

PENDLETON

Pet allies seek to help four-legged fire victims

By PHIL WRIGHT
East Oregonian

Pendleton animal lovers striving to help victims fleeing fire in burned out areas near John Day need some help themselves.

The Pendleton Animal Welfare Shelter/Pioneer Humane Society sent 2,000 pounds of pet food Saturday to the people and their pets suffering displacement from the Canyon Creek Complex, the fire that has burned across more than 48,000 acres near John Day and destroyed at least 36 homes. Shaindel Beers, Pioneer Humane Society board secretary, said a second load of pet supplies remains grounded in Pendleton.

"We need more publicity to get enough donations to have a truck load and gas money," she said.

Beers said last week's devastation prompted the local nonprofit to find some way to help the area's pets and their owners. Volunteers began working last Thursday to fill

a pickup with pet food.

The animal shelter had plenty of dog food thanks to a program to help provide the kibble to low income and homeless dog owners. Cat food, though, was in short supply.

Beers said she went to social media on Saturday for donations and within an hour had the first \$100. Then she and her young son, Liam, wearing his Spider-Man superhero costume, went cat food shopping at the Pendleton Wal-Mart.

Beers said she "bought all the cat food that would fit in my Toyota Camry," and board member Susan Goodnow took a pickup load down to John Day.

Goodnow is from John Day, and she compared the scene in her old hometown to a war zone. She said she watched from the deck of a restaurant as planes "dive bombed" the fire.

She also said the spirits of the people of John Day were hopeful



Contributed photo
Pioneer Humane Society board member Susan Goodnow sits with pet food donations in John Day.

and generous, even in the midst of turmoil.

Now the goal is to move other pet supplies to John Day. Folks

have plenty of pet food, Beers said, but they do not have pet collars, leashes, toys, litter boxes and more. "They sort of need every pet

supply you can think of other than food," Beers said.

Goodnow said D&B Supply, 850 Southgate Place, Pendleton, is a drop off point for donations and supplies of all sorts to help people dealing with the fire. Goodnow said displaced residents also need shovels, flashlights, batteries and generators. The D&B also has a list on display.

You can go online to pendletonpaws.org/donate/ to give via PayPal, or give through PayPal directly to pawspendleton@gmail.com. The shelter also can accept cash donations when it is open to the public Tuesday through Saturday, noon to 4 p.m. The shelter's phone number is 541-276-0181.

Goodnow also said if people have questions about donations to email her after hours at spicyprincess7@gmail.com.

Contact Phil Wright at pwright@eastoregonian.com or 541-966-0833.

PENDLETON

Happy Canyon reveals new logo for 100th celebration

East Oregonian

The Happy Canyon Indian Pageant is preparing for its 100th anniversary in 2016, and Wednesday unveiled a special centennial logo that will help mark the historical celebration.

The commemorative logo is from a 1936 Happy Canyon program. It will be seen on bumper stickers, calendars, posters and a limited edition Pendleton blanket. In addition, Happy Canyon will release a limited edition bronze and rifle in honor of its 100th birthday.

"This show is so unique, not only in its depiction of how our land and its people came to be, but also in that Happy Canyon has a long tradition of showcasing multiple generations of families in the show," said Happy Canyon Director Tanner Hawkins, chair of the 100th anniversary committee.

The Happy Canyon Pageant dramatizes the settling of the American West, beginning with a portrayal of American Indian life prior to the arrival of the white man, continuing with

the arrival of Lewis and Clark and concluding with a reenactment of a frontier town's rollicking main street mishaps.

The logo's underlying image was first seen as a stock image in the *East Oregonian* before the Pendleton Round-Up began in 1910, though its exact origin is unknown.

Happy Canyon will spread its celebration out over the course of a year as it builds up to the September 2016 event. The 100th anniversary committee has plans for several special events, including opening Goldie's Bar in the Pendleton Convention Center on New Year's Eve. Goldie's Bar is traditionally only open following each night's Happy Canyon show in September.

