

# Oregon Health Authority launches campaign against underage pot use

By **PARIS ACHEN**  
Capital Bureau

The Oregon Health Authority has launched a mass media blitz aimed at discouraging underage youth from using marijuana. The “Stay True to You” campaign uses a website, social media outreach, streaming video, posters and audio spots to relate some of the negative effects of underage use of the drug.

Research shows habitual marijuana use by adolescents and young adults is associated with impaired memory and academic achievement, according to the health authority.

The Legislature gave the health authority nearly \$4 million to develop and pilot the campaign for 12 months in the Portland metro area and in rural Jackson and Josephine counties in Southern Oregon. Lawmakers could then decide whether to expand the campaign statewide.

“We did extensive focus group testing with Oregon youth and young adults to help develop the creative messaging for the campaign,” said Kati Moseley, policy specialist with Oregon Health Authority’s Public Health Division. “Among the things we learned was Oregon youth and young adults spend a lot



Oregon Health Authority  
**One of the ads from the Oregon Health Authority’s campaign to prevent underage marijuana use.**

of time on social and digital media and like to receive information that way. The campaign is heavily geared toward that.”

Most of the advertising will appear in digital and streaming video on YouTube and other platforms. Advertising also will be placed in movie theaters, social media blasts with the hash tag #StayTrueOregon, a website, radio broadcasts and outreach to youth organizations.

“The Centers for Disease Control recognizes

mass media campaigns as a recognized intervention to change attitudes and behavior, so we do know this kind of campaign can have an effect,” Moseley said. “It works best when supported by other policies.”

One such policy is state law prohibiting the use of marijuana in public areas, she said.

The campaign is the first focused effort toward preventing youth from using marijuana, one year after legalization of recre-

ational use of the drug.

About 9 percent of eighth graders and 19 percent of 11th graders reported using marijuana in 2015, according to a survey by the health authority.

The Oregon Liquor Control Commission plans to conduct regular inspections of retailers and enforcement actions such as using minor decoys to make sure youth can’t access marijuana in stores. But that effort won’t start until the agency takes over regulation of recreational marijuana at the end of the year, said Mark Pettinger, a liquor control spokesman. About 13 inspectors are assigned to that task so far, Pettinger said.

The health authority, which regulates recreational marijuana on a temporary basis, now only responds to complaints related to dispensaries selling recreational marijuana to underage customers, said Andre Ourso, manager of the state’s medical marijuana program.

Violators face civil penalties, which can include revocation of their dispensary registration, he said.

*The Capital Bureau is a collaboration between EO Media Group and Pamplin Media Group.*

# Court overturns conviction of man who offered to buy ballots

Testified that offer was satirical

By **STEVEN DUBOIS**  
Associated Press

PORTLAND — The Oregon Court of Appeals on Thursday overturned the misdemeanor conviction of a self-described “internet troll” who satirically offered to buy blank election ballots before an election.

The court said the law under which Aaron Hirschman was convicted violated his right to expression.

“No matter how much one might wish to reduce cynicism about elections (and any justifications for that cynicism), the legislature cannot accomplish that goal by suppressing expression because of the ‘supposed harm that the message itself might be presumed to cause to the hearer or to society,’” Chief Judge Erika Hadlock wrote.

The case dates back to the general election in November 2010. In a political forum on Craigslist, Aaron Hirschman wrote in a post containing spelling and grammatical errors that registered voters could make a “quick and easy \$20” by bringing their ballots to a parking lot in downtown Bend.

“All you need to do is bring your UNFILLED clean voting ballot and let us fill it out then you sign, and we hand it to the volunteer in the voting booth. Its that simple!”

Craigslist quickly deleted the post, but it was up long enough to attract

“No matter how much one might wish to reduce cynicism about elections, the legislature cannot accomplish that goal by suppressing expression.”

— Chief Judge Erika Hadlock

attention. A Bend police officer visited the parking lot and noticed no suspicious activity.

A special agent with the Oregon Department of Justice traced the post Hirschman and interviewed him. Hirschman admitted writing the ad, but said he was “goofing around,” and didn’t attempt to buy any ballots, according to a summary of facts contained in Thursday’s opinion.

Hirschman testified at his 2013 non-jury trial that a reasonable person wouldn’t believe he was making a serious offer. He said he wished his post had specified it was satire, but “obviously it’s not a good joke if you put that at the end.”

Judge A. Michael Adler convicted Hirschman on the misdemeanor charge of offering to purchase ballots. He fined the man \$200 and sentenced him to 40 hours of community service.

Hirschman, 42, does not have a listed phone number and could not immediately be reached for comment.

Two lawyers who have represented him did not return messages.

## BRIEFLY

### Officer placed on probation for jailhouse assault

EUGENE (AP) — A Eugene police officer who roughed up a suspect at the Lane County Jail two years ago has been placed on probation.

The Register-Guard reports John Sharlow was sentenced Thursday by the same judge who found him guilty last month of misdemeanor assault and official misconduct.

In an incident caught on surveillance video, Sharlow grabbed a handcuffed man around the neck and pulled him from a bench to the concrete floor.

