOIN 6 News at 4 p.m.		News	News
NBC	25 KNDU	6 TMZ	Paid	Days of Our Lives		Hot Bench	Hot Bench		Wendy Williams		News	NBC News
NBC	8 KGW	8 KGW New	Paid	Days of Our Lives		T.D. Jakes (N)	Ellen DeGeneres (N)		KGW News		KGW News	NBC News
ABC	42 KVEW	4 The Chew		General Hospital		The Doctors (N)	The Rachael Ray Show		Minute	Minute	News	News
ABC	5 KATU	5 The Chew		General Hospital		Harry (N)	Afternoon Live		KATU News @ 4		News	News
PBS	31 KTNW	Charlie Rose		TestK	Art	Stretch	Thomas	Nature Cat	Jet Go!	Odd Squad	Odd Squad	Wild Kratts
PBS	59 OPB	13 Art	Jazzy Veg.	Charlie Rose		Nature Cat	Bob Build	Cat/ Hat	Jet Go!	Speaks	WordGirl	Odd Squad

EVENING

STATION	6 PM	6:30	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM	11:30	
FOX	11 KFFX	11 Modern Family "Heart Broken"	Modern Family "Bad Hair Day"	2 Broke Girls "And Too Little Sleep"	2 Broke Girls "And Strokes of Goodwill"	Brooklyn Nine-Nine "Skyfire Cycle" (N)	New Girl "James Wonder" (N)		Screen To secure positive press for the hospital, Dean Munsch pitches a risky surgery.		FOX News First at Ten	:35 Law:CI When an ear surgeon is found murdered in his office, the detectives suspect a drug pusher.	:35 Anger Management
FOX	3 KPTV	3 6 O'Clock News		Family Feud	Family Feud	Brooklyn 99 (N)	New Girl (N)		Scream Queens "The Hand" (N)		10 O'Clock News	11 O'Clock News	
CBS	19 KEPR	2 Action News at 6 p.m.	Inside Edition	The Big Bang Theory	The Simpsons "The Kids Are All Fight"	Rudolph Red A young reindeer & an elf search for a home where they will be accepted as they are.	Brooklyn 99 (N)		NCIS Ducky recalls the emotional final days he had with his deceased younger half-brother.		Bull Bull & his team tackle a jury bias against their client, a woman on trial for murder.	Action News at 11:00 p.m.	
CBS	19 KOIN	19 KOIN Local 6 at 6	Evening News	Extra	Ent. Tonight	Rudolph, the Red-Nosed Reindeer	NCIS "Spinning Wheel"		Bull "Unambiguous"		KOIN 6 News/ 11	:35 S. Colbert	
NBC	25 KNDU	6 Local News	Family Feud	Wheel of Fortune	Jeopardy!	The Voice America's votes will determine the artists who will advance to the Live Semi Finals.	This Is Us "The Trip" (N)		Chi.Fire It's a family reunion when Dawson & Antonio's mother & father come to Chicago.		Local News	:35 The Tonight Show	
NBC	8 KGW	8 KGW News at 6:00 p.m.	Live at Seven	Inside Edition	The Voice "Live Top 10 Eliminations" (N)	This Is Us "The Trip" (N)			Chicago Fire "Lift Each Other" (N)		KGW News at 11	:35 Tonight	
ABC	42 KVEW	4 Extra	Local News at 6:30	Entertainment Tonight	The Insider	Am.Wife "Power Couple" (N)	Fresh Off the Boat (N)	The Real "The Real Fit" (N)	SHIELD "Deals with Our Devils" S.H.I.E.L.D. mourns the loss of its teammates. (N)		Local News at 11	:35 Jimmy Kimmel Live	
ABC	5 KATU	5 KATU News at 6	Jeopardy!	Wheel of Fortune	The Middle (N)	Am.Housewife (N)	Fresh Off-Boat (N)	O'Neals (N)	Agent SHIELD "Deals with Our Devils" (N)		KATU News	:35 Jimmy Kimmel	
PBS	31 KTNW		PBS NewsHour	Moneytrack: Money for Life (N)	Trains David Holt tours America's historic railroads and explains its place in our history.	California Dreamin': The Songs of the Mamas and the Papas			In Their Own Words "Jim Henson"		Charlie Rose (N)		
PBS	59 OPB	13 Ask This Old House	Nightly Business	PBS NewsHour					The Highwaymen Live at Nassau Coliseum		Downton Abbey		