Bumper stickers, calendars and posters are now available in the Round-Up and Happy Canyon gift shop at 1205 Southwest Court Avenue in Pendleton. Posters and calendars will be available soon. Pre-orders for the limited edition Pendleton blanket can be reserved at the gift shop as well.



Celebrating 100 Years
1916-2016

Happy Canyon seeks 2016 princess applicants

A special year is coming up for the Happy Canyon Indian Pageant and Wild West Show — 2016 is the centennial celebration of the event that was named Oregon's official outdoor pageant in 2011.

In anticipation of celebrating 100 years, the application process for Happy Canyon princesses is earlier than usual. The princesses have a busy schedule throughout the year and 2016 will be even busier with additional special events celebrating the centennial. It's a huge commitment, but the rewards are large, according to Clay Briscoe, Happy Canyon Court and Indian director.

The two young ladies will represent Happy Canyon through their knowledge of the event and their tribal history and culture. They must be able to ride, be comfortable around horses and be outgoing around people and crowds.

The commitment includes lots of late nights, early

mornings and significant travel time. Also, each princess is required to have a horse crew who are willing to commit their time in getting the horses dressed and ready for parades and appearances.

The completed application is due by Wednesday, Sept. 30. The selection committee will choose a number of applicants who will be invited to a formal interview.

Candidates are expected to wear their buckskin regalia. In addition, they will present and explain their horse trappings. Also, the princess applicant's horse crew must be present and interviewed as part of the process.

For an application, stop by the Round-Up and Happy Canyon office, 1114 SW Court Ave., Pendleton, visit www.happycanyon.com or search Facebook for "Happy Canyon."

For more information, call the office at 541-276-2553 or contact Briscoe at clay@vspendleton.com or 541-969-3448.

— East Oregonian

PENDLETON

Development commission aims to reach young entrepreneurs

By ANTONIO SIERRA
East Oregonian

A community survey conducted by Pendleton Development Commission revealed a mixed bag.

On one hand, a majority of the people surveyed were aware of the commission and how they could help develop downtown area businesses. On the other, most of those people had no intention of starting a business.

Charles Denight, the commission's associate director, presented the findings at a commission meeting Tuesday.

The commission included the survey with recent bills sent out by the city, getting an 8 percent return on the 4,258 surveys that were issued.

Denight said the survey was meant to gauge Pendleton residents' awareness of the commission and its programs, with the results used to formulate strategies and improve services.

The respondents skewed older and educated — more than half who returned surveys were 55 or older and college graduates. Pendleton's largest age demographic, 25-34, responded at a less than 5 percent rate.

While younger Pendletonians were the least likely to respond to the survey, they were also the most likely to desire business ownership.

Of the 50 respondents who wanted to open a business, 57 percent were 25-34 while 32 percent were 35-44.

Younger residents were also twice as likely to use the grants and loans made available through the commission.

Denight said the disparity between the number of young respondents and their desire to open a business was

noteworthy. He said one way the commission could better reach out to potential young business owners is through social media, citing conversations he had with attendees at the Pendleton Home and Outdoor Show in April.

"When you're trying to reach young people, they tend to live on Facebook," he said.

Denight is still analyzing the data gleaned from the survey and will present a more comprehensive response at a meeting in October, when Portland urban renewal consultant Elaine Howard will meet with the commission to discuss its strategies.

The commission meeting was immediately followed by an unusually light city council meeting.

The only significant action the council took was to approve a 20-year ground lease with WCCL Trucking & Trucking for a property at Northwest 51st Street and B Avenue at the Eastern Oregon Regional Airport.

Owner Wade Schnetzky will run the business out of a Quonset hut with five long-haul trucks. Schnetzky will pay \$157 per month with an annual consumer price index increase.

Although some councilors were concerned the rent was too low, Steve Chrisman, airport manager and economic development director, said the rental price was consummate with the property's "curb appeal."

The council also unanimously agreed to cancel the Sept. 15 city council and development commission meetings, which coincide with Round-Up week.

Contact Antonio Sierra at asierra@eastoregonian.com or 541-966-0836.

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