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**PROTECT
THE
HARVEST**
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Mission Statement:

The animal rights movement in America, led by the Humane Society of the United States (HSUS), has evolved into a wealthy and successful attack group determined to end the consumption of meat, threaten consumer access to affordable food, eliminate hunting, outlaw rodeos and circuses, and even ban animal ownership.

Protect The Harvest was created to fight back and defend American families, farmers, sportsmen and animal owners from the growing threat posed by the radical animal rights movement.

We have three objectives:

- 1) **INFORM** America's consumers, businesses and decision-makers about the true nature and reach of animal rights groups like the Humane Society of the United States (HSUS) and the potential consequences of their agenda,
- 2) **PROTECT** our freedoms and way of life by creating lasting legal safeguards for farmers, sportsmen and animal owners,
- 3) **RESPOND** to the activities of radical groups like the Humane Society of the United States (HSUS) by opposing their efforts to pass laws or enact regulations that would restrict the rights and freedoms of farmers, sportsmen and animal owners.