STATION	PEN	6 PM	6:30	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM	11:30
A&E	52	20/20 "Troublemaker"		Intervention "Jonel"		Intervention "Jennifer"		Intervention "Katie S." (N)		Remini: Scientology "Disconnection" (P) (N)		:05 Intervention "Bryceton"	
AMC	60	*** Home Alone 2: Lost in New York	*** Home Alone 2: Lost in New York	A boy finds himself all alone in New York City & sets out to foil two bumbling burglars.		*** Enchanted Julie Andrews. A fairytale princess is sent to our world by an evil genius and meets a handsome lawyer. Runaway...							
ANPL	24	Redwood Kings		Insane Pools DeepEnd		Insane Pools DeepEnd		Insane Pools DeepEnd		Insane Pools DeepEnd		Insane Pools DeepEnd	
CMT	43	** G.I. Jane ('97, Dra)		Demi Moore.		Broken Skull Challen		** G.I. Jane ('97, Dra)		Viggo Mortensen, Anne Bancroft, Demi Moore.			
CNBC	72	The Profit (N)		Billion Dollar Buyer (N)		The Profit		Billion Dollar Buyer		Profit "Los Gemelos"		Paid	Paid
CNN	68	CNN Report (N)		CNN Tonight		CNN Tonight		CNN Special Report		Anderson Cooper 360		CNN Tonight	
DISC	51	Moonshiners		Moonshiners		Moonshiners: Cuts (N)		Moonshiners (N)		Homicide Hunter (N)		Mnshiner "Hard Start"	
DISN	26	Underc.		Underc.		C'mas Light Fight		Descents Holiday		Cali Style		Underc.	
ESPN	33	NCAA Basketball		NCAA Basketball ACC/ Big-10 Challenge		Michigan State at Duke (L)		SportsCenter				SportsCenter	
ESPN2	34	NCAA Basket. ACC/ Big-10 Challenge		la./N.D. (L)		SportsC.		30 for 30		Basketball		Fantasy FB J & J (N)	NFL Live
FNC	66	The Kelly File		Hannity		The O'Reilly Factor		The Kelly File		Hannity			On the Record
FOOD	61	Chopped		Chopped		Chopped Junior (N)		Chopped		Chopped (N)			Chopped
FREE	32	*** The Holiday ('06, Rom)		Cameron Diaz.		Ben & Lauren (N)		The Letter (N)		The Letter (N)			The 700 Club
FX	65	*** Jack Reacher ('12, Act)		Tom Cruise.		*** World War Z ('13, Act)		Mireille Enos, Brad Pitt.		*** World War Z Brad Pitt.			
GOLF	88	Golf		Feherty "Rory McIlroy"		Golf Cent. Lessons		Golf Junior League National Championship					Euro Highlights (N)
GSN	76	Window Warriors (N)		Idiotest		Idiotest		Fam. Feud		Fam. Feud		Window Warriors	Winsanity
HALL	87	A Heavenly Christmas		Kristin Davis.		A Crown for Christmas		Danica McKellar.		H. Hunt (N)		House (N)	Fixer Upper
HGTV	62	Fixer Upper		Fixer Upper		Fixer Upper		Fixer Upper (N)		Fixer Upper (N)		Fixer Upper	
HIST	50	Drilling Down "The Boys Are Back"		Curse of Oak Island "Going for Broke"		Curse of Oak Island "Always Forward" (N)		Curse of Oak Island "Swamp Things" (N)		:05 Hitler "Eyewitness Accounts" (N)		:05 Hunting Hitler "Eyewitness Accounts"	
LIFE	29	Dance Moms		Dance Moms		Dance Moms: Chat (N)		Dance Moms (N)		30 Grandma (N)		Little Women: Dallas	
NICK	27	H.Danger		H.Danger		Paradise		Legends of the Hidden Temple		Full House		Full House	Friends
ROOT	37	NCAA Basketball		Mark Few (N)		Champions Tennis Champions Challenge		Golf Life		The Mark Few Show		Halls of Fame	UEFA Soccer Champions League
SPIKE	42	Ink Master "Duck and Cover Up"		Ink Master "Road to the Finale"		Ink Master "Heavy Lifting"		Ink Master "Bio-Mechanical Failure"		Ink Master "No One Is Safe" (N)		Ink Master (N)	Ink Master
SYFY	67	*** Raiders of the Lost Ark		*** G.I. Joe: Retaliation ('13, Act)		Channing Tatum.		Aftermath (N)		*** The Legend of He...			
TBS	59	Seinfeld		Seinf. "The Maestro"		Seinf. "The Wink"		Seinf. "The Hot Tub"		Big Bang Theory		Big Bang Theory	Big Bang Theory
TCM	56	Primros...		:45 The Major & the Minor A woman disguises herself as a child to save on a fare.		*** The Big Clock ('48, Cri)		Charles Laughton, Ray Milland.		:15 Too Young to Kiss A woman poses as a child prodigy in order to advance her career as a concert pianist.			OutDaughtered
TLC	49	Kate Plus Eight		Little People (N)		Little People (N)		OutDaughtered (N)		Kate Plus Eight (N)		OutDaughtered	
TNT	57	:10 *** Star Wars: Episode V: The Empire Strikes Back				Good Behavior		Good Behavior		:55 Behavi.		:55 Castle	:55 Castle
UNI	21	Includo		Noticiero		La rosa de Guadalupe		Despertar contigo		Vino el			