Sharlow apologized at sentencing, saying he realizes his interaction

with the suspect was “completely unprofessional.”

Sharlow faces 60 days in jail if he fails to complete the terms of his two years on probation. He was also fined \$500 and ordered to pay \$200 restitution to the victim.

### Son of ex-Oregon governor admits having beer before crash

PORTLAND (AP) — Court records show the 18-year-old son of former Oregon Gov. John Kitzhaber admitted drinking a beer before crashing his car along the Oregon Coast.

The Oregonian/OregonLive

reports a police affidavit says Logan Kitzhaber told a paramedic he had a beer before heading toward Lincoln City. He also reported not knowing the cause of the Monday crash.

It’s unclear exactly when he consumed the beer, and authorities say they’re still working to determine whether Kitzhaber will face charges.

Kitzhaber had been driving a Toyota Prius when authorities say he crossed the center line on Highway 101 and sideswiped a motorhome, causing it to roll onto its side.

Kitzhaber was treated at a hospital for his injuries and released. The two occupants of the motorhome were hospitalized and are expected to survive.

## Corrections

Denae Smith, Yakama/Navajo from Mission, won fourth place in the Teen Girls Jingle competition during the 2016 Wildhorse Pow Wow dancing competition. Corrected information was received Thursday from Wildhorse Resort & Casino. The East Oregonian works hard to be accurate and sincerely regrets any errors. If you notice a mistake in the paper, please call 541-966-0818.

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## AccuWeather.com Forecast

TODAY	SATURDAY	SUNDAY	MONDAY	TUESDAY
Variable clouds with a t-storm	Times of clouds and sun	A shower and t-storm around	Pleasant with partial sunshine	Mostly sunny and nice

### PENDLETON TEMPERATURE FORECAST

78°	57°	74°	53°	72°	54°	77°	54°	80°	56°
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### HERMISTON TEMPERATURE FORECAST

83°	60°	79°	58°	78°	57°	81°	59°	84°	56°
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### REGIONAL CITIES

	Today	Sat.
Astoria	66 56 sh	64 55 r
Baker City	70 53 t	67 43 t
Bend	66 48 c	66 43 sh
Brookings	58 52 sh	60 50 c
Burns	71 49 c	71 43 t
Enterprise	67 54 t	63 46 c
Eugene	70 53 sh	71 52 t
Heppner	73 54 t	71 48 pc
Hermiston	83 60 t	79 58 pc
John Day	71 57 t	73 50 t
Klamath Falls	67 48 sh	68 39 pc
La Grande	72 56 c	68 49 c
Meacham	69 53 c	66 47 c
Medford	71 59 sh	75 54 sh
Newport	61 52 sh	60 51 t
North Bend	64 55 sh	64 54 sh
Ontario	86 61 pc	82 58 t
Pasco	84 61 pc	79 56 pc
Pendleton	78 57 t	74 53 pc
Portland	71 58 sh	69 57 r
Redmond	69 48 c	70 43 sh
Salem	70 56 sh	68 55 r
Spokane	73 56 c	70 50 pc
Ukiah	68 52 t	66 46 c
Vancouver	70 56 sh	67 56 r
Walla Walla	81 58 t	75 53 pc
Yakima	83 54 pc	79 52 pc

### ALMANAC

**PENDLETON**  
through 3 p.m. yesterday

TEMPERATURE	HIGH	LOW
Yesterday	81°	55°
Normals	87°	57°
Records	104° (1908)	38° (1893)

**PRECIPITATION**  
24 hours ending 3 p.m. 0.00"  
Month to date Trace  
Normal month to date 0.07"  
Year to date 6.52"  
Last year to date 5.00"  
Normal year to date 7.68"

**HERMISTON**  
through 3 p.m. yesterday

TEMPERATURE	HIGH	LOW
Yesterday	84°	59°
Normals	87°	57°
Records	107° (1968)	40° (1971)

**PRECIPITATION**  
24 hours ending 3 p.m. 0.00"  
Month to date 0.00"  
Normal month to date 0.05"  
Year to date 4.64"  
Last year to date 3.16"  
Normal year to date 5.78"

