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Opinion Page Editor

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Ballots are out, soon due back

Our editorial board came out in support of the bond earlier this year,

Ballots are due by May 19, but why procrastinate? Take this weekend to do your civic duty and help make good decisions for our region.

Agriculture, technology offer huge economic potential

“We’ve got to somehow bring all of this (expertise) together under a coalesced ag tech umbrella ... so that we can put it on display for the rest of the world and be part of this wave that’s sweeping the nation,” Sayer

There are rewarding careers awaiting the young people of the Northwest if the public and private sectors can help facilitate a focused effort to develop this new industry.

Unsigned editorials are the opinion of the East Oregonian editorial board of Publisher Kathryn Brown, Managing Editor Daniel Wattenburger, and Opinion Page Editor Tim Trainor. Other columns, letters and cartoons on this page express the opinions of the authors and not necessarily that of the East Oregonian.

The sorry state of apology: how and when to apologize

It's a slick PR game, and it's nothing new. Go back to the reign of Roman Emperor Henry IV, who hiked across the Alps in 1077 to ask forgiveness and a reversal of his excommunication from his religious nemesis Pope Gregory VII. Henry had been appointing his own bishops, a no-no in the age



To be fair, in the political arena it would be stupid not to broadcast your apology as widely as possible. It plays well. Sanford, a governor of South Carolina who spent a

This is coming straight from recent lessons with my three-year-old daughter, but an apology should include the offense. "I'm

Also, seek forgiveness from those you have hurt or offended, not a pardon from those who aren't involved. If you come to a place where you realize you have erred, make it right with the right people. And sometimes that's more than words. Same goes when your trespass extends to people you don't know.

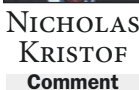
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Our biased brains

White American children



Banaji and other scholars suggest that this is because even young African-American children somehow absorb the social construct that white skin is prestigious and that black skin isn't. In one respect, that is unspeakably sad; in another, it's a model of unconscious race neutrality. Yet even if we humans have evolved to have a penchant for racial preferences from a very young age, this is not destiny. We can resist the legacy that evolution has bequeathed us.

Nicholas Kristof grew up on a sheep and cherry farm in Yamhill. He won the Pulitzer Prize two times, in 1990 and 2006.

What's particularly dispiriting is that this unconscious bias among whites toward blacks seems just as great among preschoolers as among senior citizens.