**SUN AND MOON**

	First	Full	Last	New
	July 11	July 19	July 26	Aug 2

### REGIONAL FORECAST

**Coastal Oregon:** Cloudy today with showers. Mostly cloudy tonight with occasional rain.

**Eastern Washington:** Variable cloudiness today. Mostly cloudy tonight with a brief shower or two.

**Eastern and Central Oregon:** Mostly cloudy today. A shower or thunderstorm around; cooler near the Cascades.

**Western Washington:** Cloudy today and tonight with showers.

**Cascades:** Mostly cloudy today with a couple of showers; cooler. Periods of rain tonight.

**Northern California:** Partly sunny today; not as warm in central parts.

### REGIONAL CITIES

	Today	Sat.
Astoria	66 56 sh	64 55 r
Baker City	70 53 t	67 43 t
Bend	66 48 c	66 43 sh
Brookings	58 52 sh	60 50 c
Burns	71 49 c	71 43 t
Enterprise	67 54 t	63 46 c
Eugene	70 53 sh	71 52 t
Heppner	73 54 t	71 48 pc
Hermiston	83 60 t	79 58 pc
John Day	71 57 t	73 50 t
Klamath Falls	67 48 sh	68 39 pc
La Grande	72 56 c	68 49 c
Meacham	69 53 c	66 47 c
Medford	71 59 sh	75 54 sh
Newport	61 52 sh	60 51 t
North Bend	64 55 sh	64 54 sh
Ontario	86 61 pc	82 58 t
Pasco	84 61 pc	79 56 pc
Pendleton	78 57 t	74 53 pc
Portland	71 58 sh	69 57 r
Redmond	69 48 c	70 43 sh
Salem	70 56 sh	68 55 r
Spokane	73 56 c	70 50 pc
Ukiah	68 52 t	66 46 c
Vancouver	70 56 sh	67 56 r
Walla Walla	81 58 t	75 53 pc
Yakima	83 54 pc	79 52 pc

### WORLD CITIES

	Today	Sat.
Beijing	94 74 c	98 77 pc
Hong Kong	94 84 pc	94 83 pc
Jerusalem	84 67 s	86 69 s
London	73 58 pc	75 61 c
Mexico City	76 55 t	76 53 t
Moscow	63 52 pc	70 55 t
Paris	84 59 pc	82 64 s
Rome	85 66 pc	86 68 pc
Seoul	88 69 t	88 69 pc
Sydney	63 53 r	66 52 pc
Tokyo	83 71 c	78 74 r

### WINDS

(in mph)	Today	Saturday
Boardman	SW 6-12	SW 7-14
Pendleton	S 4-8	W 6-12

### UV INDEX TODAY

1	3	4	4	3	1
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8 a.m. 10 a.m. Noon 2 p.m. 4 p.m. 6 p.m.  
0-2, Low 3-5, Moderate 6-7, High; 8-10, Very High; 11+, Extreme

The higher the AccuWeather.com UV Index™ number, the greater the need for eye and skin protection.

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### NATIONAL WEATHER TODAY

Shown are noon positions of weather systems and precipitation. Temperature bands are highs for the day.

**National Summary:** Rain to severe thunderstorms will impact areas from the eastern Ohio Valley to the Middle Atlantic today. Showers will dampen the Pacific Northwest. The heat will continue across the East and South.

**Yesterday's National Extremes:** (for the 48 contiguous states)  
High 108° in Pecos, Texas      Low 28° in Stanley, Idaho

### NATIONAL CITIES

	Today	Sat.		Today	Sat.
Albuquerque	96 68 s	98 68 pc	Louisville	90 73 t	88 67 pc
Atlanta	95 76 pc	94 76 t	Memphis	97 79 pc	94 76 t
Atlanta City	87 75 pc	87 72 pc	Miami	92 78 sh	92 79 pc
Baltimore	93 74 pc	91 70 pc	Millwaukee	84 64 pc	75 63 s
Billings	93 63 pc	92 62 t	Minneapolis	79 60 pc	81 64 s
Birmingham	97 77 pc	94 75 t	Nashville	95 75 pc	89 71 c
Boise	86 62 pc	82 56 t	New Orleans	94 80 pc	95 80 pc
Boston	74 63 pc	69 63 t	New York City	90 73 pc	85 70 pc
Charleston, SC	100 80 pc	101 80 t	Oklahoma City	95 75 t	92 75 pc
Chicago	86 66 pc	78 62 pc	Omaha	89 67 s	88 69 pc
Cleveland	86 68 t	81 65 pc	Philadelphia	93 76 pc	92 75 pc
Dallas	97 79 pc	97 79 pc	Portland, ME	73 58 pc	67 58 t
Denver	91 60 pc	93 61 pc	Providence	82 66 pc	75 64 t
Detroit	89 66 t	78 62 pc	Raleigh	94 76 pc	94 70 pc
El Paso	101 76 s	104 77 t	Rapid City	88 60 pc	94 63 t
Fairbanks	74 55 c	78 56 pc	Reno	88 61 pc	82 54 s
Fargo	79 59 pc	84 67 pc	Sacramento	87 60 pc	81 52 s
Honolulu	87 75 s	86 74 s	St. Louis	92 71 pc	87 70 pc
Houston	96 78 t	95 80 pc	Salt Lake City	99 72 pc	98 70 t
Indianapolis	88 67 t	81 60 pc	San Diego	74 65 pc	74 66 pc
Jacksonville	98 76 pc	98 76 pc	San Francisco	70 58 pc	69 55 r
Kansas City	88 69 s	85 67 pc	Seattle	72 56 sh	67 55 r
Las Vegas	105 80 s	104 80 pc	Tucson	102 77 s	102 78 t
Little Rock	97 77 pc	93 76 t	Washington, DC	94 79 pc	94 74 pc
Los Angeles	80 64 pc	80 64 pc	Wichita	88 70 t	92 71 pc

**Weather (W):** s-sunny, pc-partly cloudy, c-cloudy, sh-showers, t-thunderstorms, r-rain, sf-snow flurries, sn-snow, i-ice.